

Autumn Church Building Issue

Church Management



THE STEEPLE
Westminister Presbyterian Church, Akron, Ohio

Charles L. Bolton, Architect

October, 1951

• Volume XXVIII •

Number One

The Guiding Star

3 Reels... 16mm sound, black & white
\$12.00 per day in December... balance of year \$8.00



The story of Uncle Henry, a militant Christian who 365 days of the year lived the resolutions that most people make once a year. On Christ's birthday Uncle Henry, by seeing through Christian eyes and acting with a true heart, enlightens an embittered mother and reunites a long unhappy and misguided family group. A truly heart-warming human relation story vividly revealing the soul-warming advantages of good living and thinking.



Now willing and ready to help you... Donald Lantz (former assistant Director of the Department of Audio Visual Education of the National Council of Churches of Christ). As newly appointed Religious Coordinator of Family Films offers his services without charge in the preparation of your religious audio visual programming.



FIVE NEW RELEASES WIDELY ACCLAIMED BY USERS:

"BIBLE ON THE TABLE"
 "RIM OF THE WHEEL"

"THE BARRIER"
 "TALENTS"

"HONOR THY FAMILY"

Available also are 14 other recent and stimulating films dealing with vital moral teaching problems. More than two hundred film libraries and denominational publication houses supply Family Films for your use. Rental rates: 2-reel films, \$6 per day; 3-reels, \$8; 4-reels, \$10. For further information and free catalogue write directly to: Family Films, Inc., Dept. CM-10, 8840 Olympic Boulevard, Beverly Hills, California.

Family Films, INC.
 HOLLYWOOD 28, CALIFORNIA

Selected Short Sermons by Earl Riney

God continues to reveal Himself to man today, not in the spectacular way required by the events out of which Scripture grew, but in a way equally real.

* * *

The tragedy of modern Christianity is that many of our enterprises for advancing the kingdom of God have everything to make them successful except spiritual dynamic.

* * *

Purity is a necessity for Christian living—not just sexual purity, but the cleansing of one's life of every form of double-dealing and evil.

* * *

The disposition of men and women today to go to church when they want to, or when it is convenient, or when they have nothing more interesting to do is the cause of much present-day spiritual impotence.

* * *

Modern historians are beginning to admit that the spiritual factor is a powerful one in the rise and fall of empires.

* * *

The characteristic of all true religion is moral and spiritual purpose; for when such purpose is real, it dominates every circumstance of life, from the least to the greatest.

* * *

For a century we have been putting our trust in science, and lo, man is using science today as the cruel instrument with which he commits racial suicide, using his knowledge to destroy his brother in war and incidentally to destroy himself.

* * *

Trust in God is the only security any of us can have; before overwhelming situations is the mood of quietness, not of excitement and distraction, which leads us to the solution of our problems.

* * *

Religion, when it is true religion, thunders a message of social justice; all through the Bible the cause of the poor and humble man is championed against the evil of designing men.

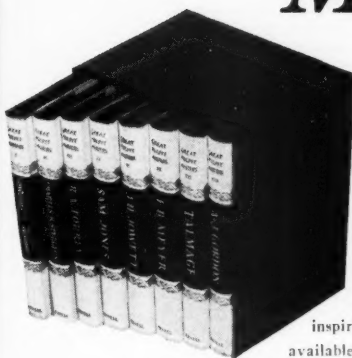
* * *

The Bible teaches a truth which most men are loathe to face, namely, the inevitability of judgment.

* * *

The wealth of a nation is the character of its people; and when nations collapse, it is not so much because of pressure from without as it is because of corruption from within.

Great Pulpit Masters



Sermons by Mighty Men of God

The gospel storms created by these outstanding pulpit masters of a past generation continue to sweep through the hearts of Christians with undiminished strength. Here is a set of eight books, each filled with the most inspiring sermons of our time. It is now available to you in a sturdy slipcase (as pictured). No minister's study or layman's library can be complete without it.

Volume I—DWIGHT L. MOODY. *Introduction by Charles R. Erdman.* This is the real Moody, completely unedited. The evangelist who captured the heart of America talks to his people in their own language.

Volume II—CHARLES H. SPURGEON. *Introduction by Andrew W. Blackwood.* In this collection of communion talks and two especially fine sermons, the "Prince of Preachers" is seen at his quiet, earnest best.

Volume III—R. A. TORREY. *Introduction by William Culbertson.* Dr. Torrey's sermons show his consecrated logician's mind and his great Christian heart. Real revival preaching that led over 100,000 souls to Christ.

Volume IV—SAM JONES. *Introduction by Bishop Ivan Lee Holt.* "The South's greatest spokesman for God," as he is still called, startled and shocked his audiences into salvation. Here are his most powerful messages, full of the original dynamite and fire.

Volume V—J. H. JOWETT. *Introduction by Elmer G. Homrichausen.* Dr. Jowett, an artist in the use of words and a man of buoyant faith, preached sermons on great themes of Christianity. Here are twenty-five of his best.

Volume VI—F. B. MEYER. *Introduction by Robert G. Lee.* Dr. Meyer's wide influence is still felt as attested by the continued insistent demand for his sermons. Twenty-two of them are included here.

Volume VII—T. DEWITT TALMADGE. *Introduction by Daniel A. Poling.* Versatile, a master of oratory, T. DeWitt Talmadge takes his place as one of America's foremost preachers. Culled from his best sermons, here are the words of a fiery, eloquent prophet.

Volume VIII—A. J. GORDON. *Introduction by Nathan R. Wood.* These sermons are as timely today as when they were preached. The Biblical exposition, the need for world evangelism, and Dr. Gordon's absorbing interest in missions are reflected in these sermons.

\$2.25 Each Volume \$17.95 Complete Set in Attractive Slipcase

at your local bookstore

FLEMING H. REVELL COMPANY

Westwood, New Jersey

TABLE OF CONTENTS — OCTOBER, 1951

CHURCH BUILDING		Page
Let us Rise Up and Build.....		11
Stained Glass Is Not a Lost Art—Jean Breig.....		14
Designing the Rural Church—James C. Mackenzie.....		16
Church Terms and Usages—William F. MacCalmont.....		18
Dark Room Transformed to Chapel—James C. Mackenzie.....		23
Multiple Services Influence Architecture—John R. Scotford.....		24
Ten Steps in the Efficient Building Program—William S. Hockman.....		28
The Contractor Builds the Church—William H. Leach.....		32
Communion Table or Altar?—Elmer S. Freeman.....		38
Traditional, Yet Modern.....		58
Recommended Books on Church Building.....		95
Pictures of Church Projects: First Christian Church, Fort Smith, Arkansas, 8; First Methodist Church, San Leandro, California, 11; Children's Chapel, Saint Paul's Episcopal Church, Patterson, New Jersey, 13; Press Bay Window in Cathedral of Saint John the Divine, New York, 15; Altar Window, Muhlenberg College, Allentown, Pennsylvania, 15; Saint John's Chapel, Bernardsville, New Jersey, 16; Westminster Presbyterian Church, Akron, Ohio, 18; Memorial Chapel, Madison Avenue Presbyterian Church, New York, 22; Crescent Avenue Evangelical United Brethren Church, Fort Wayne, Indiana, 36; Church of the Good Shepherd, Kansas City, Missouri, 58		
CHURCH ADMINISTRATION		
Acres of Dollars—Lewis G. Wells.....		12
Church Has Tape Recording Library—R. C. Hannon.....		36
Proven Media for Churches—Roland E. Wolesey.....		40
May Delinquent Members Vote?—Arthur L. H. Street.....		81
New Product for Churches.....		92
WORSHIP		
Prayers for the Month—J. Richmond Morgan.....		26
The Blessing of a Church Building Lot.....		60
THE MINISTER		
Ministerial Oddities—Thomas H. Warner.....		6
How to Handle Criticism Effectively—J. Richard Sneed.....		87
He Cut the Sermon Short—William H. Leach.....		89
THE MINISTER'S WIFE		
The Pastor's Wife—Joyce Engel.....		42
To Parsonage Brides—Reader.....		42
HOMILETIC MATERIAL		
Selected Short Sermons—Earl Riney.....		3
Productive Pastures—Hobart D. McKeehan.....		52
Poetic Windows.....		55
Selected Prose.....		55
In the Beauty of Holiness—William F. MacCalmont.....		61
Joy and Peace—Karl H. A. Rest.....		68
Biographical Sermon for October—Thomas H. Warner.....		82
OVERSEAS CORRESPONDENCE		
Cambridge University—Frank H. Ballard.....		9
Religion in the British Isles—Albert D. Belden.....		78
BOOKS AND WRITERS		
Commends New Interpreters' Bible.....		31
Bookish Brevities.....		56
Frank C. Laubach—William R. Barbour.....		67
Royalties Go to Inter-Faith Movements.....		80
Reviews of Current Books.....		72, 73, 74, 75, 76, 77, 84, 85, 86
READERS' COMMENTS		
They Say—What Say They?—Let Them Say.....		91
News of the Religious World.....		13, 23, 27, 31, 60, 66, 70
EDITORIALS		
Our Friends, the Architects—Parsonage Rental Value in Income Tax—Churchmen of the Year.....		7, 8, 97

EDITORIAL ADVISORY BOARD

William H. Leach, *Church Management*

Harold F. Carr, Minister, Lakewood Methodist Church, Lakewood, Ohio

Harold Cooke Phillips, Minister, First Baptist Church of Greater Cleveland

Beverly Dandridge Tucker, Bishop of Ohio (Protestant Episcopal)

Robert B. Whyte, Minister, Old Stone Church, Cleveland, Ohio

THE EDITOR'S DRAWER

Theology Does Change

Some years ago I participated in a meeting of the Eastern Indiana Association of the Congregational-Christian Churches. The merger of the Congregational Churches with the Christian Church had just taken place. This association was composed almost entirely of the Christian group. I found the ministers somewhat worried because of the theological liberalism of their congregational leaders. Again this fall I visited the same association. All reports were good. The churches are stronger, their programs active, and their outlook liberal. But some of the brethren have another theological worry now. They feel that the leadership is going to neo-orthodoxy.

It reminds me of a statement by John Bennett of Union Theological Seminary. He insisted that he could tell just what year a man graduated from the seminary by his response to a few theological questions.

William H. Leach

TERMS OF SUBSCRIPTION—Price per copy, 30 cents, except the July issue which is 60 cents. Subscription One Year \$3.00 where United States domestic rate applies. Two Years, \$5.00. Foreign countries, 50 cents per year additional. Canada, 25 cents additional. University Microfilms, Ann Arbor, Michigan, is the licensed distributor of microfilm copies of annual volumes.

CHANGE OF ADDRESS—Always give both old and new addresses when requesting change for mailing.

MANUSCRIPTS—The editor will be glad to consider articles which may be submitted for prospective publication. Articles should be typewritten. Unavailable manuscripts will be returned if accompanied by return postage.

CHURCH MANAGEMENT is published monthly except August by Church Management, Inc., 1900 Euclid Avenue, Cleveland 15, Ohio. President, William H. Leach; vice president, John K. Leach; secretary, Paul R. Roehm; treasurer, Mrs. Lucille B. Tweedie. Publisher, William H. Leach.

Entered as second class matter, October 17, 1924, at the post office at Cleveland, Ohio, under the act of March 3, 1879. Printed in Cleveland, Ohio, U. S. A., by The Independent Press, 2212 Superior Avenue.

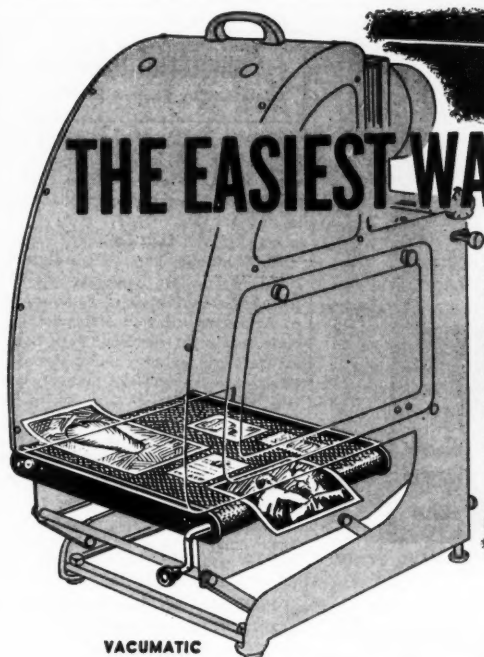
ADVERTISING OFFICES

Los Angeles 14
Duane Wanamaker
610 South Broadway
VA 9363

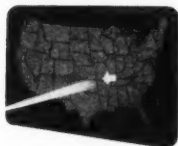
Chicago 1
MacIntyre, Simpson & Woods
75 East Wacker Drive
Tel. CE 6-1715

New York 17
H. Thayer Heaton
415 Lexington Avenue
Tel. MU 2-1647

Philadelphia 2
H. K. Strauser Advertising Service
1505 Race Street
Tel. RI 6-8056



VACUMATIC
PLATEN*



POINTEX
PROJECTION POINTER

THE EASIEST WAY... of Projecting Lecture Material Ever Devised!

Beseler's revolutionary FEED-O-MATIC® feature on the new VU-LYTE Opaque Projector permits continuous, smooth projection of mounted or unmounted material.

Think of it! You simply feed your lecture material *as is* onto the metal conveyor belt of the FEED-O-MATIC, and advance it into projection position by turning a handle. There is no special need to mount copy, or insert it into holders—because the unique platen of this ultra-modern projector holds *all* copy material *absolutely flat*.

You can feed mixed or continuous copy through evenly, and without light flashes—since the platen is not raised or lowered. A full 8½x11 page or a postage stamp are projected with equal ease. There is no curl or flutter. As new copy is fed in at the left side of the projector, preceding copy is ejected from the right side. Thus you obtain uninterrupted projection—which aids tremendously in the efficient presentation of mixed copy, and proves eminently suitable for continuous copy in scroll form.

The FEED-O-MATIC CONVEYOR is one of the exclusive Beseler developments that make the VU-LYTE the easiest opaque projector in the world to use—ideal for schools, churches, clubs, and business. And there are many other outstanding VU-LYTE features that team to help you obtain peak performance with maximum ease.

1. YOU CAN use the VU-LYTE in a partially-lighted room. Total darkness is not necessary in order to obtain clear, sharp images and brilliant colors—because VU-LYTE provides extra illumination.

2. YOU CAN use copy "as is"—without mounting or inserting into holders. The unique Beseler VACUMATIC PLATEN* holds all copy absolutely flat during projection. A full 8½x11 page letter or a postage stamp

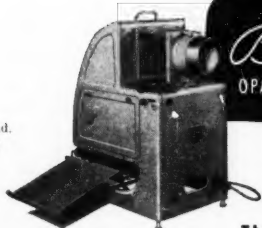
can be projected with equal ease, without curl or flutter.

3. YOU CAN project a lighted arrow onto any part of the illustration by means of the new Beseler built-in POINTEX† POINTER—thereby pointing out details without leaving the projector.

4. YOU CAN use VU-LYTE on an uneven surface—project on small or large screens. In addition, VU-LYTE is an amazingly quiet and cool operating projector.

These advanced, exclusive features, plus others, are incorporated in a projector that weighs only 35 lbs. and is **REDUCED IN PRICE**.

Ask for *free demonstration* of the precision-built VU-LYTE in your own projection room. And for more information regarding this truly new concept in opaque projection, ask for booklet CM.



*Pat. Pend.
†Patented

THE NEW
Beseler
OPAQUE PROJECTOR

CHARLES *Beseler* COMPANY

EST. 1949

60 Badger Avenue, Newark 8, N. J.

The World's Largest Manufacturer of Opaque Projection Equipment



"Twice as many rooms without adding a room"

"If we didn't have 'Modernfold' doors to divide our auditorium, we'd need an area twice this size to hold the same number of classes in privacy," says Rev. John H. Bonner, Jr., Rector of the Church of the Nativity, Huntsville, Ala.

In Sunday Schools all over the country, "Modernfold" doors are making every available inch of floor space do double duty without bothersome and expensive remodeling. Need a private classroom? Just fold the doors together. Want your entire group in one room? Simply fold the doors back against the walls.

Look good . . . everywhere. "Modernfold" doors are as attractive as they are efficient. Their flame-retardant vinyl coated covering hangs in graceful, evenly spaced folds. You can get them in 22 different colors. Only maintenance required—occasional washdowns with soap and water. Sturdy, steel framework lasts indefinitely.

For full details contact our distributor—listed under "doors" in your classified directory. Or mail the coupon.



Overflow crowds no problem here

Just open the "Modernfold" doors. Or, save light and heat by keeping them closed when congregation is normal size.

NEW CASTLE PRODUCTS New Castle, Indiana

In Canada: Modernfold Doors, 1315
Greene Ave., Montreal
the doors that fold
like an accordion



modernfold
by New Castle
Copyrighted, New Castle
Products, 1951

Sold and Serviced Nationally

NEW CASTLE PRODUCTS Box No. 90

New Castle, Indiana

Gentlemen: Please send me full details on
"Modernfold" doors.

Name
Address
City County State

Ministerial Oddities

Collected by Thomas H. Warner

At the gateway to the Eastern Zone, Berlin, Soviet border guards refused entry to a truckload of Bibles, claiming they were "illegal propaganda material."

* * *

How difficult it is to translate the Bible into modern language was illustrated at a convention of botanists held in Argentina. Harold Moldenke, associate curator of the New York Botanical Gardens, said that the apples of the Song of Solomon were probably apricots, the rose Isaiah said was to blossom in the desert was probably a narcissus, the Rose of Sharon was probably a lily, and the mulberry forest from which David ambushed the Philistines really were aspens "whose stiff leaves on weak stalks would provide the 'sound of a gong in the tops of the . . . trees.'"

* * *

In November, 1949, it was reported that the "flying chaplain" of the United States army was rounding out thirty-eight months of providing spiritual guidance, in a pastorate stretching 250 miles along the iron curtain. He was conducting six services each Sunday along the Czech and Russian zonal borders in the American occupation zone. "On week days he travels through his pastorate in the rugged Bavarian country, spending one day a week with units stationed at various points." He is Captain Thomas P. Doyle.

* * *

Rev. E. G. Rudman, pastor of a Baptist Church at Hove, Sussex, England, with his helpers held open air services on the seashore each Sunday evening after the service in his church. During the past two years no fewer than 162 have been added to his church, and the Sunday school attendance has been greatly increased.

* * *

The European Evangelistic Crusade, St. Leonards-on-Sea, Sussex, England, has a half-hour broadcast each Monday evening. It is called "The Voice of Revival," and its motto is "Jesus Never Fails."

* * *

Recently a United Protestant service in Esperanto was held in Richmond Hill Congregational Church, London, England, for the delegates who were attending the Universal Esperanto Congress, which drew 1,000 delegates from over thirty countries. There was a crowded congregation at the service, composed of people from many lands and confessions.

(Turn to page 10)

CHURCH MANAGEMENT

Edited by William H. Leach



VOLUME XXVIII
NUMBER 1
OCTOBER, 1951

Our Friends, The Architects

THIS issue of *Church Management* goes to a carefully selected list of architects in the country who by their training and clientele have shown an especial interest in the designing of churches. The new construction of churches has developed so much energy that many have sensed the need that ministers better understand the men who are designing churches and, on the other hand, that architects better understand the functions of worship, religious education and parish administration. In a sense we have felt a call to bridge the gap.

We have, in the past, probably given more space to church building than any other Protestant journal. But the amount of space devoted to this subject will be increased. Instead of one special church building issue during the year there will be two or three. Every issue to be published will carry some constructive article on the subject of new church buildings.

The editorial content of these issues will bring architect and clergy together. Architects will tell of their work and show plans of churches they have designed; clergymen will give their point of view. The result, we feel, cannot but help to bring understanding of the problems and opportunities of each.

Another constructive feature of this mixed circulation will be found in the advertising pages. Each issue of *Church Management* carries the advertisements of recognized houses which deal in church equipment. To have churchmen and architects studying the same advertisements will bring nearer a meeting of minds when plans are up for discussion. Articles on church fund-raising will lie in the fields of both professions. Articles on the techniques of public worship, including music, have

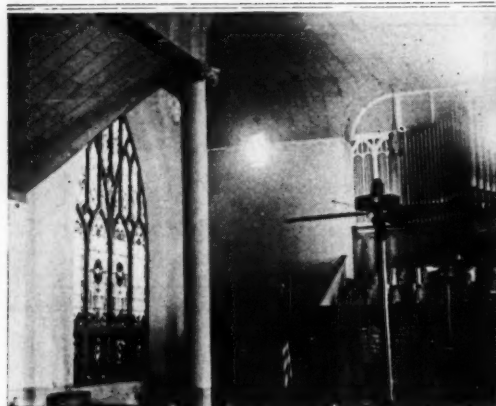
always been in the program of *Church Management*. Audio-visual aids belong in both fields—as do educational rooms. Yes, ministers and church architects have much in common.

So, it seems to us, this addition to the readers of *Church Management* is a natural and a helpful one.

Parsonage Rental Value In Income Tax

JUST why a minister who lives in a parsonage should not pay income tax on its value while his brother minister who received cash in lieu of a parsonage must pay tax on that income has puzzled many. It is an unfair ruling, of course. There is some indication that it may be corrected. In a case reported last year by the Prentice Hall Federal Income Tax Service, one minister who was assessed on the income he received in lieu of a parsonage challenged the ruling and the first court sustained him.

It is well to understand the history of this exemption. The original Federal constitution did not provide for any income tax. The sixteenth amendment proclaimed in 1913 first gave clearly, constituted authority for its imposition. From a lowly start it has become a chief source of federal revenue. Cash incomes of all citizens, with very few exemptions, were assessed. So far as the clergymen are concerned it is well to distinguish between the traditional exemption of religious property and this new income tax. The rental value of the parsonage is not exempted because it is religious property, or because the minister is in church service. Rather the principle has a much wider application. All those who are obliged to live on the premises of the employer, or at some designated place for his conveni-



E. Chester Nelson, architect

THE OLD AND THE NEW

Accumulated confusion yields to orderly architecture for worship in the First Christian Church, Fort Smith, Arkansas; W. R. Bacon, minister

ence, are not required to file the value of such rental. In case the board and lodging is included that also is exempted. For instance, the board and room of farm laborers is not included in their taxable income. Teachers in colleges and private schools where room and board are part of their compensation have a similar exemption. I expect that priests and other church personnel who have meals included in their incomes have similar exemptions. A church custodian who lives in the church or in a church-owned house on the property receives the same exemption.

The rental value of the parsonage was excluded from the clergyman's assessment because he was required to live at or near the church for the convenience of his employer. In many cases the proximity no longer holds true. Seeking a more desirable neighborhood the parsonage now may be located miles from the church and the clergyman, at the same time, takes advantage of his exemption. Another man may receive cash in lieu of the parsonage, live next door to the church, and still pay the tax.

In several instances recently the courts have ruled that district parsonages in the Methodist Church do not entitle the superintendents to get exemption for the rental value; the same has been held true of bishop's residences.

It would seem to us that if the courts would study the tradition of this particular exemption it would reach the conclusion given in the early interpretation of the law. Where a clergyman lives in a rectory, parsonage, or manse in close proximity of the church for the convenience of the congregation employer, he should

not include the rental value as taxable income. If the location is such that the original purpose of the exemption is aborted he should report the taxable value and pay the tax.

It is well to keep in mind the distinction between the religious exemptions to religious property given by the various states and this federal law which is quite a different thing. We do not believe that the "living on the premises exemption" is given because one is a clergyman and he can therefore take his exemption with him if he moves to property far away from the working base. It rather belongs to that classification with those occupations which made it necessary for certain employees to live on or close to the property of the employer.

In other words you do not get this exemption because you are a preacher. It is because the church feeling that your residence in or near the church is so necessary that they have provided you with living quarters.

Churchmen of the Year

THIS being written several days before the Washington Pilgrimage of American Churchmen meets for its 1951 meeting. The names of two men—one a layman, the second a clergyman—to be nominated for Churchman of the Year 1951 have been released to the press. And, of course, the readers will have this in their hands after the meeting.

The Washington Pilgrimage brings together several hundred Christian men and women who are interested in making a first hand visit to the sources of some of the original documents

(Turn to page 97)

SOME HISTORIC BRITISH UNIVERSITIES

Cambridge

by Frank H. Ballard*

MOST Americans who visit Britain make a point of glancing at Oxford. They do so, not only because of the world fame of the great university, but because it happens to be on the way to Stratford-on-Avon, and they would not dream of returning home without an introduction to the Shakespeare country. This is a natural instinct and will not here be disputed, but there are many other places, including some venerable homes of learning that are just as interesting and not less important.

There is, for example, the University of Cambridge with its many colleges, its famous Backs, its gentle Cam, where some of the best rowers in the world win their oars and add luster to great traditions. A few of these men with the light blue blazers have this year visited U.S.A. and proved their quality. Soon after these words are written they will be contending with one another for pride of place here and at Henley making their humps and celebrating their victories in suppers and balls.

As I write many of them are engaged in contests of another kind. I am invigilating in a large examination hall and before me are hundreds of young men engrossed in their work which in many cases will make all the difference to their future careers. This is the perpetual fascination of such a place as this. Men (and women, too, in smaller numbers) come together with different backgrounds and different ideas of life. Could we follow them when at the end of term they disperse we should find them in palatial or humble homes, with godly or pagan parents, with many helps and hindrances in the making of character and in preparation for life. As I look down upon this crowd of busy, eager youth, I am tempted to divide them into recognizable groups. There are men whose bearing suggests the football field rather than an academic career. There are others whose beards, long hair and gay clothes suggest a Bohemian attitude to life. There are others whose hands fly across the page and for whom the pe-

This is the first of a new series of articles by Mr. Ballard on the historic universities of Britain. The emphasis will be placed on their Christian traditions. You will find in these studies much helpful biographical material about men who have helped to shape your life philosophy.

riod allowed is inadequate—they seem to be bursting with knowledge laboriously acquired.

When one tries to imagine where they will all go and what contribution they will make to the life of humanity one is lost in futile speculation. Our future orators and statesmen and pioneers may be here. Some of them will fail, but others will bring honor not only to their colleges and their country but to the human race. Not many of them are theologians. Most are scientists of one sort or another. The average age is higher than when I sat in their seats. Most of them have seen military service in army, navy or air force, some of them overseas. They have had experience of which I had never dreamed. It is, indeed, a different world, and a world that is likely to remain for many years in rapid transition.

That is the chief fascination of such a center as this—youth with all its vitality and immense possibility. But how much it is enhanced by its ancient and austere background! There are, of course, modern buildings in Cambridge, like the new library with its miles of books. Most of the colleges in recent years have made extensions, often large and handsome extensions. But the grandeur of the city and university is in the ancient, not the modern, buildings. Some of them are so prominent that even the most careless cannot be indifferent. Perhaps most striking of all is Kings College Chapel, started by Henry VI and bearing much of its history in its gigantic walls and windows. Here men like John Milton and William Wordsworth came and wrote their immortal poems. Here young and old still gather, sometimes to look and wonder,

sometimes to sing and pray. Kings College is famous among other things for its music and more particularly in these days, for its Christmas music. Every Christmas Eve carols are sung in the vast candlelighted chapel to a crowded congregation and to millions who listen on the British Broadcasting Company. It is an occasion that cannot be described. It must be experienced in order to be understood.

But Kings trains eminent scholars as well as sweet singers, men of international reputation like the late Lord Keynes, the brilliant economist, whose biography has recently been published and is now being widely discussed. Keynes sprang from good Puritan stock, his grandfather, Dr. John Brown, being still remembered not only as a leading Congregationalist but as the author of the standard life of John Bunyan. Little regard is paid either by biographer or reviewer to this pious and sturdy ancestry, and, truly, Keynes moved far from the parent stock, but there are some who remember and who notice how often great men spring from Manse or Vicarage.

There are many other buildings that arrest the attention even of the casual sight-seer. There is, for example, Trinity College with its superb court, I believe the largest in the world; its impressive dining-hall and kitchens, and its reminder of geniuses in many walks of life. Here Isaac Newton studied and taught and Tennyson discussed with fellow "apostles" the problems of life and death, and Trevelyan wrote his volumes of history which are doubtless read as eagerly and critically in America as they are in England. And here, we may be sure, leaders are being prepared for the future of this chaotic world. They are different from their predecessors, no doubt. They include a considerable proportion from modest homes, men who could not have aspired to academic life had not bountiful grants been forthcoming from various sources. But they are at heart as hard-working and as serious in mind as their wealthier predecessors and no one should be pessimistic about the contribution they will make, be it peace or war.

There are, however, colleges and

*Former moderator, Free Church Council of Britain.

ancient buildings that seem to hide themselves in modest retirement and must be sought out if they are to be appreciated. To give a single illustration, there is Jesus College, which has a rowing reputation second to none, but which stands somewhat off the beaten track. It was once a nunnery. It still has ghost stories and a library of priceless books where women in seclusion pored over religious manuscripts, and a chapel where they assembled, often with sleepy eyes and perhaps reluctant minds, for midnight services. Time came, however, when the nunnery declined and one named Bishop Alcock in the sixteenth century determined to change it into a college for men.

Today, as one approaches the main entrance down the unique "chimney," one sees the college arms with their three brilliant cocks' heads, and within, wherever one turns, one is reminded of the name, if not of the character, of the long-dead bishop. Visitors in a hurry may miss the best things, may never hear of Cranmer or Coleridge or other eminent inhabitants of those studies and bedrooms, may never hear of the private clubs, some of which have a short existence but others which never lose their popularity or their pride.

It is here in the precincts of Jesus College that a casual visitor may meet and pass such a fellow as C. H. Dodd without realizing that he is passing one of the greatest of New Testament scholars. The name will be familiar to readers of *Church Management*, many of whom would gladly express their indebtedness to commentaries like one of Romans and another on the Johannine epistles, some of whom are familiar with standard works like "The Authority of the Bible." There is hardly a well equipped minister in this country, and I expect in the U.S.A., who has not been influenced by Dr. Dodd's illuminating and often original contributions to the interpretation of our Lord's Parable and an understanding of apostolic preaching. Dodd rarely preaches himself, unless it is in a college chapel, but he has enriched the preaching of this generation as few scholars have done.

Hard by Jesus College is Wesley House, where Dr. Newton Flew is the principal. Flew has been more in public life than Dodd. He has been the moderator of the Free Church Federal Council of England and Wales. He has been president of the Methodist Conference. He has lectured in Australia and America and is in constant demand in the churches of this country. But he has made, and continues to make important contributions to learning and his books are to be found in

many ministerial studies.

Theological colleges, here and elsewhere, are not as much in the public eye as once they were—the ablest men are not crowding into the Christian ministry. But the work is still carried on faithfully and well. I know little of the Roman Catholic seminary which is now making additions to its buildings. Nor am I as well acquainted as once I was with Ridley Hall and Westcott House where different types of Anglicans are prepared for different types of ministry within the Established Church. It would however be easy to write at length on Cheshunt and Westminster Colleges. Cheshunt was founded in 1768 by Selina, Countess of Huntingdon, and officially belongs to the Countess of Huntingdon's Connexion (with which the name of George Whitefield is popularly associated). It has had many distinguished presidents and tutors including Dr. Campbell Morgan and Dr. Sydney Cave, now the principal of New College, London, and for many years an authority, perhaps the most outstanding authority, in comparative religion. In the main Cheshunt now prepares men for the Congregational ministry. It has sent out many, like Dr. James Chalmers, to the foreign field, and may in this connection boast a record equal to any. The present president is a layman and a Methodist, Mr. Victor Murray.

Westminster College (Presbyterian) has not had a long history in Cambridge (it was formerly in London) but associated with it are names of great significance in Biblical studies and theology. There was John Skinner, a pioneer in Old Testament studies and the author of some of the best books ever written on Genesis, Isaiah and Jeremiah. There was his successor in the principalship, John Oman, whose name will long be remembered in connection with such books as *Vision and Authority*, *Grace and Personality*, and the massive volume, *Natural and Supernatural*. In passing it may be mentioned that a number of his sermons have recently been collected and published by James Clarke & Company. It is much to be desired that an American edition should be put in hand. There were C. Anderson Scott and P. Carnegie Simpson, the former a New Testament scholar of international reputation who may be remembered especially for his work on the Apostle Paul and the Book of Revelation, the latter a master of assemblies, a church leader of unusual character and insight, who also gave us such studies as *The Life of Principal Rainey* and *The Fact of Christ*.

All these have fallen in sleep, but

there remains at Westminster Principal Elmslie, whose book, *How We Got Our Faith*, is widely quoted and commended; Professor Farmer, author of *The World and God* and many other works in the Oman tradition; Professor Whitehorn, whose energies have been spent more in the life of the church and the university than in authorship; and Professor Campbell, who is increasingly recognized as a worthy successor of Anderson Scott.

I have said nothing about Charles Raven who has played many parts and continues a force to be reckoned with in liberal theology, whose books are legion, who has been Vice-Chancellor, Requis Professor of Divinity, Master of Christ College and has written extensively on the relation of religion and science and, in lighter vein, on bird life. Nor have I so much as mentioned newcomers like Canon Ramsay and a host of other diligent workers. There are preachers also who deserve an article to themselves, and movements, like the Student Christian Movement, helping to shape the minds and characters of undergraduates. There are many hostile influences, but there is no need for pessimism about the future. Secularisms may become increasingly powerful, but Christian culture will be defended here as elsewhere and young men and women trained to proclaim among the nations the power and sufficiency of the gospel.

Ministerial Oddities

(From page 6)

Rev. A. A. Lee, preaching at the City Temple, London, told how he was waiting for a bus when there came up a car driven by an army chaplain, who, noticing his clerical collar offered to give him a lift. The chaplain began conversation, and assumed that his passenger was a high Anglican like himself. When Mr. Lee avowed his non-conformity, he wondered whether the chaplain would stop the car and ask him to get out. When he told him he was a Congregational minister there was just one moment of silence, "and then grace got its chance and won through." The chaplain said, "You know it takes a war like this to bring us together."

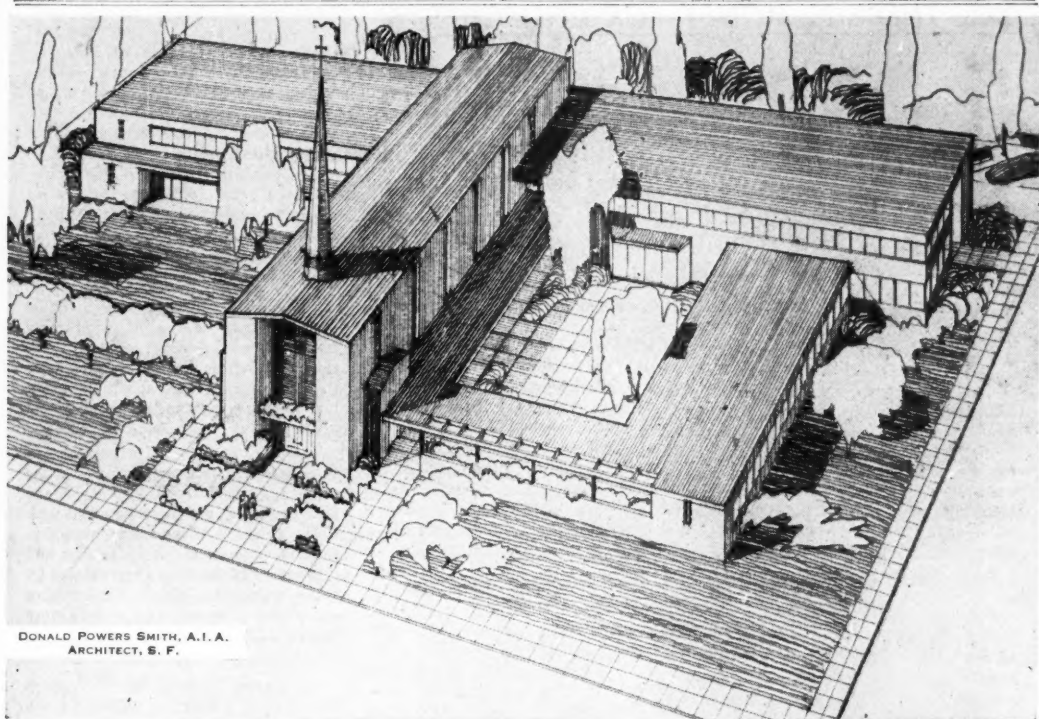


CHOIR ROBES

PRICES AND SAMPLES
ON REQUEST
WRITE

NATIONAL GOWNS
DIVISION OF
NATIONAL SPORTS CO.

387 Marquette Street
Fond Du Lac, Wisconsin



DONALD POWERS SMITH, A. I. A.
ARCHITECT, S. F.

Above: Bird's-eye view of the new buildings as they will look when completed
At right: The entrance at night

"Let Us Rise Up and Build"

San Leandro Methodists Respond to Challenge

IN 1945, the congregation of the then small Methodist Church of San Leandro, California, decided the time had come to build a new church. All agreed that this was past due but the leadership was hesitant. But it did buy eight lots at the end of a block.

An architect was employed and a campaign launched to raise \$85,000. There followed a period of difficulty. The campaign did not raise half the goal, payments on the lots took much of the money contributed. Plans cost \$3,500. Some of the funds collected for the building were diverted to the local expense fund.

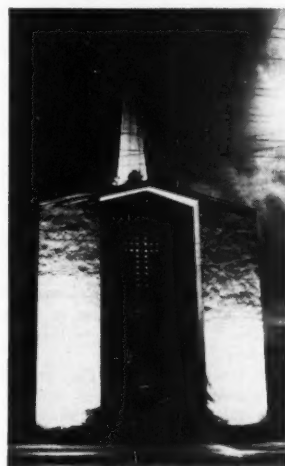
To add to these things the architect died. The city passed legislation which required off-street parking and the purchased plans could not be adapted to this legislation. A discouraged pastor moved to another parish.

In 1948, after Howard Greenwalt

came to the church as its pastor, it was decided to try again. A new architect, Donald Powers Smith of San Francisco was employed. He designed a new layout with off-street parking. To publicize the new church a three-dimensional model was erected. It is shown by illustration on this page. Then the third campaign followed. It realized \$22,000.

The first need of the congregation was a place of worship. The program as outlined made provision for construction unit by unit. The decision was to go ahead with the worship unit, to go only as far as funds were available and to make arrangements for the use of voluntary labor.

The direction of the work was by one contractor. During the working hour of the day employed craftsmen worked. During evenings and Saturdays volunteer labor continued the construction



under supervision. Eighty-five workmen contributed their services; one of these gave more than 1,000 hours; two others gave in excess of 500 hours; several more than 100 hours.

The first unit cost some \$65,000 plus the gift labor and was insured for \$90,000. On dedication day stained glass windows, pews, a \$10,000 pipe organ

(Turn to page 16)

YES, THERE IS MONEY FOR CHURCHES

Acres of Dollars

An Open Letter to Church Leaders From an Internationally Known Church Fund-Raising Engineer

by Lewis G. Wells*

MORE than 90% of our Protestant churches can double the amount of the annual church giving of their members during the coming year. This should be done regardless of the financial needs of the church. It is not a question of "how much a church needs" but rather "how much a member needs to give." Church authorities reluctantly admit that at least 95% of all annual gifts to churches can be considered token gifts.

A token gift cannot pull more than a token interest.

Every Christian deserves an opportunity to make a better than token gift to a church to help develop a better than token spiritual interest. Therefore, it is a responsibility of church leaders to make sure that every member family (especially the more or less inactive family) is given a very special opportunity to make the kind of gift that can pull an increased spiritual interest.

Proof that annual giving can be at least doubled in the average church is evident from the results of hundreds of recent church building fund projects which have raised, in three-year pledges, at least six times the amount of the annual church giving, in addition to and without reducing the annual budget giving.

Obviously, fund-raising in our churches is not a dollar problem. Our churches are living or dying in "acres of dollars." Dollars that are there for the asking.

The trouble is that the average church does not pay enough attention to the asking. In most churches the leaders instinctively hesitate to recognize their responsibility to aggressively perform their vitally important fund-raising function because they subconsciously sense that such an emphasis will require them to make pace-setting increases in their own personal gifts.

To properly understand the positive and negative forces at work in the dynamics of fund-raising, it must be recognized that giving is not an instinct, it is only a habit, which can be good or

bad, and token giving is definitely a weak habit. However, there is an instinct involved, and a very strong one. It is the Pocket-Book-Protection instinct, generally referred to professionally as the "P-B-P Instinct." The dynamics of church fund-raising all center around the conflict between the need for a better than token giving habit and this strong P-B-P instinct.

Americans and Canadians have a world-wide reputation for giving generously to all types of religious and civic appeals. However, despite the total results, a careful analysis of the individual gifts that make up these funds clearly indicates that more than 99% are token gifts.

In our present day economy, there is no question that our interests follow our dollars. Of course, it is true that our dollars also follow our interests. So there is a chain reaction, once the motion has been started. The way to start this chain reaction is first to get increased giving, which will always produce greatly increased interests, which in turn will produce additional giving, etcetera.

The spiritual impact which is always a by-product that results from a marked increase in the giving of church members is unanimously recognized by the ministers and lay leaders of churches that have experienced successful intensive building-fund projects. These spiritual by-products, worth many times more than the money raised, are not difficult to explain once it is understood that increased spiritual interests always follow the increased giving of spiritual dollars.

The first basic problem to be overcome in church fund-raising is for the lay leaders to recognize that it is their responsibility—and not the minister's—because authority and responsibility are always commensurate. Since the minister of a Protestant church cannot determine the amount of the church budget or proceed with a building program without the approval of at least the lay leaders, then it is the lay leaders who have the authority. Therefore, they cannot expect to successfully delegate the fund-raising responsibility to

the minister. However, the spiritual processes and results of a properly conceived and directed church fund-raising program make it imperative that the minister, as spiritual leader, take an active part in the planning and projection of fund-raising activities.

The spiritual concepts of any church fund-raising appeal can be found in the three key words—Faith, Prayer and Sacrifice, which are so synonymous with Christianity. Without a strong emphasis and a practical understanding and application of the forces represented by these words, no church fund-raising appeal can be expected to produce more than a mediocre result.

II

The second basic problem in church fund-raising is that the leaders have a tendency to lean over backwards to avoid the slightest possibility of being criticized for extravagance, so much so that the average church member is allowed to be deprived of one of the basic requirements of Christian living—to give as much as possible to the Lord's work. Instead, many church members find themselves in the awkward position of trying to squeeze their spiritual dollars in under a low church budget ceiling.

Churches are not like hospitals and colleges that receive gifts and retain all of the funds for services to be rendered. Churches are givers—at least they should be generous givers in addition to taking care of their current operating needs. The degree to which churches give to denominational and other missions or benevolences has a very great effect on the Christian interests of the church members.

In our opinion, there are only four kinds of churches: Infant, Adolescent, Adult, and Great.

(1) The Infant Church is the mission or small church in which the members are struggling to meet the current expense requirements.

(2) The Adolescent Church is one that is engaged in a major building program.

(3) The Adult Church is one that is giving to missions or benevolences more

*President, Wells Organizations.

than it is spending for current operating expenses.

(4) A Great Church is one that is giving to missions or benevolences more than twice as much as it is spending for current operating expenses.

Certainly no one can condone an extravagant use of spiritual dollars but it is vitally important and part of the Christian service of every church to provide attractive worship, educational and fellowship programs. If a church is to perform its Christian mission, it must also have attractive and adequate facilities for these activities. So it is important that church leaders, in estimating the church's financial needs, should consider their current operating budgets (and building programs) with a progressive, constructive and positive approach. In other words, the sharp pencil in many cases has been too sharp for the good of the church and its members' spiritual lives.

There should be no limit to the amount which a church can use constructively and there should be no limit to the amount which any individual member family can give without fear of reducing the giving responsibility of the other members of the church. Such fears can be eliminated by securing all of the members' annual pledges before the church budget is adopted.

If the responsibility for the fund-raising is properly placed and the giving not limited by an official budget ceiling—then the fund-raising plans and methods to be used will determine the degree of success that can be expected in securing maximum giving interests from every member family.

III

An every member canvass is better than any other known method of annual church fund-raising if carefully planned and directed. However, it must be admitted that the average unorganized, defensive, hit-or-miss type of annual canvass conducted by most churches is disgraceful.

Nothing less than the right kind of every member canvass should be conducted if a church intends to use annual pledging and operate on a balanced budget.

Although it is impossible in the limits of this article to outline a complete every member canvass, a major improvement can be made in most churches by giving careful attention to some fundamental fund-raising concepts and practices, a few of which are listed below:

- 1) Plan it, schedule it, organize it, and follow through.
- 2) Arrange for a face-to-face solicitation of every member family.
- 3) Make and ask for better than token pledges.
- 4) Ask only for weekly payment pledges—never cash.

5) Enlist the most able givers as canvass leaders.

6) Have leaders sign pace-setting pledges early.

7) Tell members about size of leaders' pace-setting pledges.

8) Answer all questions about financial plans—but don't over-do publicity.

9) Be sure solicitors sign pace-setting pledges first so they can tell prospects how much they have given.

10) Prepare an accurate and complete membership list and make solicitors' assignments carefully.

11) Take time to solicit carefully—but complete canvass on schedule.

12) Give special attention to the solicitation of the less active members.

13) Never solicit by mail or phone.

14) Don't allow group or meeting solicitations.

15) Don't pay attention to criticisms—remember the P-B-P Instinct.

16) Don't forget—it takes a lot of Faith, Prayer and Sacrifice.

Careful attention to these points may not produce maximum results but at least an encouraging improvement in the number of givers and the amount pledged can be expected.

By giving proper attention to its every member canvass—and regardless of any limitations or errors, the average church should be able to double its

annual giving during this coming year and at the same time give all of its member families an opportunity to make church pledges which will represent better than token gifts—and result in better than token interests in their own spiritual lives.

STAMP TO HONOR BOUNTY BIBLE

Pitcairn Island, South Pacific—The famous Bounty Bible is to be honored on a postage stamp issued by this remote British island.

The Bible was left aboard H.M.S. Bounty by the despotic Captain Bly when he and eighteen other members of its crew were cast off the ship near Tahiti in 1789. Salvaged by the nine mutineers who ultimately settled on Pitcairn, it was for years the only book on the island.

Although the original mutineers quarreled and did not live according to the precepts of the Bible, it became the revered textbook of their descendants and resulted in the founding of a devout Christian colony.—RNS



Illustration, courtesy of George L. Payne Studios
The Children's Chapel, St. Paul's Episcopal Church, Patterson, New Jersey

THERE IS ROMANCE IN A STAINED GLASS WINDOW

Stained Glass Is Not a Lost Art

by Jean H. Breig*

A LITTLE boy and girl were waiting for the church service to begin. "Isn't that window pretty," said the little girl, "with the sun coming through all those colors? It looks like a rainbow—a hundred rainbows." But the boy said, "I wonder how they make those windows. It must take a lot of time. I wonder if our teacher would take us to see the factory or whatever it is sometime. I'll have to ask him."

As the church service began and the sun rose higher, the window became even more beautiful and the children glanced at it again and again. It seemed somehow to make the hymns and the sermon and the whole experience of worship more beautiful. And that is what stained glass windows have been doing for people for hundreds of years, of course. We hope that the little boy's teacher did take him to a studio to see just how the windows were made because it would have become apparent to even a young child that, like all great masterpieces of art, sound knowledge and skilled techniques are the basic factors in windows as in paintings or sculpture. And a knowledge of color and of drawing are not all that are required as we will see—because we propose to take a long look at one of the beautiful new D'Ascenzo stained glass windows and see just what went into it. On the opposite page you will see a window which has been recently installed in the Cathedral of St. John the Divine, New York City. Five other windows, incidentally, were made by D'Ascenzo Studios in Philadelphia, who have made windows for churches in forty-five states and the District of Columbia as well as many foreign countries.

When the little boy mentioned before wondered about the length of time it took to make a window, he touched a vital point. In this eighth century old art there are no short cuts if the craftsmanship is honestly performed. Time is essential; light is the keynote. Stained glass is the only fine art which depends for its ultimate effect solely

on the light of the sun. These two basic factors have not changed one whit since 1500 when silver stain was discovered. Silver stain is the substance, which when painted on clear glass and fired, turns the glass yellow, and is the only permanent stain known.

As we look at the window in question, many of its essentials become clear to even the layman, but not perhaps in the correct order. Budget is not obvious! One cannot over-estimate its importance. To begin on sketches and planning of a window, without it, is likely to be a costly mistake. So budget and the designer must work hand in hand. With this information in mind, the color sketch in miniature follows first. But even before this first sketch is made, the designer must have detailed information on the location of the window, the type of light it gets, the color of the church walls, the planting and landscaping around the church, the subject, size and height of the window to be designed. Perfection of detail, imagination, excellent craftsmanship, good design all work together just as the pieces of glass fit together to form a great window. Not one of these by itself is strong enough to carry a stained glass window—it must have all of them to the nth degree. In none of these black and white pictures of D'Ascenzo windows will you see the color that makes the window come alive with warmth and inspiration, but you will see, if you look carefully, the other component and important essentials.

A stained glass window is one of the longest lived of all works of art. Its beauty is not governed too much by vogues, nor do churches discard old windows and insert new ones. Age lends only more warmth and beauty to a good stained glass window. Therefore, the work of a master designer is an essential. Whether the window is to be simple or extremely intricate, the basic message should be conveyed simply, but with power and clarity. And, as you will see in the three examples we are showing here, each window has a definite message for the worshipper. May we call your attention

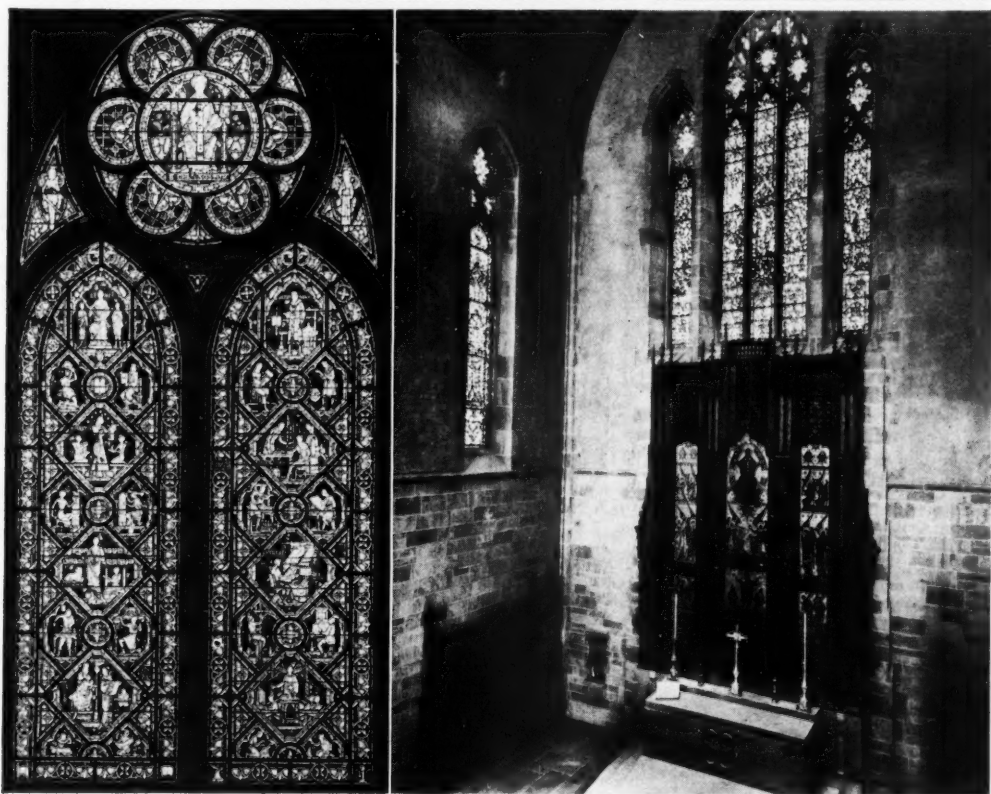
particularly to the Press Bay window in the Cathedral of St. John the Divine in New York City.

The medallions present the various methods of transmitting and recording men's ideas from Homer, teller of Greek legends, to radio and television. It is an amazing piece of work on the progress of communication and is one of the most unusual windows in this great cathedral. We have not shown here the latest of the D'Ascenzo windows in the same cathedral, because it has not yet been unveiled, but it is the aisle window in the Sports Bay. The tracery rose and major medallions depict Biblical subjects, but the minor medallions which form a part of the background portray all of the known sports and forms of recreation such as baseball, golf, football, archery, swimming, etc., showing that very modern and up-to-date ideas can be merged with our Christian history to form a complementary whole. This Sports Bay of the Cathedral of St. John the Divine is certainly one of, if not the most, unique of stained glass windows in this country.

Construction of a Window

The technical construction and planning of a great window such as these shown here could be enlarged upon, and has been in many books and pamphlets devoted to the actual work on a window. Briefly, and very briefly, it follows this outline: From the miniature color sketch which the artist has made and which has been ok'd, the "cartoon" is made. This is a full size drawing of the window, perfect in every detail, which serves as a cutting pattern for the glass. Separations of color are clearly indicated on this drawing, which is in charcoal. The master glazier takes over here. Using very heavy pattern paper, he makes a cutline drawing, using carbon paper, and then numbers the patterns. The cutter, with a special knife, cuts the patterns apart. This special knife or scissors is double-bladed with the blades spaced so that they leave the exact amount of room necessary for the heart of the leads that ultimately separate the pieces of

*Of Wertheim-Breig, Advertising, New York-Philadelphia.



At left: The Press Bay, Cathedral of Saint John the Divine, New York City
 At right: Altar windows at Muhlenberg College, Allentown, Pennsylvania
 Windows in each instance are the product of the D'Ascenzo Studios, Philadelphia, Pennsylvania

glass. When each pattern is placed on the cutline drawing, referring to the cartoon and the miniature, the glass cutter begins his intricate task. Using the beautifully colored pieces, as an artist uses his palette, he selects the colors which most closely match his original. These rows of glass cases are fascinating, for the glass comes in the main from abroad—from Belgium, France, England, and other European countries. The glass painter is next in turn, taking each piece of glass and tracing thereon the lines of the drawing. This transfers the actual picture to the glass with glass paint, and it is then fired in the kiln.

When the glass comes from the kiln, with the trace lines fired on it, a large plate glass table is ready for it. There each separate piece is laid in place and hot wax is painstakingly dropped between each point. As the wax cools on the plate glass, the glass sticks to it and the whole is put up on an easel and the spaces painted with lamp black.

Now the artist applies a wash to the glass, which is later treated for taking out highlights and tones. This is the delicate procedure which controls the light which comes through each piece of glass and causes the wonderfully soft and rich effect seen in the finished window. Once more the separate pieces are taken down, cleaned of wax, and re-fired in the kiln. This latter operation is repeated until perfection is attained. Then, when etching, painting, staining, and so on are complete, the glass goes to the glazier who finally leads it together. Next a special cement is brushed carefully into the spaces between lead and glass and rods are soldered to points where needed. The window is completed! At least nine master craftsmen have had a part in its creation. That in itself is an inspiring thing—so many artists working together, each with his own specialty, to make an almost eternal masterpiece. It seems somehow to make the window and its message even more powerful,

illustrating a unity of thought and purpose in artistic creation not attained in any other major art.

An Ancient Art

One major point of interest, which has not been touched on here, is the real antiquity of the stained glass art. There seem to be many conflicting ideas on the exact date of the origin of the art, but most authorities agree that it dates back to about the sixth century. Some twelfth century windows still remain at Augsburg, York, Canterbury and Strasburg. Early glass was nearly always mosaic in character and brilliant with pure, rich color much like the illuminated manuscripts of the old monasteries. It is generally conceded that the best work of our American artists during the last quarter century is to be compared very favorably with the masterpieces of the early Gothic era. Collaboration between artist and modern chemist have worked to the advantage of today's justly fa-

mous windows. Far from being a lost art, as many ancient and inherited crafts are today, stained glass has reached a new perfection in America as most connoisseurs agree.

Let us turn once again to the children. They did, after all, get to the heart of the matter. For, as the little boy said, it does take a long time and a great deal of knowledge and of patience to make a great window. And as the little girl felt, a great window does bathe the heart in the brilliance and the color and the hope of a hundred rainbows. Both are contributions to the beauty of worship.

And especially for that little girl and boy, symbolically still watching the beauty of the windows—

Through the Stained Glass Windows
Through the chapel's stained glass windows,

All gold and red and green and blue,
Come the shadow ghosts of schooltime,
All the years I've wandered through.

More than happy, young adventure,
More than passing hope or fear,
They have builded me a vision,
As I see them year by year.

More than joy and gay excitement,
More than study, more than play,
They have fashioned me a spirit
Of a stronger thing than clay.

Standing here, in shafts of sunlight,
They seem beautiful to me,
Nobler, finer, surer, realer
Than this school child reverie.

They are stepping stones to living,
And the gateway to the goal;
Spirit in the stained glass windows,
You have shown me to a soul!

J. H. B.

Let Us Rise Up and Build

(From page 11)

and chimes had been underwritten.

Immediately upon completion of the sanctuary the congregation voted to start a fund for the second unit. This is the fellowship and recreation section which also doubles for church school space. It has been completed at a cost of \$40,000. Two further units—the administration and education will follow. The fellowship unit under construction is also built on the "pay as you go" plan and uses voluntary labor.

It has been interesting to note the response of the congregation to all the appeals. As the building progressed congregations increased. As congregations increased pledges increased.



MEMORIAL PAINTINGS

JOHN KROGMANN Artist
616 Goslin Street, Studio 7
HAMMOND, INDIANA



James C. Mackenzie, architect

Saint John's Chapel, Bernardsville, New Jersey

Designing the Rural Church

by James C. Mackenzie*

BEFORE actually starting work, it is well for an architect who is preparing to design a rural church to thoroughly familiarize himself with local styles of construction and materials available, as well as the needs of the particular congregation. Both by the style used and the materials employed, the finished structure should harmonize with its neighbors and blend into its surroundings. The edifice may be small and inexpensively built but should, through its simplicity and reserve, express the honest devotion of its members and provide for them a satisfying and inspirational place of worship. There are small churches but there is no such thing as an unimportant church. When a church is erected, it is an act of devotion to build it well.

Elaborate ornamentation and costly furnishings are, as a rule, either financially impossible, or aesthetically undesirable so it behooves the architect to produce a design which, by the incorporation of proportion, balance and good taste, will provide the spiritual stimulus and emotional response needed in a place of religious service.

Too often, a small church becomes cluttered with furnishings appropriate only in larger buildings and, because of limited funds, makes matters worse by displaying poorly designed and executed stock pieces. A far more simple and satisfactory approach to the problem of interior decoration is for the architect to be allowed to carry his designing abilities into the interior of the

building and to carefully work out the design of the minimum basic furnishings, which can be constructed then in agreeable scale, material and degree of ornamentation. The small additional cost of this method of designing the interior, over the use of stock fittings, is invariably considered worth while in view of the results. It is imperative, however, that all concerned (ministers, vestrymen and congregation) bear in mind the limits of their budget and do not expect the architect to provide features which are financially out of their reach.

If an economy, controlled by simplicity and taste, is maintained, at least one "splurge" item, in the form of a lovely cross or dorsal, which should be the focal point of interest architecturally and spiritually, can usually be afforded. It will be found, also, that members of the congregation often assume the responsibility for providing the extra items such as candlesticks, antependia, etc., when they realize that they are giving something especially designed for and entirely in keeping with the rest of the church.

clearlite
SUDBURY BRASS GOODS CO.
\$8.15 Dues
\$1.25 Dues

Unsurpassable... mounted to look like glass. Light weight, noise free. Ecclesiastical. Standard height. Order from your dealer.

SPECIAL OFFER
Mail \$1.00 for trial lot of one dozen sent postpaid.
55 Sudbury St. Boston 14, Mass.

*Architect, New York City.

Which
Viewlex
TWIN

is best for you—R or L?

IT'S HARD TO TELL THE DIFFERENCE!

When you've bought a Viewlex you've bought the best projector engineering can devise. It's got *everything!* Ease of operation—sturdy construction—and **YOUR CHOICE OF LENSES!** That's important, because it helps you fit your visual aid equipment comfortably into your budget! Which shall it be--- R or L---Retar or Luxtar lens?

The Retar lens is F/3.5, coated and corrected, and is optically designed to give excellent coverage of single frame strip film in this "budget priced" projector.

The Luxtar lens is F/3.5, coated and color corrected and is the very highest grade of projection lens obtainable. It will project images that are *Needle Sharp* right out to the very edges. For top quality, it's the Luxtar lens and it's only \$6.00 more.

It is hard to tell
the difference...
See them both!

Viewlex

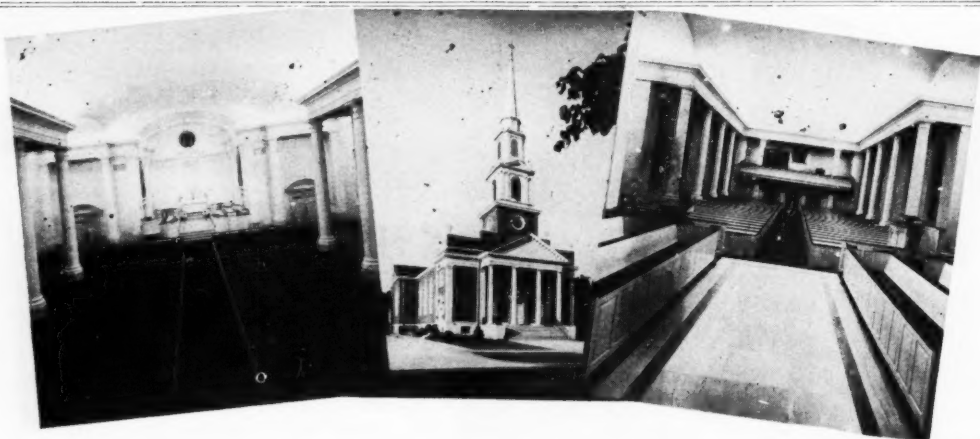
INC. • 35-01 QUEENS BOULEVARD • LONG ISLAND CITY 1, N. Y.

*Guaranteed for a
Lifetime*

MODEL V4S-R 150 Watt
with RETAR LENS **\$4525**

MODEL V4S-L 150 Watt
with LUXTAR LENS **\$5125**

300 WATT MOTOR FAN COOLED
MODELS ARE ONLY \$14.00 MORE!



WESTMINSTER PRESBYTERIAN CHURCH, AKRON, OHIO

Charles L. Bolton, architect

A DICTIONARY OF RELIGIOUS SYMBOLISM

Church Terms and Usages

by William F. MacCalmont*

IN one sense, our everyday life is very largely a matter of symbols. Every word that we read, every numeral we use, the markings which we see along the highway, the signals along the railroad track—all are symbols. At its simplest, a symbol is a sign representing something else. It is not a picture, but a species of visible shorthand.

At the other extreme, a symbol may be an attempt to suggest something which defies precise definition, much as "X" is used in algebra. At their best, creeds are symbols in this sense—the words standing for meanings which cannot be expressed exactly because they exceed our understanding. In this way, a symbol makes its appeal to the imagination.

The great Christian symbol is the cross. It can be defined geometrically. Its origins can be traced historically. It can be interpreted theologically, yet none of these approaches really encompasses the cross. At its best, it speaks to us of the power of the Christian faith, but does not diagram that faith in any finite way. Its power lies in what it suggests, rather than in what it states.

Symbols have been used in various ways by the church and at various levels. In the days when Christians were being persecuted by the Romans symbols were means of deceiving the foes of our faith. Their virtue was that they meant one thing to the Christians, and something else—or nothing at all—to their oppressors. At a later time they were a form of sign language for the illiterate. They put the message of Christianity in a form which the unlearned could comprehend.

Still later, symbols were a device for giving meaning to the church. By using carving on the outside, painting and carving on the inside, nearly every square foot of surface was made to tell a story to the faithful. The people might not be able to hear the preacher or perhaps could not comprehend the words which he spoke, but they could look about them and be reminded of the Bible stories which they had been told and of many teachings of the Christian faith.

The Roman Catholic Church still uses this method with great success. As a rule, the poorer and more ignorant the people, the more eloquent the appeal which the church makes to them through their eyes.

What then, is the place of religious

symbolism in Protestantism?

It may serve as a tie with the long past. We need to remind ourselves that the cross is not the trademark of the Roman Catholic Church, but the common property of all Christendom. When we use the ancient symbols of the church, we are speaking the language of the early Christians.

Symbols may serve as a means of quickening our imagination. We have been altogether too prosaic. At times our faith has been too well defined. Symbols, used in the larger sense, may expand our horizons.

Symbols may be a device for introducing more meaning into our church buildings. As we escape from the barrenness of the past, some degree of decoration becomes inevitable.

Is the church just another room or is it unique? Should it be churchly, possessing significance, or should it be, in decoration, just like any other room? The answer that we give to these questions will depend largely upon our temperament and upon our past conditioning and understanding.

Certainly, we cannot turn our back upon symbols in the enrichment of worship within the church. To be sure, symbols are obviously decorative, but they should always serve some larger end. With the guidance of the architect, the symbols employed in our new sanctuary are used intelligently.

As we come to a better understanding of the symbols which are employed in our magnificent new building, we do well to realize that most of the power of symbols lies in their "reminder value" . . . some of them, such as the cross and the flag, will stir our deepest emotions—the use of symbolism with discretion and Christian understanding

*Minister, Westminster Presbyterian Church, Akron, Ohio. Reprinted by permission of the author from "Westminster Records."



The Rose Window

both beautify and enrich our new sanctuary.

Symbolism played a very important part in the proclamation of the Christian faith in the early church. During the dark centuries of persecution, symbols of the resurrection and the life everlasting helped mightily to maintain morale. Who possibly could say what the distinctive Christian symbol—the cross—has meant to succeeding generations of Christians?

Certainly, there is no symbol that is more important for us to consider than this one which belongs to all who accept Jesus as their personal Saviour.

If one looks at the sun, or any bright light, with eyelids almost closed, a cross of light appears, the transverse beam being probably caused by the reflection of light along the edges of the eyelids. Thus, primitive man came to associate the circular shape of the sun with a cross originating within the circle.

To primitive peoples, the life force and the sun, as the nourisher of life, were of enormous importance. They worshipped what they esteemed most highly. That is what every man does. He bows down to that which he regards as having the greatest worth-ship, whether it be God, power, money or something else.

Whether a man enters a Christian church or not, in his everyday life he cannot escape this ubiquitous symbol of something that lies deep beneath the surface of human nature, that seems to inhere in the life process itself.

There are more than 400 forms of the cross, of which about ten per cent are generally used in Christian art, the remainder being mostly of interest to students of architecture and to artists.

In our new church structure, besides presenting the beautiful golden cross in its lofty position on the steeple, 130 feet above the street, the very architecture

of the building itself in the sanctuary proper conveys the form of the cross in its floor plan.

The Latin Cross, the form of cross on which Christ was crucified, is the pre-eminent symbol of Christianity. Perhaps the best presentation of this cross at Westminster is the beautiful thirty-inch brass altar cross with the base of three steps, which will repose upon the retable in the central-most position of the inner chancel immediately in front of the dossal curtain of the reredos. This is a so-called "graded cross." The three steps of its base represent in descending order Faith, Hope and Love.

The outline of the shield itself follows the form of four interlocked circles superimposed upon a square and is symbolic of the communion of the saints—or people of God—with the three persons of the Godhead—Father, Son and Holy Spirit—built upon the four-fold gospel of repentance, confession, remission and redemption. Upon this shield there are three letters, IHS, which are symbolic of the first three letters of the Greek word for Jesus.

Whether IHC or IHS is used upon any altar cloth or appointment in brass or upon any of the furniture, the letters stand for the word, "Jesus," written in Greek capitals. In certain pieces of furniture, as well as at other points, the Greek Cross, which is also called the Cross of St. George, will be carried merely for decorative purposes. The Greek Cross is of ancient use and probably had its origin among the aesthetically-minded Greeks who had an eye for perfect symmetry in all artistic matters. Its arms are of equal length which facilitates its use for decorative purposes. Regardless of the style of cross which may be used, it should be remembered that the sign of the cross serves merely to recall an idea, not by exact resemblance, but by suggestion. In this manner, then, a cross is a sym-



The Credence Table

Bulletin Covers



Reproduction of Bulletin Cover designed for —
FIRST METHODIST CHURCH
Stamford, Connecticut
Lloyd F. Worley, Pastor

That are impressive —
Covers that will be widely distributed by your active members and proudly handed by your Ushers to all who enter your Church.

We take a photograph of your Church which we lithograph on the cover — the back page can have your directory or left blank. Shipped flat — 8½ x 11 — for local printing or duplicating equipment.

If you use from seventy-five per week and up they are practical and the cost low.

For full information, samples and prices write
Don K. Cowan.

SPALDING PUBLISHERS

754 E. 76th St. Chicago 19

bol of Christ's death.

Finally, in most Evangelical churches, the crucifix is never favored for altar use because it bears the likeness of the body of Christ, usually thorn-crowned and having the appearance of suffering. The empty cross, symbolizing Christ's triumph over death, is preferred, and adds tremendous significance in the worship and understanding of our Christian faith.

The various terms related to church architecture follow, defining the word itself and making an effort to indicate its usage:

Sanctuary—The correct ecclesiastical name for that portion of a church which is reserved for the altar or communion table and in which the clergy minister. This does not include the choir. Popular use and the dictionary permit the use of this term for the entire place of assemblage for worship, however.

Chancel—The portion of a church immediately in front of the congregation containing an elevated altar, pulpit, lectern and the choir stalls.

Reredos—An ornamental screen, usually of carved wood or plaster, above the communion table at the back of the sanctuary.

Dossal (also Dossel or Dorsal)—The ornate hanging or screen or liturgical colored curtain in the reredos at the back of the sanctuary.

Retable—A shelf behind and above an altar or communion table bearing a cross and two candles, one on either side of the cross, the cross signifying the triumph of Christ over death and sin, and the candles, when lighted, signifying that he is "the light of the world."

Communion Table—A raised structure, of stone or wood, within the chancel, on which are usually placed the vessels and elements used during administration of the Lord's Supper or Holy Communion. It is in the most prominent place in the church and commonly raised the height of three steps above the floor on which it stands, these steps serving as a reminder that faith, hope and love are requisite to proper reception of the memorial elements which signify the sacrifice of Christ.

Altar—The whole combination of the reredos with its dossal curtain, the retable and the communion table may be properly referred to as the altar, which is the center of worship in all Evangelical churches. In a high liturgical church, the altar cannot be moved, whereas, the communion table, as employed in conjunction with the central motif of worship in our church, will be movable.



The Pulpit

Clergy Seats—The seats for the ministers in the chancel, and the inner chancel, near the pulpit and the lectern respectively.

Credence Table—A small table, or wall-bracket, usually placed at the right of the altar for the purpose of holding the offering plates and the service book.

Prie Dieu—(French: meaning "pray-God".) A small kneeling desk. As employed in our church, it will serve primarily in the chancel facing the altar during the service of marriage. The couple will kneel upon it for brief prayer before they are pronounced man and wife. It is also used in various services of ordination and consecration.

Choir—The part of the chancel reserved for singers; also the singers.

Choir Stalls—The seats provided for the singers in cruciform churches, usually arranged in two groups, one on each side of the approach to the altar, an arrangement adapted to antiphonal singing.

Lectern—The reading desk from which the scripture lessons are read at worship services.

Pulpit—A raised desk which the minister enters to bring to the congregation the pastoral message during a service of worship.

Antependia (from the Latin "ante" meaning "before" and "pendus" meaning "hang")—Hangings attached to the pulpit and lectern usually of silk or velvet in various colors according to the season of the church year, and commonly embroidered with a symbol.

Chancel Screen—A wooden screen separating the chancel at the floor level from the remainder of the church.

Rood Beam—A beam spanning the

chancel at its front and separating it at the ceiling level from the remainder of the church. In Westminster's new sanctuary special spot lighting has been provided at this point to flood the chancel with light.

Baptismal Font—The receptacle of stone, metal or wood which holds the water for the sacrament of baptism. It will find its place between the lectern and the door to the hallway in the transept and will be used only during the administration of the sacrament, but its marble construction will continually serve as a reminder of its cleansing to all who enter the church.

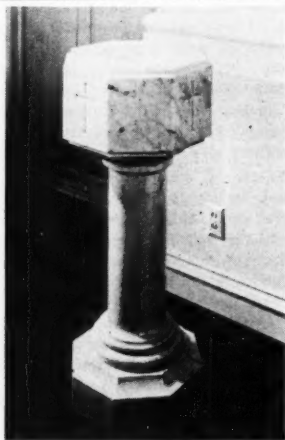
Transept—In our cross-shaped church, the transepts are the portions of the crossbar which project to the left and the right of the nave as one approaches the chancel.

Nave—The part of a Cruciform church in which most of the congregation is seated. It reaches from the chancel to the narthex of the church.

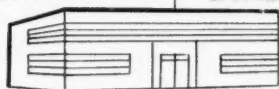
Narthex—The vestibule of the church. The word is derived from the Greek meaning "rod" and refers to the columns which separate the vestibules of ancient churches from the main body of the church. In these vestibules it was customary for unbaptized persons attending the worship services to stand and hear only the first portion of the service of Holy Communion.

Portico—The main entrance to the church, supported by columns.

When we enter our new house of worship we find our altar decorated in different colors at different seasons of the church year. The colors used have a definite symbolism based upon scripture and usage over the years since the founding of the New Testament church, indeed some of them root in the Old



The Baptismal Font



A new school year begins



For months, plans have been in process for the big day. And, in those plans, progressive educators have included the Revere Recorder—the modern teaching aid no school should be without.

In every class from kindergarten to college, Revere increases efficiency, saves time, and makes work more enjoyable. Students learn more thoroughly when they hear recordings of their voices, correct mistakes, and watch their progress by comparing earlier and later efforts.

Sensational New Revere Deluxe LONG PLAY Tape Recorder *Miracle of Electronic Achievement*

At Last! Developed after years of electronic research, this sensational LONG PLAY recorder embodies outstanding features found in no other recorder. Note these advantages:

ULTRA-LIGHTWEIGHT—The lightest-weight and most portable of any automatic long-play recorder.

EXCEPTIONAL FIDELITY—Superb tonal quality has won praise of leading musicians and critics.

EXTRA-ECONOMICAL—Records two full hours of voice or music on 5-inch reel—using only one-half the ordinary amount of tape.

Add to these, all the regular Revere features and you have a recorder that fulfills the exacting demands of schools everywhere. Decide now upon a better school year ahead with Revere! See this remarkable recorder at your dealer's, or write direct for complete information.



MODEL T-500—Deluxe, 2-hour play. Complete with microphone, radio attachment cord, 2 reels (one with tape), and carrying case. **\$179.50**

MODEL TR-600—Deluxe, with built-in radio. **\$219.50**



Revere

TAPE RECORDER

World's Largest Selling Tape Recorder

MODEL T-100—Standard, 1 hour play. Complete with microphone, radio attachment cord, 2 reels (one with tape), and carrying case. **\$169.50**

MODEL TR-200—Standard, with built-in radio.....**\$209.50**



REVERE CAMERA COMPANY • CHICAGO 16

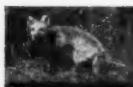


There's color, beauty and drama to enrich your fall program in these new slides and filmstrips.

Help make your classes a more rewarding emotional experience. The message of these appealing filmstrips will reach the heart and mind of young and old alike.

COUNTRY FIELD TRIPS

(In color) (32 frames average)



Four outstanding filmstrips to show God's plan for caring for His creatures; how He planned for them to adopt themselves to the weather; to help you feel God's love for you. Captioned. For Primary through Junior groups.

- No. A463-1 A Trip to the Autumn Woods . . . \$ 5.00
 No. A463-2 Plants and Animals in the Spring . . . \$ 5.00
 No. A463-3 Winter in the Country . . . \$ 5.00
 No. A463-4 Summer on the Farm . . . \$ 5.00
 No. A4635 complete set, 4 filmstrips . . . \$19.00

THE STORY OF THANKSGIVING

(In color) (31 frames)



Add beauty and reverence to your Thanksgiving program with this filmstrip. Original color drawings depict the first Pilgrims, winter hardships, first Thanksgiving, etc.

For Secular and Sunday School study. Captioned.

- No. A246-1 filmstrip, in color . . . \$5.00

PAINTINGS BY SALLMAN

S.V.E. Color Slideset



This complete Slideset, 13 color slides, by Warner E. Sallman, portrays significant events in the life of Christ, His strength and influence in the lives of people. Many feel that Mr. Sallman is the outstanding living painter of religious subjects. Each picture has its own manual.

(Used by permission of Kriebel and Bates, copyright owners.)

- Cm 937 Boy Christ
 Cp 161 Christ at Dawn
 Cm 985 Head of Christ
 Cm 134 Jesus—The Children's Friend
 Cm 961 Good Shepherd
 Cm 138 "Follow Thou Me"
 Cm 137 We Would See Jesus
 Cm 142 The Lord's Supper
 Cm 986 Christ at Gethsemane
 Cm 987 Christ at Heart's Door
 Cm 135 His Presence
 Cm 136 His Presence (Best detail)
 Cp 798 Christ Our Pilot

Each slide in S.V.E. gloss binder, manual . . . \$ 1.00

S22R complete set, 13 slides . . . \$12.50

To order any of the above material or for a complete listing of S.V.E. subjects, see your nearest Audio-Visual dealer.

Dept. SR6-2

SOCIETY FOR VISUAL EDUCATION, INC.
 A Business Corporation
 1345 Diversey Parkway, Chicago 14, Ill.



James C. Mackenzie, architect

MEMORIAL CHAPEL, MADISON AVENUE PRESBYTERIAN CHURCH, NEW YORK CITY

Testament scriptures. It is evident that God himself has chosen to teach his children through all our senses, and the scriptures refer to God's purposes in this way.

Every worshipper should be aware of the underlying thoughts attached to the colors used so that his worship may be enriched by these appointments.

White speaks to us of the complete revelation of God's love in Christ Jesus since it is not really a color at all but is the sum of all the colors and hues of the spectrum. Because of its purity and completeness it is natural to associate it with the high feasts of the Lord.

Black, the opposite of white, is no color at all, or the absence of color. Therefore, in contrast to the completeness of the white which represents to us the fullness of Jesus Christ, black stands as the symbol of sin or the absence of righteousness. Black has been associated with death, the absence of life. It is logical then that our churches indicate the death of her Lord by dressing the altar in black. Times of deep humiliation and consciousness of sinfulness may also be reflected by black.

Red is the first and highest color in the spectrum—it is white actually seen in the first order, therefore it symbolizes for us the sacrificial life of God's children and especially the original sacrifice of the Lord Jesus Christ. Since it is the color of our life blood, it properly typifies the shed blood of the church's martyrs. Moreover, red is pre-eminently the color of the Holy Spirit, since he is usually symbolized by fire. The color indicates, therefore, the church in her work and particularly sets forth her zeal for her Lord.

Violet is lowest in the spectrum, farthest away from red and nearest black. It properly reminds men that sin results in death and has come to be associated with times of repentance. Violet oftentimes was worn to mourn the death of a king, and the Christian dresses his altar in violet when he mourns the death of the King of Kings.

Green is the very center of the spectrum and around it revolve the other colors. It speaks, therefore, of the eternity and permanence of our Christian faith and the freshness of our religious hope. Our altars are clothed in green when we show the world the eternity of our Christian religion.

Dark Room Transformed to Chapel

by James C. Mackenzie*

IN the designing of the Memorial Chapel for the Madison Avenue Presbyterian Church, in New York City, the problem was to convert a small, dark and dreary room into a place of serene beauty and warm dignity, conducive to individual meditation or small-group worship, and providing an inspirational background for weddings, christenings and so forth.

The only expansion possible was the pushing back of the rear wall by a few feet to provide a narrow narthex. A rather low ceiling over this space not only provides room for an organ and choir loft above, but gives a feeling of height when passing into the higher ceilinged nave. The feeling of height is furthered by the gentle slope of the ceiling to the sides, giving the illusion of low vaulting.

Economy dictated the re-use of the old, dark furnishings so these were rubbed down and bleached to a "natural" wood finish, matching the new ceiling, narthex screen and chancel rail and blending very nicely with the soft buff of the rough plaster walls.

In order not to clutter the small space, recessed lighting fixtures were installed in the nave. To give some interest to the rather severe chancel, the architect designed, and had executed in light antique bronze, two hanging fixtures. These illuminate the altar fittings and dossal without directing rays of light into the eyes of the congregation, and give the ministers light at both the pulpit and lectern.

The vibrant red of the dossal, the fabric for which was woven and dyed especially for the chapel, under the direction of the architect, by a group of native-craftswomen in Georgia, was carried onto the chamfers of the beams and was only slightly modified for the pew cushions and kneelers. The antependium and bookmarks were made from a piece of the same dossal fabric.

To break the length of the room where the chancel should begin and the nave end, stone angels were erected and appear to support the beam at this point. Designed by sculptor Wheeler Williams, they represent "praise" and "prayer," two phases of worship. Modern in their simplicity, they carry out the note of dignity and reserve yet do much to soften the general austerity.

This chapel, seating one hundred persons, illustrates the unity of feeling and

compactness resulting from one man working out all design details, from the large over-all scheme, to the relatively unimportant item of the lettering on a memorial plaque. The basic color was carefully chosen to give a feeling of uncluttered space and airiness with red and gold as the only accents. Here again much experimenting was done to obtain just the right shade of both red and gold so that the two would blend with each other without being bizarre or exotic and, in the case of the dossal, form a glowing focal point.

MINISTERIAL ASSOCIATION BACKS INDICTED NEWSMEN

Lake Charles, Louisiana—The Calcasieu Parish Ministerial Association made public a statement here that it shared the "guilt" of five newspapermen who were indicted for defamation of character because they said county officials were not enforcing anti-gambling laws.

The group, which represents about 40 clergymen of this vicinity, stated that if the newspapermen are "guilty as accused, our representatives are also guilty, and we as an association assume our share" of responsibility for the alleged defamation of character.

At the same time, three pastors released the text of a letter they had sent to District Attorney Griffin T. Hawkins, terming the newspapermen's indictment "an attempt to intimidate and repress freedom of expression as guaranteed in our United States Constitution."

They were William Byrd, pastor of University Methodist Church, who staged a "chained pulpit" demonstration in protest against the indictments; T. V. Owens, pastor of South Boulevard Baptist Church and president of the ministerial association; and H. H. O'Brier, pastor of First Baptist Church in nearby Sulphur, and chairman of the association's crime and welfare committee.

The three clergymen demanded that they be indicted with the newspapermen, declaring that "if it is defamation of character to define as 'legal double talk' the obvious reluctance of our officials to enforce anti-gambling laws, then we feel a moral obligation to state that Kenneth Dixon was merely echoing the remarks we made."—RNS



Christmas in Sweden

a 14 minute color or
bl/wh Sound 16mm masterpiece.

Photographed and directed by the famous Swedish artist OLLE COMSTEDT, member of the American Society of Cinematographers, Hollywood.

Sale \$160 color—\$50 bl/wh
Single day rental:
\$8.00 color—\$4.00 bl/wh



ANIMALS UNLIMITED

20 minutes, color or
bl/wh, Sound, 16mm.

Unanimously declared the finest Wild Animal picture ever made. The talk of the recent NAVA trade show in Chicago.

Superb color! Real life drama

Sale \$175 color—\$60 bl/wh
Single day rental:
\$6.00 color—\$3.00 bl/wh

Request preview prints and
complete catalogue from

FILMS OF THE NATIONS
62 West 45th Street • New York 19, N. Y.
"The finest films at the lowest prices"

*Architect, New York City.

NOTE THIS TREND IN PROTESTANTISM

Multiple Services Influence Architecture

by John R. Scotford*

THEIR ability to fill their churches several times on Sunday morning is one of the proud distinctions of Roman Catholicism. Something similar to this is beginning to appear in Protestantism. Two services on Easter, with the saints going to the first and the people with new clothes to the second, have become a commonplace. Hundreds of churches hold two Sunday morning services from September to June. The writer is acquainted with four churches which have three services regularly.

The secret of success in this movement is found in the word "duplicate." These are not "early services" for golfers, or church school assemblies dressed up as services of the church. They do not follow the pattern of early communion in the Episcopal Church, which is something for the select few. Here we have two or more services of the church which are on as nearly an equal footing as is possible. We were present at the Community Church in Glenview, Illinois, when members were received both at nine-thirty and at eleven, where one of the problems which develop is to enlist deacons for two communion services. The appeal of the added service must be the same as that of the first. Apparently people do not want their worship watered down.

The fundamental fact behind these multiple services is that church attendance in this country is increasing. It started up about 1936, and has been slowly rising ever since. Without this increase we would not have these added services, but the explanation of their appearance is as simple as that.

Here and there the swelling congregations in an old church have necessitated a second service, as in the Grace Methodist Church of St. Louis. Such cases are unusual. More often multiple services represent the endeavor to meet a new situation in a new way.

Here the high cost of new construction comes into the picture. Congregations can no longer afford to build for

their Easter congregations. They have learned that it is far better for the minister and choir to "do it twice" on Easter than for them to confront an array of empty pews through the other Sundays of the year. This same principle is being applied to the life cycle of a church. When a neighborhood is new and frequented by the prosperous a large church can be filled, but ultimately the environs will change and the congregation shrink. Pilgrim Church, Cleveland, Ohio, has a vast structure erected by the prosperous and for the prosperous in the nineties; today it could do a much better job of ministering to a polyglot neighborhood if it did not have so much brick and mortar to maintain. When Bushnell Church, Detroit, Michigan, was built in 1940 they took both a long and an economical view. It was estimated that they could fill a church seating 750 for fifteen or twenty years, but that thereafter the attendance would probably decline. They built a church seating 450 with the expectation that they would need two services. This happened immediately, and in the fall of 1950 they instituted a third service.

Reasons for Multiple Services

With new churches meeting in cramped quarters two services are a matter of both necessity and choice. They need to reach as many people as possible, and they have discovered that offering the privilege of worship at two services will produce a larger attendance than a single service. "Even though we might theoretically be able to crowd everybody into one service, we do better to have two" is the common testimony. Once a church gets into the habit of having two services, it will continue to do so even though it moves into a building large enough to accommodate everybody at once. When the church at Manhasset, Long Island, moved from a clubhouse to a small cathedral it continued its two services and soon needed them.

The most curious reason for multiplying church services is the growth of

the church school. Obviously, when two church services are held, one, at least, must be at the same time as the church school. People get into the habit of attending worship at the same time that their children are in the church school—and they soon object to any other arrangement. A church in Michigan is facing this problem. Their people come from all over town and bring their children with them for the church school, which meets during the church service. Although there are still pews to spare in the church, the church school has completely outgrown its quarters. The answer is to have two sessions of the church school, but to do this it will be necessary to add a second church service. In Westwood Hills, Los Angeles, this is exactly what happened. For some years they had a conventional eleven o'clock service, to which they added a second service paralleling the church school. The school grew and added a second session, not at eleven, but earlier in the morning. This has necessitated three services, even though there are not enough people for three good congregations. Apparently nine is a better hour for church school than eleven.

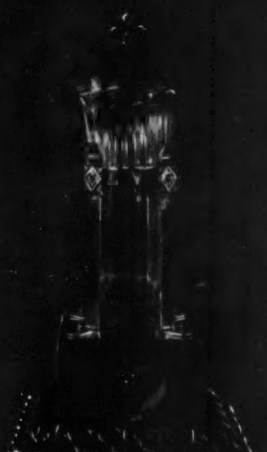
Multiple services are influencing church architecture in two ways. Obviously we do not need to provide as many "Easter seats" as did our fathers. On the other hand, the success of multiple services depends upon having a reasonably soundproof church. This is impossible where a church is heated by hot air by way of large pipes and registers which distribute sound even more effectively than heat. It is difficult in the congregate type which our fathers loved with several floors and many folding doors and everybody close together. In such a building sound gets around in a way which makes worship difficult. Multiple services will hasten the departure of the church basement. They encourage spread out buildings which are all on one floor and which may be a series of rooms which do not adjoin each other but which are connected by passageways—like the schools in California.

Not every congregation which can support two services enjoys a new building. Although some old buildings are simply impossible, often much can be done in the way of soundproofing, such as enclosing the stair-wells, which is also a safety measure, and by the use of acoustical tile or plaster to deaden sound before it starts reverberating. This is especially helpful in corridors and classrooms.

Multiple services obviously present several problems, one of which is music.

(Turn to page 27)

*Church building consultant, Mount Vernon, New York.



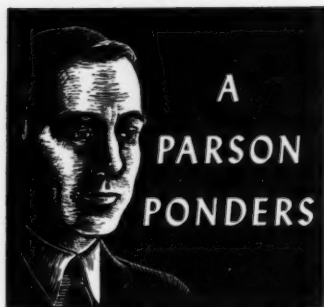
Proper Altar Appointments,
Liturgically Designed,
Will Enhance
The Dignity of Any
Sanctuary Setting

Designs Illustrated are Available
for Immediate Delivery

Marble • Bronze • Wood • Art Glass
for Complete Church Interiors. • Designed
Executed and Installed.



*Santa Fe Studios
of Church Art*



"The Vogue of the Vague" never ceases to cause wonder. That which cannot be understood acquires, for some, a special virtue. George Ades' fable comes to mind in which he tells of a minister who felt he needed a larger salary. So he preached a sermon replete with unintelligible words. Immediately an awed congregation raised his stipend.

Belief gets confused with credulity when it is assumed that one must believe what he cannot see clearly at once, but which a little effort would make plain. Faith in what cannot be seen is reasonable. Acceptance without examination of ideas that can be understood is something else. So it goes in matters financial. Mystery appeals where clarity fails. A glamorous prospectus with vague promises and pretty pictures moves the unwary investor when cold facts fail to impress. A fat bank account decreases rapidly when the hazy mind yields to the lure of the mysterious.

The Fund thinks otherwise. It believes firmly that there are no mysteries in insurance which cannot be made plain. Since it deals with bright clergymen, and their even brighter wives, it takes pains to explain its contracts. A confused buyer will never develop into a satisfied customer. Clarity never fails while mysteries will vanish away.

Questions of all kinds are encouraged. Inquiries will be answered promptly and clearly. Ask and the information will be yours—and that right early!

Cut out the blank. Mail it today!

THE PRESBYTERIAN MINISTERS' FUND

Main Office, 1805 Walnut Street
Philadelphia 3, Pa.

(7 branch offices from coast to coast)
An Interdenominational Life Insurance
Company for All Protestant Ministers

ALEXANDER MACKIE, President

Please send me information about:

- ☐ Protection ☐ Retirement Income
☐ Family Income ☐ Juvenile Insurance

Name

Address

City..... Zone..... State.....

Date of Birth

"More than a Business—
an Institution"

Prayers for the Month

by J. Richmond Morgan*

PRAYERS FOR FAMILY DAY

O Thou who trusted men and women with the high and holy privilege of parenthood, and gave to little children the assurance of protection, look upon us here assembled in this house of prayer, which is our spiritual home. We come as families which face the hazards of family life, praying that in this hour of worship we may find wisdom and spiritual dedication to the eternal tasks to which we are called. O Thou who didst make radiant the homes of men by Thine own visitation, make radiant our hearts as we offer to Thee our morning service of praise. Through Jesus Christ our Lord. Amen.

Our Father which art in heaven, regard us as we gather in this place which we regard as the very gates of heaven. We come as members of Thy great family and we stand in humble awe as we remember our possibilities when others love and trust us as Thou dost love and trust us. We come to pray for faithfulness, dependability and loyalty to those who rightfully expect much from us because much has been given to us. For this brief hour shut us in with Thyself alone from the harsh noises of the world. In the kind fellowship of our friends may we be refreshed to go back to fight the good fight of faith. Through Jesus Christ our Lord. Amen.

A GENERAL PRAYER

Eternal Father, we who have served outward things pray that in the worship of this day we may relearn the glory of things unseen. Thou hast so made us that glory of life is not attained through things low and mean. We are elevated by our admirations and glorified by our reverences and appreciations. Release us from the ugliness and sordidness of life by raising us, through worship, into the higher altitudes and cleaner moral air. O Thou who hast given us thoughts that range through eternity, save us from wasting these moments on trivial things. Baptize us with reverence and awe. Take away our fears. This is Thy house. We will rejoice and be glad in it. Amen.

PRAYERS BEFORE THE SERMON

Eternal Father with Whom there is no variableness, neither shadow cast by turning, we bring our hurried lives

into the firm security of Thy presence to listen to Thy word of peace. Quiet our hearts and solemnize our minds that in these moments of meditation we may truly find Thee. Amen.

O God, grant us Thy wisdom as we seek to understand Thy will, and give us Thy pity, patience and compassion as we seek to interpret it. In all diligence may we seek Thee remembering that Thou art, and that Thou art the rewarder of all who diligently seek Thee. Amen.

Good Father, see Thy children bending before this altar of faith, seeking a knowledge higher than our own and a friendship that will last beyond the years. We bring our darkness to Him who is the Light that lighteth everyone that cometh into the world. Grant us Thy guidance as we pick our way to our Father's heart. Amen.

FOR ARMISTICE DAY

O Thou whose salvation is nigh to all them that call upon Thee, hear us called to be Thy witnesses. As we kneel in humble awe may we understand that before Thee there is no God and beside Thee there is no Saviour. We bless Thee that when evil men rose up against us they stumbled and fell; that we were not given over wholly as their prey and that our souls have escaped as a bird from the snare of the fowler. Blessed be the name of the Lord who doeth wondrous things and blessed be His glorious name for ever and ever. Amen.

God of the Living before Whom we meet to pay our tribute to the memory of our immortal dead, we look to Thee who art the fixed and final desire of our life. Our hearts are burdened with human sorrow, but greater than our grief is our pride and gratitude for the devotion of our dear dead to the ideals of human dignity and honor. Greatest of all is our hope for sanity, peace and eternal felicity in Thy unfailing goodness to all who die that men may live. Through Jesus Christ our Lord. Amen.

Eternal God our Refuge in the storms of life, our Strength when souls are crushed and spirits orphaned, regard us who seek the shelter of Thy love in this our House of Prayer. Save us from the folly of making cheap excuses and

*Minister, First Congregational Christian Church, Peru, Illinois.

wordy defenses and hear us as in deep penitence we beg Thy pity and pray for Thy pardon. In the fortress of Thy presence may we find rest for our bodies and relief for our souls, we pray in our Master's names. Amen.

OFFERING PRAYER

O Thou who by obedience didst redeem us and made us heirs of eternal life, receive and bless what now we offer to Thee. Accept it as our offering of devotion. Without reserve we consecrate ourselves to Thee and to Thy honorable service. Through Jesus Christ our Lord. Amen.

Multiple Services

(From page 24)

There are choirs which are sufficiently durable and devoted to sit through and sing in two services, but the more common practice is to have several choirs and to rotate them in the services. This seems quite acceptable to the congregations, which find a children's or young people's choir more interesting if not as melodious as an adult choir. Here the shift from church music as performance to church music as an integral part of worship is helpful.

The Preacher's Preparation

Usually the same minister preaches the same sermon at all the services, although Bushnell Church, Detroit, with three services, is rotating the preaching—and not revealing in advance which minister preaches at which service. Some years ago the writer made a painful discovery about duplicate sermons. He was in a situation where the congregations were about equal in size. At nine-thirty he worked hard and went over splendidly. Considering the battle won, he relaxed—and did not do so well at eleven. To be any good, a preacher must be a bit on edge. Usually the second service is the more important, and the first one a process of "warming up." Most sermons improve with some repetition.

However, over a period of time, each service develops characteristics of its own. The church pillars soon discover that nine-thirty is a more convenient time to go to church than eleven, and tend to concentrate at that hour. In numbers, the early service will gradually overtake the late one. The parents of small children are the victims of the early-rising habits of their offspring, and will favor the early hour. This usually becomes the more stable and dependable service, with the preacher knowing exactly what to expect.

The later hour gets the late-sleepers, who are people with less dependable habits. High school youngsters do vari-

ous things on Saturday night, and prefer a late hour on Sunday. Casual churchgoers are traditionalists at heart, and are most likely to drop in at eleven. The First Congregational Church of Phoenix, Arizona, attracts tourists and health people. To relieve the congestion at eleven two early services have been instituted. The minister reports that he has picked up two more congregations, but that he is still jammed at the late services, and will have to enlarge his church. The three service churches report that the second and third services attract about equally but that the earliest service lags behind. Apparently it is fairly easy to get people to church by nine-thirty, but anything earlier than this comes hard.

The multiple services are evidence of the shift which is taking place in Protestantism from the church service as a social occasion to the church service as an opportunity to worship God. Where there are two or more services it is not easy "to see everybody." Yet the attendance figures indicate that apparently the desire to worship God is a more effective motive for getting people to church than the expectation of meeting their neighbors and friends. Multiple services are one of the unmistakable evidences of the increasing religious power of Protestantism.

REPORT ADENAUER TO NAME PROTESTANT AS VATICAN AMBASSADOR

Bonn, Germany—West German government sources here said that Chancellor Conrad Adenauer has decided to nominate a Protestant as the West German ambassador to the Vatican.

The same sources said that leaders of the Evangelical Church in Germany had been requested to submit their suggestions as to candidates for the new post.

Dr. Adenauer's previous plan, to name a Roman Catholic, had met with criticism from Evangelical groups, who said that such an appointment would mark a deviation from tradition. They reportedly stated that a Protestant representative could best safeguard the interests of the Federal Republic.

Among those who advocated the appointment of a Protestant was Bishop Otto Dibelius of Berlin, chairman of the Council of the Evangelical Church in Germany. — RNS



VESTMENTS
for Choir and Pulpit
Hangings - Ornaments
Supplies - Etc.
Catalog free on request
The C. E. Ward Co.
New London, Ohio

More Reflecting Power!

Radiant
"Screen-
Master"



Clearer, Sharper,
Brighter Pictures

because of Radiant's million mirror

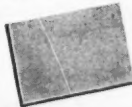
Glass-beaded screen

Radiant's exclusive process gives you millions of efficient mirrors that reflect light powerfully instead of absorbing it. As a result—your pictures fairly leap from the screen with startling realism, added brilliance, new clarity and depth.

A Radiant Screen means a more effective, a more deeply impressive showing always. There's a Radiant Screen for every need.

Send for FREE Sample

Ask your dealer for demonstration. Send coupon for free sample of Radiant "Million Mirror" screen fabric.



RADIANT Projection Screens

Radiant Mfg. Corp., 1207 S. Talman, Chicago 8, Ill.

Send me free sample of Radiant "Million Mirror" Fabric—and brochure on Radiant line.

Name _____

Address _____

City _____ Zone _____ State _____

(My dealer's name is _____)

LIGHT BORN FROM EXPERIENCE

Ten Steps in the Efficient Building Program

by William S. Hockman*

WHAT advice would I give those who are planning to build for religious education? Based upon twenty-seven years of experience as a director of religious education in three large churches in three denominations in three distinct parts of the country, upon my study of the building plans of a great many churches seeking advice, and more recently upon my experience in helping to pilot a \$380,000 building and remodeling project to completion, I would advise as follows:

1. In the financial campaign take pledges only from individuals.
2. Include in the budget of the total project the amount needed for equipment.
3. Study your situation enough to know just what you want and deal with the architect accordingly.
4. Insist from the first upon a simple numerical designation for all rooms and areas, leaving ultimate naming of rooms until the building is finished.
5. Give very careful attention to the principle of multiple use.
6. Recognize the obsolescence of the small classroom and the positive present trend toward grade rooms.
7. Provide adequately for casual recreation and group social activities and forget about gymnasias.
8. Don't be afraid to use bright colors in your classrooms.
9. Provide adequately for both audio and visual education and seek competent help in developing these plans.
10. Spread the work of study, planning and execution as widely as possible in your church.

No Group Pledges

We decided against it at the outset of our financial campaign. Why? Groups are made up of individuals and in final analysis we would have had many individuals paying twice. In some instances the same individual would have been paying three times. This is not good. Furthermore, the leadership of almost any church group changes two or three times during payment period of a financial campaign. What

was a joy to one administration may become a burden to the officers and the group twenty or thirty months later. Grumbling, however refined and restrained, is not good for individual or group morale.

By not pledging our groups we found them willing to come forward and offer to undertake special projects in the area of equipment. The total finally realized by this type of group effort was much greater than could have been hoped for had pledges been taken during the campaign. A better morale was maintained, for these projects were objective, specific and short-ranged: they could see the specific results of their efforts. Others may reason differently, but if we were starting over again, we would follow the same policy—no group pledges.

Include Equipment Budget

Money for adequate equipment for a new building will come hard and slowly unless it is included in the total building project. Too many churches, not seeing this, have been compelled to move into new facilities with old and make-shift chairs, tables, desks and other materials. With the equipment in the overall budget, the response and interest of groups can help counteract the inevitable shrinkages and extras which occur. With equipment outside the budget, construction demands get everything and equipment becomes an orphan which no one has the funds and courage to adopt. Furthermore, equipment today costs real money if more than first-cost is considered, and many churches are not being realistic. One church has under way a \$400,000 project with some \$5,000 included for equipment. Another church, when asked about equipment money, said that it would "come along later." We hope it does, but the financial well may be pretty low after an all-out building program. A new building without equipment, or with cast-off stuff, may not be a lot better than the old conditions which its erection was to cure. Churches, therefore, will do well to think this one through very carefully.

Don't Leave Everything to the Architect

It's the architect's job to put the building you want together properly. It is not his job to think out what you want. You must do that, and this job cannot be evaded successfully. If you do, then you will get the architect's version of what he thinks you want. You must know what you want, make it clear to the architect who will then translate it to specific plans. That's his real forte.

Keep your eye on function. Think of what will go on in your building. Let this give you the key to your break-up of space into rooms. Think about traffic, too. Who will be where when? One church had some 300 parents and children going through a three-foot doorway between church school and church simply because an architect cut the opening eight feet to three feet to put in a janitor's closet which should have gone to the other end of the building. Fortunately, this error in planning was caught in time, and the architect was pleased and grateful.

So it is with many things: Think out the implications for use, and ask questions of the architect. If he is worthy of his hire, he will appreciate your effort to give the building a maximum of flexible usefulness.

Working Numbers

Why so many architects fail to systematically number all the rooms and areas of a building, remains a mystery to me. I have examined the plans for many church plants and only here and there has the architect numbered systematically all the areas involved. During the process of building many different sub-contractors, each with different workmen, and many different committees of the church, and scores of other people, will be talking about the various rooms and areas of the building and they must have a common language if costly errors are to be avoided. It is too late to think of all this after the wrong finish in the right room, or the right floor pattern gone into the wrong room! Better by far to minimize mix-ups, delays and errors by being certain

*Director of religious education, Lakewood Presbyterian Church, Lakewood, Ohio.

**Only one famous name
brings you all these
16mm advantages . . .**



SAFETY FILM TRIPS

for complete protection against film damage and program interruption

STATIONARY SOUND DRUM

No moving parts to wear or get out of adjustment

180° SWING-OUT LENS

for easy threading and cleaning of both film channel and pressure plate

DUAL FLEXO PAWLS

Famous cushioned action to eliminate perforation damage

INSTANTILT

Locates picture on screen instantly, easily

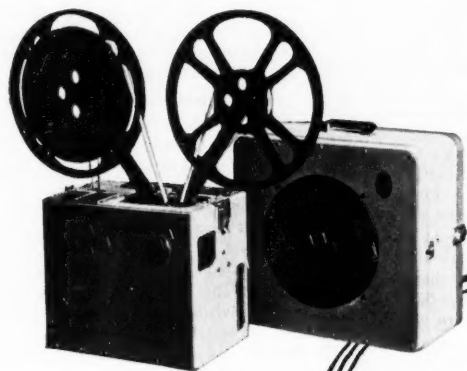
TAILORED SOUND

Five different projector-speaker combinations . . . to serve any audience situation and to conform with any budget limitations

OFFSET FILM LOOP

Prevents image weave without customary film tension

The above features exclusively Victor



Victor Animatograph Corporation

DAVENPORT, IOWA

New York • Chicago • Distributors Throughout the World

*Past indications predict great expectations . . .
watch for new, greater-than-ever developments in
Victor 16mm Sound Motion Picture Projectors!*



Most vandals are cowards. Any easy means of entrance attracts them. But they'll think twice before attempting their malicious destruction where strong protective measures have been taken.

Anchor Chain Link Fence offers that kind of all-out protection. Strong and permanent, it guards the beauty and dignity of your cemetery, church, rectory, convent or school grounds and buildings. Deep-driven Anchors hold the fence permanently erect and in line in any soil. Square Frame Gates will not sag or warp. Square Terminal Posts and H-Beam Line Posts increase strength, durability and appearance.

Send for Free Catalog No. 120

Then let us send an Anchor Fence Engineer to help you work out final plans and enter your order. Address: ANCHOR POST FENCE CO., 6642 Eastern Avenue, Baltimore 24, Maryland.

Anchor Fence

Nation-wide Sales and Erecting Service

that your architect gets a set of "working numbers" on the plans.

As motion pictures are assigned a "working title" while in the complicated production process and are given a final title when finished, so should rooms be designated on the plans with something other than the longer names they may bear at a later date.

In these days very few churches can afford to build individual rooms for single purposes, or rooms for the exclusive use of a particular group. The principle of multiple use should be followed, and both your committee and the architect should be clear on this.

One approach to this is the assignment of all the various groups and activities to such facilities as you expect to provide. The overlapping of use will soon become obvious. Plan accordingly, thinking through the implications of the contemplated uses for the characteristics of the rooms concerned.

A corollary of the principle of multiple use is that no group should be given exclusive permanent right to a specific room. If the administration of the total program has to deal with a number of groups which have "squatters' rights" to certain rooms, the principle of multiple use obviously cannot be carried into effect.

Trend to Grade Rooms

New methods and new curricula put the Akron Plan of church school building out of date gradually but finally. Churches were still putting up Akron Plan or modified Akron Plan buildings long after those on the growing edge of the religious education movement were aware of a positive new trend. Now the generally accepted departmental-small-class set-up is giving way gradually, of course, to the grade-room plan of building. Some architects are trying to straddle the two, but not successfully. Churches should be encouraged to orient their thinking toward what is coming in rather than going out—since the structure they build is to be used more in the future than in the now.

Until the leadership of the churches sees the greater possibilities of grade-rooms for instruction and worship, there will be some who hanker for the flesh pots of the cubicles! Should some public school system put up monk-cell rooms, an outraged citizenry would tear them down with their bare hands.

Grade-rooms for teaching and instruction in the elements of worship, plus centrally located chapels for children and youth, is the wave of the future. Let's ride it.

Recreation, Not Athletics

Getting the gymnasium out of the

church is proving much harder than getting it in. Here and there churches are trying to orient themselves toward today's demand for adequate social and recreational facilities only to find a furore the minute remodeling a present gym is proposed, or someone has the sense and the foresight to suggest that the congregation's money be spent for facilities which will bear greater and more important dividends for more children, youth and young adults.

Here and there a church may be justified in building a gymnasium—but even in these cases it should do so only after very careful study of its institutional responsibility to the community in relation to all the other institutions which seek to serve the same community. Unless the church spends its money for "religion" who will?

Use Color

Once we used dirty colors so the dirt would not show. It didn't, so we left the dirt we didn't see and went right on with a general drabness, ill fitting God's house. The day of the "school browns," the "dirty grays," "drab greens" is drawing to a close—with few regrets and much rejoicing. Maintenance costs might have been a little less in the drab era, but there was less joy, happiness and pride around the place then, too. Much excellent taste and practicality is being shown in the decorating of many new public schools and your committee on color should look around. It will give them confidence to go ahead with the use of beautiful colors in the new building.

Don't Ignore Audio and Visual Facilities

If you are building for the future, and you are, include in your plans the basic provisions for audio and visual facilities which the methodologies of the future will most certainly presuppose.

And yet, at this very hour, I inspect plans for religious education buildings and churches which have in no way made provision for audio-visual facilities. It is a blind spot with many architects. Many good electrical engineers know next to nothing about modern electronic installations. Therefore the church which plans to build should consult those with experience in this complicated and rapidly developing field.†

While some churches have not developed their interest and ability with audio-visual aids to the place where they feel justified in installing complete facilities, they should nevertheless install as they build those components of the system which simply cannot be

†In articles in February, April, May and June issues of "Educational Screen" magazine I have described in detail how we went about this matter in my own church quite recently.

properly installed later on without very great expense. The cost of the basic components is very reasonable when planned and figured in the building operation from the first.

Put Many People to Work

Keep the decision base broad when you build. This can be done by the appointment of many sub-committees to work under the general building committee. Let each committee have a specific job to do—select and buy chairs and tables; study and determine the color schemes for the building; decide upon and plan worship centers, altars, special windows, and religious pictures; study and plan the equipment for social and recreational rooms. There are many more.

Do not underestimate the desire and capacity of your people to do some hard and effective work in relation to building operation. Satisfaction and pride of achievement should be spread around pretty well when the job is over—especially among the people, whose project it really is because they put up the money in the first place!

The above advice will not keep you out of trouble, but heeding it will keep you out of some uncomfortable and wholly unnecessary trouble. More important, you will do a better job of building.

COMMENDS NEW "INTERPRETER'S BIBLE"

New York — Publication of "The Interpreter's Bible," a twelve-volume commentary, was described here as "a distinct service to all the Christian churches" by the Rt. Rev. Henry Knox Sherrill, presiding bishop of the Protestant Episcopal Church and president of the National Council of Churches.

First general commentary on the Bible, at least in English, for some decades, the project has been seven years in preparation and includes the work of 146 outstanding Bible scholars and preachers of many denominations and countries.

Bishop Sherrill spoke at a dinner here in honor of the publication of the first book, which contains general articles on the New Testament and the Gospels according to Matthew and Mark.

Commending the first volume as "accurate, stimulating and inspiring," Bishop Sherrill said the entire project would be helpful not only to preachers, teachers and students but also to the laity.

"In order to apply the Gospel we need to know first what the Gospel says," he remarked. "And if a church member owns an encyclopedia, why should he not also want to have a reference work on the most important and most popular of all the world's books?" — RNS

Clarín You can Sit in Perfect Comfort for Hours and Hours on a Clarín STEEL FOLDING CHAIR



No. 2417-LL

BECAUSE the Clarín Chair is made just the Right Height and Width, with Big 18 in. Seat and Contour Fitting Back. It also has superior 4-Point Suspension, which makes it the sturdiest chair of its kind available.

BESIDES, the Clarín Chair is Self-Leveling when placed where there are slight depressions or unevenness in the floor surfaces. It is protected with Rubber Cushions on all four feet to protect floors against scratching or marring. It folds quietly and easily within its own frame. Your choice of various colors in both Metal Finishes and Leatherette Upholsteries. Furnished in three styles - with plywood seat, upholstered seat only, or with upholstered seat and back.

CLARIN MFG. CO.

4640 W. Harrison St., Dept. 7,
CHICAGO 44, ILL.

There are more Clarín steel folding chairs
in institutional service than any other make

HAVE YOU HEARD THE

Maas Vibrachime?

• It is the most versatile chime and carillon instrument available.

• It can be purchased as a complete unit, in a beautiful walnut console with self-contained keyboard.

• It can be used for inside cathedral chimes or as a bell carillon—played on its own keyboard directly, attached to any organ, or played directly from any organ manual as illustrated.



Your nearby Maas dealer
will be glad to give you a demonstration.
Or write direct for information.

Maas ORGAN COMPANY
Dept. 27, 30 S. CASITAS • LOS ANGELES 39, CALIF.

*The
only organ
in tune for life*

The Hammond Organ is the only church organ in the world that cannot get out of tune! ... ever! It provides glorious music of perfect pitch, regardless of changes in weather or humidity. This trouble-saving, money-saving feature is only one of the many reasons why, year after year, more churches choose the Hammond Organ than all other comparable instruments combined.

PRICES START AT \$1285*
For the Spinet Model (not shown); f.o.b. Chicago.

HAMMOND ORGAN
MUSIC'S MOST GLORIOUS VOICE



CHURCH MODEL. The Hammond Organ is used in over 27,000 churches.

*Includes Federal excise tax which is rebated to churches.

Concert Model has a 32-note AGO pedal keyboard and an additional 16 Pedal Solo Unit tunable to preference by the organist.



**FREE! TWO
BOOKLETS**

Send coupon now while quantities last.

- ☐ "Are You Wondering About Organs?"
☐ "49 Tested Ways of Raising Money for a Church Organ"

Hammond Instrument Company -
4224 W. Diversey Ave., Chicago 39, Illinois

Name

Street

City Zone State

© 1951, Hammond Instrument Company

HE IS MIGHTY IMPORTANT IN THE BUILDING PROGRAM

The Contractor Builds the Church

by William H. Leach

WITH a sort of a shock I realized that the contractor has been the neglected man in the church building issues of *Church Management*. We have given space to architects, ministers, church building bureaus, stained glass makers, flooring manufacturers, heating engineers and others. The contractor has been neglected.

This would seem very unfair for he is a most important person in the building program. Next to the church itself he makes the largest material investment in the new building. He is responsible to labor on the one hand and his employers on the other. He must negotiate contracts for materials, see that they are the quality needed for the work. He suffers as much as the church if a strike is called or materials delayed.

The average reader, I am sure, has a clear picture of the triangle relationship between the church, the architect and the contractor. The church is a corporation which sponsors and owns the building. It appoints a building committee which acts for it in employing an architect. Working with the committee, he appraises the situation and designs the building. His work includes the blue print plans of the church, the specifications including the materials to be used and the supervision of the construction of the building. In actual practice he makes the contract with the builder. The specifications are issued from his office. The bids for the work are received in his office. On instructions from the committee he places the agreement in the hands of the selected contractor. It may not necessarily be the lowest bidder as many factors enter into the picture. For his work the architect receives an agreed fee, usually a percentage of the accepted bid or estimate. The fee varies according to the size of the task and is subject to adjustments with varying conditions.

The contractor receiving the job has the task of taking the plans and specifications and erecting the building. He employs the workers, contracts for materials, and cares for the hundreds of details of construction. For this he is

paid, at various stages of construction, either a figure agreed upon in his "bid" or, as is a growing custom, a defined reimbursement on a "cost-plus basis."

The contractor and architect must work very closely together. Where instructions or plans are not clear they must be clarified. The architect watches each step of the work as it progresses. He must protect his client, the employing church, in case the contractor fails in any part of the program. In event of controversy arising between owner and contractor, the architect also has the duty of acting as unbiased umpire to reconcile their interests. This task is one calling for a high degree of tact and personal integrity.

Now, it happens that living next to me, just across the drive, is a contractor of wide experience and splendid reputation. Most of his work has been industrial and power but he has constructed some churches. In our own city the South Hills Baptist, the Rocky River Baptist and the Fairview Community Baptist were his work. This man, James C. F. Shafer, head of the company bearing his name, seemed the ideal man to steer me rightly in appraising the contractor's point of view in church construction.

I

One question I have always had in my mind is whether or not church construction poses any specially difficult problems for the contractor. Mr. Shafer assures me that it does not.

"If the plans are clear and the architect does his work well, as is usually the case, the engineering and construction of the job is a matter of conscientious following of all the plans," he assures me.

He does find however that there are hazards in church work not usually found in commercial construction. Members of the building committee sometimes have ideas while the building is in progress. The demand for changes during the construction period slows progress and is costly. When they are made, both the architect and the builder must make changes.

(Turn to page 34)

If you can qualify... why shouldn't you save

\$2 to \$7 per thousand
on your insurance
... available to full-time
religious workers

MINISTERS LIFE DOUBLE PROTECTION PLAN provides you with *twice the coverage at less than half* the proportionate additional cost. And the first year's payment is the smallest of all! For example, a 35-year-old individual is charged the low price of \$53.83 for a \$5000 policy. Each year thereafter the cost is only \$71.83—for five thousand dollars worth of protection for his family.

Ordinary life insurance as well as health and accident policies are also priced low to ministers and other professional religious workers. In fact, savings run from \$2 to \$7 per thousand depending upon your age and type of policy.

Sold Entirely by Mail

It's easy to understand what's in a Ministers Life policy. Description of what you are getting is clearly described in brief, concise leaflets. No salesmen will bother you... and the low cost of selling by mail—plus the character of our policy-holders—makes low "preferred risk" charges available to professional religious workers.

COMPARE THESE RATES

Against Other Ordinary Life Policies

AGE	ANNUAL RATE PER \$1000
25	\$15.33
30	\$18.08
35	\$21.60
40	\$26.22
45	\$32.16
50	\$39.97

MAIL COUPON FOR THE FULL STORY



MINISTERS LIFE AND CASUALTY UNION

Legal Reserve... Non-Assessable

THE MINISTERS LIFE AND CASUALTY UNION

102 West Franklin Avenue, Minneapolis 4, Minnesota

Please rush details of your ☐ Double Protection Plan ☐ Ordinary Life Policy
☐ Hospital, Health and Accident.

Name _____

Address _____

Date of Birth _____

Denomination _____



THE FINEST IN CHURCH PROMOTION AVAILABLE FOR YOUR NEWSPAPER

Without Cost to Churches

Think what a wonderful asset it would be to have the famous Keister "Support the Church" series of advertisements running in your local newspaper each week.

These beautiful pages, with human-interest illustrations and brief, inspiring texts are available at once, and may be run without cost to churches.

Over 300 different ads (including many that feature timely and seasonal events) from which to choose. Series is now running in over 600 newspapers from coast to coast.

Ministers or ministerial associations, write now for full information, suggested methods for financing and proofs of this great aid to church work.

Keister Advertising Service
FIRST IN CHURCH ADVERTISING
— INCORPORATED —
STRASBURG, VIRGINIA

The Contractor Builds the Church

(From page 32)

I asked him about a custom some churches have of having one of their own members supplement the work of the architect to make sure the work was efficiently and honestly done. He does not think that is desirable.

"It is better for the church to make its plans carefully in advance. If there are practical builders in the congregation let them serve on the building committee. But when the work is started, trust your architect to give it adequate supervision. A second person checking the construction implies lack of faith in the architect. Such a person is subject to comments which always come from members of the congregation who suggest one kind of change or another."

Another thing I wanted to know was about the virtue of the so-called "cost-plus" plan as contrasted with the "bid." Mr. Shafer believes that the "cost-plus" method is the most fair, and best under today's conditions. Strike hazards, delays in delivery of materials and uncertainty of government orders make an outright bid very dangerous. The builder feels under compulsion to make his figure high enough to cover most of the things he fears will happen. When the contract is let on a "cost-plus" basis, he gets a certain percentage or fixed sum (fee) above the actual cost. This type of contract is usually qualified by a maximum over which figure the contractor guarantees the building costs will not go. Such guarantee is usually modified by an arrangement by which savings are shared between church and contractor after the contractor receives his pre-arranged fixed fee for his services.

There may be some limitations in borrowing money from a bank when the contract is let on a "cost-plus" basis for the bank will require an actual figure. But if the church has the money in hand for the construction, the "cost-plus" basis is the best method.

II

Is it better to make an inclusive contract with the builder—that is, to include all permanent items into the one contract or would it be to the advantage of the church to make several contracts, one for the building, a second for heating equipment, a third for lighting fixtures, etc.?

Here the contractor thought that there was every advantage in a single inclusive contract. Certain items such as organ, pews, windows and other non-permanent items might be outside the contract. But for simplicity and unity in the work, a single inclusive contract

is preferable.

And here is a question which is certainly a live one today. Many churches have found that labor, even skilled labor, is available for church construction on a voluntary basis. Is it possible for a contractor to work paid labor and voluntary labor at the same time?

Mr. Shafer thinks it would be unwise. If voluntary labor is to be used, and there are places where it can be used, there should be a very clearly drawn line between the part of the work done with paid labor and that by the voluntary workers. For instance, the worship unit might be done by the contract while the educational unit could be erected with the voluntary help. The main thing is to keep the two types of work separate. If the church has a sufficient reservoir of voluntary labor to construct the entire building, the best plan would be to hire a superintendent who could direct the work and follow very carefully the plans and specifications. Organized labor generally is friendly toward the voluntary work on churches, but it must be handled discreetly to avoid a conflict.

What happens when the blueprints are not clear, or the plans disagree in some particular way with the specifications? This, I was told, is not an uncommon experience. Seldom in a large building are the plans without flaws. When discovered, it usually calls for discussion with the architect.

In case the architect is not available, the contractor must use his judgment. In case of variance in the plans, the large scale drawings take precedence over the small scale ones.

How is the contractor paid? Monthly as the work progresses. The architect issues a certificate to show the amount of the payment.

Just how does a church go at it to get permission to build under the present National Production Authority? Shall materials be restricted?

The usual procedure is to apply to the local office of the National Production Authority. Figures on the amount of church building are very interesting. Through July, 1951, not a single application for new church construction was turned down. But starting with August the authority to issue permits was taken away from the local offices and now all permits must be secured from Washington.

There are, of course, some restrictions on materials. They are, however, the restrictions placed on all building and not alone on churches. The amount of steel which can be used by a single church is limited. A very small amount of brass is available. But on the whole,

the amount of church construction is enormous.

Is there any suggestion the contractor would like to make to both the architect and church to speed construction? Yes, Mr. Shafer has one idea which seems important. In every type of building there are certain details known as embellishments. They do not add to the utility or quality of the building but do have certain aesthetic values. These items, which some might call frills, often are the causes of delays in construction. It would help in the present situation if it were recognized that these items could be omitted. Oftentimes the materials used are in the scarce classifications. The quality of the building would not be affected while there would be an economy of time.

A recent report of the National Production Authority shows that during the first seven months of 1951 the total value of labor and materials used in church construction reached \$263,000,000. In July the total was \$42,000,000. The figures give the total amount of materials put in place during this period plus the cost of labor; not the total value of the projected work to be completed. The report is based on materials used and labor costs and not the estimated cost of the completed construction.

It is clear from these figures that churches are building and that they will probably continue to build with few restrictions during the period of defense spending.

How should a church get started in its actual building program? We suggest these steps:

1. Find out what a modern church should look like and what is accepted as a good church. You will get this information from your denominational department of architecture or the Bureau of Church Building and Architecture of the National Council of Churches, 300 Fourth Avenue, New York 10, New York.

Study books on modern church building. *Church Management* will be glad to send you a list.

Visit some of the newer churches.

2. Study the needs of your own congregation. Find out what the various departments of the church think they need in building facilities.

3. Appoint a building committee.

4. Decide on a method of securing the necessary funds. Most of the larger capital fund campaigns are now professionally directed. We can give you names of competent leaders.

5. Select an architect who can take your ideas and help visualize the building which is to be. There are today approximately 1,500 registered architects designing churches. There are some near you, of course. We cannot recommend architects but we shall be glad to give you names of competent men in our own vicinity. You can investigate their work.

Wurlitzer... first choice for your Church



Model 25
Wurlitzer Organ

Among all electronic organs, the Wurlitzer is the only one designed for ensemble without sacrificing tone. Ensemble is essential to interpret organ literature. And given the proper ensemble, organists can achieve desired solo effects.

Here, too, is the only electronic organ in its price class that includes crescendo pedal and combination pistons as standard equipment. Standard dimensions and controls,

responsive action, and a solution to the problem of space are also among the many advantages provided.

For a tried and proved plan for raising funds, and facts about the many Wurlitzer models, get in touch with your Wurlitzer organ dealer. See your classified telephone directory, or write us for his name.

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK • EXECUTIVE OFFICES, CHICAGO, ILLINOIS

WURLITZER

World's largest Builder of Organs and Pianos
Under One Great Name



Considering a Piano? More people buy Wurlitzer Pianos than those of any other name.

There's a
Beautiful
National
Bible for
Every Need



Home • Teacher • Lectern
Red Letter • Zipper
Color Cover • Testament



A MUST for
Christian
Workers

... The Testament
for Fishers of Men
—small, clear bold
type, valuable helps.
Three attractive
styles. Printed on
India paper.

Ask for
National Bibles
at your bookstore
BELOVED KING JAMES VERSION

Contact your Cathedral Films distributor!
"LIFE OF ST. PAUL" SERIES



Use these
dramatic
stories of the
New Testament
to teach in
Church School,
Church, camp,
workshop and
retreat.

• A POWERFUL
TEACHING
HELP!

Cathedral Films

new
address

140 NORTH HOLLYWOOD WAY
BURBANK, CALIFORNIA

The NEWEST and BEST!

Cathedral Films
LIFE OF ST. PAUL SERIES
12 EPISODES NOW COMPLETED!

ask
for it by
name



THE OLD AND THE NEW

The Crescent Avenue Evangelical United Brethren Church, Fort Wayne, Indiana; A. Hunter Colpitts, pastor. At right: The pulpit

Church Has Tape Recording Library

by R. C. Hannon

TRINITY METHODIST CHURCH of Denver, Colorado has one of the first "tape recording libraries" in the world. Excerpts from inspirational books and a number of addresses by the pastor have been "taped." They fall into a number of varying categories. There are taped messages for those who have recently experienced death in the family, those who are facing possible divorce, loss of job, for those who need courage and inspiration. Aside from this there is a collection of all sermons preached during the past few months. Individuals may come in and listen to such taped items as fit their spiritual needs of the moment.

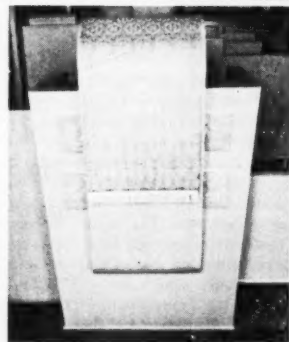
In addition, and for great good measure, the pastor or one of the church members often visits homes of invalids and those temporarily on the sick list. A tape recorder plays back sermons which have unavoidably been missed and these recordings bring cheer to many a sick person.

Trinity Methodist Church of Denver is also issuing to all church members, young and old alike, their very own personal "ID" cards. This is a pint-sized card suitable for purse, pocket-book or billfold, which contains on one side name, home and business address, next of kin, name of employee, height, weight, color of hair and eyes, name of physician, and space for signature of card holder. On the reverse side is the simple but heartwarming statement

that the card possessor is a member of the church in good standing. Name and phone of pastor is appended in the event the congregation member becomes involved in an accident or requires the urgent services of a member of the clergy to minister to him or her as the case may be. These cards are issued as often as they wear out and are highly prized, especially by children who become lost and find them of more than passing benefit.

First Baptist Church of the same city has the first registered community baby sitting bureau in this section of the nation. Anyone of any age, church member or no, who wishes to baby sit, comes for an appointment and is "screened" by a member of the bureau—herself a mother. Then the names are filed and given out when individuals call in who need a baby sitter of undeniable reliability. Five volunteer mothers comprise the bureau and this service is of benefit to those who wish to attend a church social, supper, mid-week prayer service or some other event of religious significance, but who have children too young to accompany them.

This church, moreover, recognizes the fact that hobbies are beneficial to young and older folks alike. They have a "hobby exhibit" in the outer corridors of the church where members may exhibit specimens from a stamp, coin, curio collection, samples of art needle-



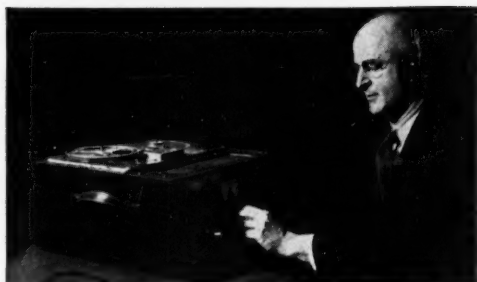
work, painting, anything of a hobby nature. This church is especially interested in those with religious hobbies, i.e., those who paint disciples, those who work at art needlecraft with a religious motif, and others of their ilk. Even the children are allowed to exhibit specimens of model planes, reminiscent of planes used by missionaries and by flying clergymen themselves.



WILLISIE
Choir and Pulpit
OWNS

For Choir Gowns and Pulpit Robes of course you'll want to see the Willisie Needlemaster. Hand tailored for long life and hard usage. Let us send you material samples and prices.

PAUL A. WILLISIE CO.
1437 Randolph Street
Detroit 26, Michigan
802 Harney Street
Omaha 8, Nebraska
2113 N. St. Paul Street, Dallas, Texas



COMPLETE CHURCH SERVICES may be recorded on tape without disturbing the service. A microphone concealed in the lectern carries the service to an ante-room where the tape recorder is located.



SHUT-INS AND THE AGED enjoy a playback of the service. Fidelity is perfect; every inflection of the minister, every note sung by the choir and congregation are reproduced with matchless clarity.

New booklet shows how tape recording develops church activities

Tape recording offers a simple, inexpensive way to bring members of your church together, help them develop new and useful activities.

This new recording method reproduces voices and music with lifelike fidelity. Tape's re-usable, too—each new recording automati-

cally erases the preceding one. Recordings may be played thousands of times without noticeable loss of quality, and there is never any needle scratch or distortion.

Our new booklet "15 Sound Ideas for a More Active Church" is yours for the asking. Send coupon below for your free copy!



ACCOMPANIMENT for vocal groups and soloists can be recorded by a competent accompanist. Rehearsals may then be held even though the accompanist may not be available.



PLAY REHEARSALS, choir practice, study group sessions all benefit from tape recording. Tape is easily edited and spliced with ordinary scissors and "Scotch" Splicing Tape.



Minnesota Mining & Mfg. Co.
St. Paul 6, Minn.

CM-101

- ☐ Please send free booklet "15 Sound Ideas for a More Active Church."
☐ Arrange a demonstration of tape recording for us.

Name.....

Church.....

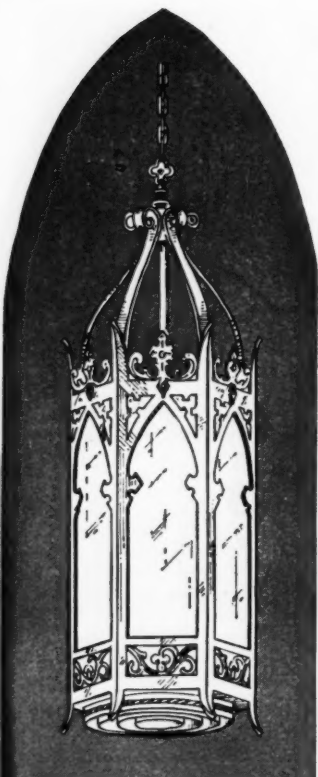
City..... Zone..... State.....

SEND FOR YOUR FREE COPY of booklet showing how tape recording is being used in churches all over the country. Tips on recording, editing, splicing, storing tape.

The term "SCOTCH" and the plaid design are registered trade-marks for Sound Recording Tape made in U.S.A. by MINNESOTA MINING & MFG. CO., St. Paul 6, Minn.—also makers of "Scotch" Brand Pressure-sensitive Tapes, "Underseal" Rubberized Coating, "Scotchlite" Reflective Sheeting, "Safety-Walk" Non-slip Surfacing, "3M" Abrasives, "3M" Adhesives. General Export: Minn. Mining & Mfg. Co., International Division, 270 Park Avenue, New York 17, N. Y. In Canada: Minn. Mining & Mfg. of Canada, Ltd., London, Canada.



IMPORTANT: There's more than one brand of sound recording tape on the market. Insist on the tape used by major networks and recording companies—"SCOTCH" Brand!



Church Lighting

in the finest tradition of architectural and utilitarian design will greatly enhance the beauty of your church. For forty-five years our craftsmen-engineers have been planning church lighting designed to meet the needs of the individual church. Our engineering department will be pleased to consult with you regarding the most effective lighting for your church. This service is available to you without obligation.

THE NOVELTY LIGHTING CORPORATION

2484 EAST 22nd STREET
CLEVELAND 15, OHIO

LIGHT ON ARCHITECTURAL CONFUSION

Communion Table or Altar?

by Elmer S. Freeman*

WHEN a new church is to be built or the interior of an existing one remodeled, we need to know where to place the communion table or altar. It is important for aesthetic reasons—because we want our churches to be beautiful. In them we engage in worship—the supreme act, emotionally and spiritually, of which the human spirit is capable, and it is fitting that we worship in surroundings as beautiful as we can make them. It is important for symbolic reasons; the form and place of the communion table or altar have clear teaching value. Placed here, and constructed in one way, this article of church furniture symbolizes one thing; placed there, and built another way, it symbolizes something quite different, as we shall see. This brief article is intended to offer some suggestions which it is hoped will be helpful in planning our church interiors.

Chancel Arrangement Assumed

We shall assume a chancel arrangement. This is not to say the chancel is "right" and all other plans "wrong." It is assumed because in the platform-and-central-pulpit arrangement of our churches there is really no option as to the position of the communion table. There is only one place it can go—directly below the central pulpit, on the floor level where the people sit. Here it may, of course, be adorned in various ways. Also, it can be placed so that the minister may stand behind it, or not. (This, as will be mentioned, is a point of some importance.) But in that place it must be, for under these conditions there is no other.

In the chancel arrangement, on the other hand, there are several possible places for the communion table or altar.

1. It may be placed against the wall of the church in the "altar position" familiar to everyone who has visited a Roman Catholic, Episcopal or Lutheran church. In this case, when the Lord's Supper is held, the minister must stand in front of it with his back to the people in the traditional "priestly" attitude, or must stand at one end.

2. It may be placed near the wall, but with space enough left behind it so that

the minister in celebrating the Lord's Supper may stand behind it. In some churches, enough space is left for the lay assistants in the administration also to sit behind the table, either in a semi-circle or in a straight row. Sometimes rather elaborate permanent seats are provided.

3. It may be set toward the front of the chancel (toward the congregation) at or near the top of the steps leading down to the main floor level of the church. This would be possible, of course, only if there is an unusually wide center aisle such as one might find in a church built in Norman or Romanesque style. If there is room it could remain there regularly; if it crowds the chancel it had better be removed except when needed for the Lord's Supper.

4. It may be placed at the foot of the chancel steps on the floor level of the church where the people sit. The same considerations of space apply here as in 3 above. Here also, room can be left for the minister, and perhaps the lay assistants, to sit behind the table.

Communion Table or Altar?

The two terms are often used interchangeably, even as synonymous. This is hardly accurate. Each has its own distinctive meaning, derived partly from Christian tradition and partly from contemporary thought.

Without going into fine points of theology or liturgies, it may be said that in a broad, general sense, the difference between the words "altar" and "communion table" represents the difference between the Catholic and Protestant concepts of the sacrament of the Lord's Supper itself.

To the Catholic (Roman, Greek or Anglo)—the Lord's Supper is a sacrifice and must have a duly qualified officiating priest who at the altar mediates that sacrifice between God and the people. The high point in the ceremony, which is it were "carries" this doctrine, is the moment, marked by the striking of the sanctus bell in the Roman Mass, when the Holy Spirit of God descends to sanctify the physical elements of bread and wine on the altar.

There are many steps intervening between this view and one which would be acceptable to most Congregation-

*Assistant Executive, Commission on Evangelism and Devotional Life, Congregational Christian Churches.

alists. Ours would be quite far away. We have no priests. If we have a doctrine of sacrifice in connection with the Lord's Supper, it is in the sense of the self-offering of the people to God. The high point of our celebration of the Lord's Supper is not the consecration of the elements on an altar but the communion in faith of the people at a table, reminiscent of the table occupied by our Lord and his disciples at the Last Supper in the Upper Room in Jerusalem.

If this distinction is valid, then probably those who believe in the function of an altar after the manner described above ought to have an altar and use it as such. On the other hand, those who accept the Protestant interpretation of the Lord's Supper probably ought to symbolize it by using a table.

What has been said so far bears concretely upon the question of where the altar or communion table ought to be placed, how it should be constructed, and its manner of use. Incidentally, too, it should influence the question of which name is used. "Altar" is traditional, but "communion table" may be more accurate among Protestants.

If we are sure we want an altar, then almost certainly the place for it is against the back wall of the chancel. One writes "almost certainly" because in some recently constructed Roman Catholic churches the altar—and to them it is most surely an altar within the definition given above—is being moved away from the back wall so that the priest celebrating mass faces the people. In some Roman churches it is even set "in the midst of the people." Here is a curious thing: that at the time when many Protestant churches are making altars out of their communion tables, some Roman Catholic churches at least are taking steps toward making communion tables out of their altars!

It will be noted that we have spoken above as if the communion table might be moved—at most times being against, or close to, the rear wall of the chancel, and at other times being placed farther forward in the chancel, or on the floor level of the church. This could be done, of course, with an altar, solidly constructed as it is, only with much more difficulty, and probably ought not to be attempted. This is one of two alternatives—to have the communion table in the traditional "altar position" at all times except when the Lord's Supper is being observed. At the time of such an observance it would be moved forward in the manner previously described. The other alternative is to have the communion table, or altar, fixed permanently in the altar

position as a focal point or center of attention for worship, and to have another table which is brought into the church only at the times of the celebration of the Lord's Supper.

The Adornment of the Table†

The usual ornaments appropriately placed on altar or communion table in a non-liturgical church are no more than four—the cross, a pair of candlesticks, one or (preferably) two vases for flowers, the open Bible. Very occasionally other articles are in good taste, as for example when a church possesses an ancient communion service, or some other object of historic value. Almost no pictures are artistically good enough to warrant a place on or even too near this center of worship. Empty offering plates are generally agreed to be not in order, although when the gifts of the people have been received, it is excellent symbolism to place them, with prayer and praise, on the table. Electrically lighted stars, crosses, candles or the like are in extremely bad taste, and the same applies to over-elaborate furnishings of other sorts. Florists' vases or baskets for flowers are never in order. The number and placement of these ornaments may occasionally be varied, except the cross, which of course is always central.

If the table is to be moved, and the minister to stand behind it at the time of communion, the cross and candlesticks had better be on a "retable," a shelf or ledge immediately behind it and slightly elevated. Otherwise, if the cross and the candles are merely taken away it means they are absent at the time their symbolic and teaching value should be most apparent.

When the architecture of the church permits, the cross may be suspended against a dossal behind the altar-table, embroidered, embossed, or sewed on the dossal, carved into a reredos, hung against or affixed to the back wall. The important factors are that it should be central, the cynosure of attention, and in good proportion to the remainder of the furnishings.

* * *

Altar or communion table—which?—and also where and how? Each church must decide for itself. We non-liturgical Christians have in these matters no set rules—no absolutes of what is "right" or what is "wrong." The criteria are beauty, good taste, and perhaps equally important, understanding whatever symbolism we choose to employ, that we may know why we do what we do before we decide to do it.

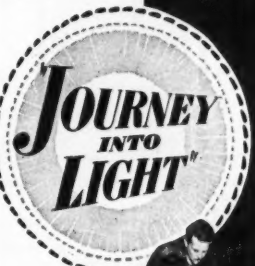
†There is a rather detailed discussion of this matter in the prefatory essay on Symbolism in Worship, "The Book of Worship for Free Churches," Oxford Press, 1948, pp. xlv-xviii.

*The
powerful and
poignant
story
of.....*

**A
MAN
WHO
TURNED
HIS
BACK
ON
GOD...**

His hopes shattered by a tragic love... he abandoned the path of his Faith...

...Only to find human devotion, in another woman's blind love, turning him once more to true belief.



starring
**STERLING HAYDEN
VIVECA LINDFORS
THOMAS MITCHELL**

with LUDWIG DONATH • W. B. WARNER • JANE DARWELL
Directed by STUART HEISLER • Produced by JOSEPH BERNHARD
Coproduced by ANSON BOND • Original Screen Story by ANSON BOND
Screenplay by STEPHANIE NORDLI and IRVING SHULMAN
A Bernhard Productions Presentation • Distributed by 20th Century Fox



STAINED GLASS

Windows designed and made in the Rambusch Studio-Workshop may be seen in these churches:

St. Bartholomew's Church, New York, N. Y.
(Illustrated; designed by Hildreth Miere)

All Saints' Church, Atlanta, Ga.

St. John's Church, Sharon, Pa.

St. Mark's Church, Casper, Wyo.

St. Paul's Church, Canton, Ohio

RAMBUSCH 40 W. 13th St.
New York, N. Y.

Signmaster Outdoor Bulletin

No. 1400, \$310.00, F.O.B. Philadelphia
Complete with translucent bakelite church name panel, font of changeable letters, fluorescent tube lighting, flashing cross, rustproof metal case and posts for lawn. Write for our 72-page catalog of signs.

SPENCER STUDIOS
INCORPORATED
117 South 13th Street, Philadelphia, Pa.

PUBLICIZING THE GOSPEL

Proven Media for Churches *

by Roland E. Wolseley

ASSUMING that the church organization is convinced of the need for interpretation of its work, that it has clarified its goals, and has set up a mechanism for providing such interpretation; it must decide these next questions: Through which media will it work to reach the public? How do those media function?

Which medium to use can better be determined after there is understanding of each medium and after deciding which can be most efficiently and economically employed in a given situation. Therefore in this chapter we shall give primary attention to the organization of the major media of communication, with special reference to their use by the world of religion.

An examination of the manner in which the media are organized would seem valuable because church workers often complain that the press does not understand the church and journalists, in their turn, just as frequently say that the church does not understand the press, does not know how it works, and makes unreasonable demands, as a consequence.

Probably it would be salutary if every churchman should do for a short time what Irwin St. John Tucker, known familiarly as Friar Tuck, does all year round in Chicago. This priest at St. Stephen's Protestant Episcopal Church of that city works on one of the Chicago newspapers at the same time that he serves his church. By the same token, it would be instructive, if feasible, for a church news reporter to work in a church office, make calls with a pastor, help on a finance campaign, make out conference reports, and perform some of the other duties of a local church. Unfortunately, such an exchange of pulpits, as it might be called, is not feasible. Both groups are too busy. Yet, in the long run, they might save themselves work all around by such an arrangement.

The exchange would be easier for the churches than for the press and radio to arrange, for churches far outnumber newspapers, magazines, and radio stations. In the United States

there are about 1,750 daily papers, 500 Sunday papers, 8,000 weeklies, 11,000 magazines of all types and approximately 3,000 radio and television stations, with radio divided between AM and FM in a ratio of three to one in favor of the older (AM) type. The specialized press, which includes religious, trade, technical, labor, art, and other special-interest publications, adds several thousand more to the total of newspapers, since the magazine-format publication is included in the 11,000 figure given for magazines. Thus the total number of outlets in print or over the air comes to about 30,000.

Newspapers and magazines are organized similarly. Each is built around a departmental system including at least six major divisions: business or administrative department, advertising department, editorial department, mechanical department, circulation department, and promotion department. Some publications add art, research, photography, or other subdivisions.

Functions of the Departments

Magazines and newspapers differ in their relationship to the mechanical department. General newspapers, both daily and weekly, as a rule own their own printing plants and equipment; in the rural field, in fact, the operation of the plant often is first, the printing of the newspaper second, for job printing may bring in more revenue than the paper. In the consumer or general magazine world, however, this is not the situation. Only a few magazine companies own their own equipment. Instead, magazines hire printing firms to do the work for them just as churchmen may engage a printer to produce stationery. A few big firms, such as McCall's and Curtis, own printing plants, but Time, Inc., publisher of several of the largest circulation magazines in the nation, has contracts with printers in various parts of the United States to print, simultaneously, copies of each issue. Such an arrangement has its implications in the matter of speed, of workmanship, and of ultimate control.

Magazines are prepared weeks and sometimes months in advance. All big magazines are being prepared about three issues at a time; portions of other

*This article has been condensed from the book, "Interpreting the Church Through Press and Radio," published by the Muhlenberg Press. It is used here by special permission from author and publisher.

(Turn to page 43)

This may be
just the book
you're looking for



This free book tells you about a plan now being used by more than 400 successful pastors which made it possible for them to increase their church attendance from 30 to 60 per cent; to increase their church collections from 20 to 50 per cent; a plan that not only saves their time but also broadens their sphere of influence; a plan that enables them to present the Gospel to every man, woman and child in their respective communities.



This Book Tells You How a Parish Paper Will . . .

Increase Church Attendance

By visiting regularly every home, a parish paper rekindles enthusiasm for your church. It attracts those who do not attend any church service.

Attract and Hold the Young Folks

A parish paper gives the news of the Sunday school and makes the young people conscious of their responsibility to the church.

Widen Your Sphere of Influence

A parish paper keeps you in touch with members, out-of-town members

and non-members. It is your personal representative, entering every home in the community.

Save Your Time

It makes far more pastoral calls than you can ever hope to make personally. It brings joy and comfort to the sick and shut-ins. It keeps all informed.

Add to Church Finances

Parish paper publishers report that collections always improve as members and friends take a greater interest in the program of their church.

FOR SAMPLES, PRICES AND FULL PARTICULARS REGARDING OUR SERVICE AND THE HELPFUL SIXTEEN-PAGE ILLUSTRATED PARISH MANUAL CONTAINING DETAILED EXPLANATION OF PUBLISHING PROCEDURE, FILL OUT AND MAIL THE COUPON.

Do it NOW. No obligation, of course.

**The National
Religious Press**
523 Ottawa Ave.
GRAND RAPIDS, MICHIGAN

USE THIS COUPON

Please send The Parish Paper Manual, sample parish papers, and full particulars regarding your Standardized Service.

Name

Street

City

C. M.

State

The Famous

VANDUZEN BELLS

Church Bells
Pells Chimes Carillons

Cast Bronze: (Copper and Tin)

"Proven Best by a Century of Test"
15 Years' Guarantee Against FractureVanduzen Electric Bell
Ringers(Automatic Controls Include Ringing,
Tolling, Timed Programs for Services)

The BELL RINGER, weighing approximately 100-150 lbs. (scaled to bell-size), is installed on the bell frame eliminating any necessity for alterations to tower.

The MOTOR MECHANISM is totally enclosed from rain, sleet and snow.

Expensive yearly maintenance contracts eliminated when you install our modern, efficient VANDUZEN ELECTRIC BELL RINGERS.

E. W. Vanduzen Co., Inc.

432-438 East Second Street
Cincinnati 2, Ohio

Established 1837

• NOTE THIS—
easy, low cost way
to address all your
announcements—
QUICK! Every
group in your
Church will use it.



• Address anything mailable—tags, labels, envelopes of any size—with a swift, one-hand motion. Does one hour's work in 12 minutes at amazing low cost of 6¢ per 1,000 names! No messy inks, plates, ribbons! Money back if not satisfied. By HEYER, creators of fine duplicating equipment since 1903.

See your Office Supply Dealer or use coupon.

THE HEYER CORPORATION
1854 S. Kostner Ave., Chicago 23

- ☐ Send literature and name of nearest dealer.
☐ Ship 1 Model 100 ADDRESSER postpaid at \$10.95.
☐ Check or Money Order enclosed. ☐ Send C. O. D.

Name _____

Address _____

City _____ State _____

PRICES SUBJECT TO CHANGE • CONTACT HEYER MFG. CO., LTD., CHICAGO, ILL.



Mrs. Engel

THE PASTOR'S WIFE

A Department for the Mistress of the Manse

Edited by Mrs. Joyce Engel*

This department offers a forum for discussion of the social, family and religious opportunities of the minister's wife. Correspondence invited.

To Parsonage Brides

by a Reader

EVERY autumn sees a crop of hopeful young preachers emerge from the various seminaries with sheepskin in one hand and a Bible in the other. Each is eager and anxious to be established in his newly assigned parish to begin a ministry which has been his dream and goal. The majority of these men have met, wooed and wed the girl of their choice. She is usually a woman of fine Christian character who is anxious to assist him in every way. Once they get to the parish they are apt to wake up with a start and find that they have more than they bargained for. But by the simple act of saying "I do," each has been initiated into a unique group of women known as "ministers' wives."

The twofold question to come up is: "Are we going to conform and lose our God-given individuality or are we going to find our own way of life in the parsonage, in the church and in the community? There must be a way which will permit us to use our own talents, enrich our own lives and those of others. Should we never express an opinion and become mere echoes of others; perhaps our lives will run smoothly but they will not be our lives. Too many pastors' wives have lacked the moral courage to be their own best selves and have become unhappy neurotics. One can see a sense of defeat on their faces. They have a fear of coming to grips with life. They fail to find the real compensations of the parsonage life.

What composite picture should the layman see in the pastor's wife?

He should see a Christian woman who is an example to every group in the church and community. She should be a companion to the lonely—one who sees loneliness in others and takes time

out to speak a kind word, send a greeting, or to respond to a favor. The young men should see in her a portrait of the ideal they will wish for themselves when they marry. She should be "one who looketh well to the ways of her household." If she is young the aged should see in her a ray of sweetness and light. The young married people will find her counsel and advice helpful with their family problems. Sharing her problems and letting them know that parsonage families are human will encourage others. Yet there are intimate experiences of her life kept for her own. The sensitive minister's wife can foresee the needs of others far better than her husband. She can help him in this most serious part of pastoral activities. Yet she must be cautious and never yield to a human desire to pry into the affairs of others.

She will do church work, of course. But what? Each must decide for herself. Each woman has different endowments. These should be put to work where they will be most helpful. Inherent good taste and cultured modesty should distinguish her services. She must find her niche, where she will be most happy and render the greater service. If jealousies and/or other factors make her services unappreciated she can always relax with books and music and deepen her cultural life. One thing the minister's wife must do. She must be bigger than her surroundings.

The minister's wife should live such a life that she offers an example in family life, devotional practices, thrift, industry and stewardship.

She will need to have first-hand experience in prayer and devotional practices which help the adjustments of one's personality to the life which will be hers.

*Mrs. Engel may be addressed at Route 2, Georgetown, Texas.

The Monroe Deluxe Pedestal Table

The Aristocrat
of all FOLDING BANQUET TABLES

Write for free big illustrated Monroe catalog.

7 STAR TABLE

AMERICA'S MOST POPULAR FOLDING BANQUET TABLES

Everyone dines in comfort at Monroe Deluxe Folding Pedestal Banquet Tables. Monroe was first to replace the stiff, conventional legs at each table corner with the comfort, strength and convenience of folding pedestals. There are many imitators, but none offer all of the features and quality of the Monroe Pedestal.

*No Knee Interference

*Stack of 12 Tables (29" High)

*Will Not Tip

The Monroe Deluxe Folding Pedestal Table is built "like a bridge" for extreme strength and flexibility without sacrificing the lightweight feature. Write today for full information, prices and free catalog.

*Exclusive Locking Device

*Exclusive Pedestal Installation

*Nickle Plated Steel Corner Plate

*Rounded Non-Splinter Corners

THE MONROE COMPANY 60 Church St. Colfax, Iowa.

Proven Media for Churches

(From page 40)

issues are planned as much as six months and a year in advance. The editors order manuscripts and illustrations for any number of future issues, particularly covers and seasonal materials.

Copy for some pages is received from several days to two weeks early even in newspaper offices. Editorials, much of the society news, special pages such as those devoted to gardening, fashions, and cooking, are sent out to be set in type the day before publication. On efficient and businesslike publications, literary and other feature pages are prepared as much as a week before the public sees them. Thus, on an afternoon paper's schedule, the morning of the day of publication is taken up mainly with the handling of fresh copy—news and other material unavailable earlier. The mechanical department receives these manuscripts on a similar schedule, and readies them for advance or last minute printing as possible or necessary.

Editorial, mechanical, and advertising departments have been likened to a three-legged stool. Remove any leg and the stool will not stand. Remove any of the departments, or interrupt its

schedule, and the publication cannot be issued. The mechanical department must have the co-operation of the other two if it is to do its work; the advertising and editorial departments can produce the most readable and effective copy man has ever seen but if there is no mechanical department to convert the copy into newspapers and magazines the world will never appreciate what has been written and photographed, for it will not see it. This is why printers' strikes were more effective before substitutes were found for some of the mechanical processes, as demonstrated by the long typographical union strike in Chicago in the late 1940's. Although the substitute (engraving the copy instead of having it set by automatic type-setting machines) left much to be desired, it enabled the Chicago general newspaper publishers to continue issuing several editions daily.

Most Publications Simply Planned

Such an elaborate breakdown describes, of course, only the largest publications. The majority of newspapers and magazines in the United States, it is fair to say, have simple organization plans. The country or community weekly, which outnumbers the general or city daily by about four to one, usually consists of one or two persons in

Checker COAT and HAT RACKS



Checker Wardrobe equipment keeps wraps "in press" and aired on spaced coat hangers; provides individualized spaces for hats on ventilated shelves; has checkroom efficiency that assures large capacity in small floor

space. The 5-ft. portable unit shown above accommodates 50. In the Checker line you will find an efficient answer for every church and Sunday School wraps problem—units ranging from 6 place costumers to complete checkrooms and including NEW Special Primary Department Racks for little children.

Write for Catalog No. CK-33

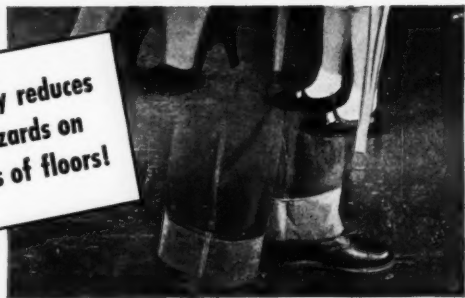


VOGEL - PETERSON CO.
674 So. Michigan Ave., Chicago 5, Ill.

KEEP FLOORS EXTRA SAFE!

Finish with Johnson's slip-retardant *Shur-tred*

Positively reduces
slip hazards on
all types of floors!



Only Johnson's Shur-tred offers you all the features you want in a safety finish!

Johnson's Shur-tred has proved itself through regular use on all types of floors in buildings and institutions throughout the country! On asphalt, rubber tile, linoleum, terrazzo, wood, concrete, etc. In hospitals... schools... shops... office buildings... manufacturing plants. No other floor finish has ever won such immediate nationwide acceptance!

Only Shur-tred offers top slip-resistance plus all the qualities of the finest no-buff finish: brightest shine, roughness, high water-resistance, *not* tacky, *not* gritty, full protection, easy application, quick drying.

FREE booklet on floor safety!



"Facts about Floor Safety," a new, important 20-page illustrated booklet, is yours for the asking—even a large quantity for distribution. It provides for the first time COMPLETE information on all aspects of safe floor maintenance! Comes in handy 5 x 7 pocket size. SEND TODAY!

New color sound-slide film, "Facts about Safe Floor Care," is now available. Upon request, we will arrange to have this important film shown to your maintenance personnel. Write to:

S. C. JOHNSON & SON, INC.

Maintenance Products, Dept. CM10
Racine, Wisconsin



the editorial department and maybe two or three to take care of the work of all other departments. Thus there is overlapping. That is, the editor may sell advertising space as he goes around town picking up personal news or the man in charge of advertising may collect news items as well as help run the printing press on Wednesday night.

Only about 100 magazines are large enough to have well-developed departments. Thousands of trade journals, house publications, science magazines, and others that deal with special interests, have staffs of from five to fifteen persons and leave much of the routine work to advertising agencies, promotion companies, printers, and distributors. As with the rural newspaper, the ordinary magazine expects its staff members to perform multiple and varied duties.

Sources of Revenue

Whether the publication be newspaper or magazine, its main revenue source is its advertising, with circulation second, and sales of reprints, special publications, yearbooks, and manuals last. Once, circulation revenue was negligible; often it was a department that lost money, so far as direct revenue was concerned. But with the growth of circulations in the United States of both newspapers and magazines and the increase in per copy and subscription rates the press has come to expect 30 to 50 per cent of its earnings from its circulation department. Some newspapers and magazines obtain even more: *Reader's Digest*, the magazine with the largest circulation in the world, derives only circulation revenue from its United States editions and is a financially successful and wealthy publication.

Churchmen enthusiastic about the power of print often do not know that a magazine can have too much advertising, if the rate at which the space is sold is too low to offset the cost of production. Nor do they realize that a publication can have too much circulation, if the cost of production per copy is so great that it cannot be offset by direct revenue. *Life*, for example, sold advertising space during its first year on a basis of 350,000 circulation, but that picture magazine was more popular at once than its publishers, Time, Inc., had anticipated. The firm is said to have lost about one million dollars during that first year because it cost so much to produce the magazine in proportion to the returns from advertising and circulation. *American Boy*, a magazine which undoubtedly was childhood reading for many of today's middle-aged churchmen, died when it had 300,000 circulation. It had lost so much advertising to radio that its own-

ers could not continue to send so costly a magazine to such a large number of subscribers. *Sports Illustrated*, *Science Illustrated*, the newspapers *PM* and the *New York Star* and many other magazines and newspapers that ceased publication in the late 1940's did so for similar reasons. There were no notable cessations of religious publications because few magazines and papers of religion are expensively produced and few of them are involved in big advertising contracts, the removal of which would cut away the necessary, strong financial support.

An example of the opposite situation in the religious field is the Methodist devotional bi-monthly and the most widely circulated religious publication in the United States, *The Upper Room*. For many years it has been sold for five cents a copy and has not carried advertising. But it is essentially an inexpensive publication to produce and its distribution system is ready-made, being mainly the ministers, churches, and church schools of the denomination. Thus it has achieved the surprising circulation of more than three million copies per issue and has been able to add high profits to its publisher's accounts.

The circulation department brings in money by the direct sale method. Newspapers and magazines differ, however, in the way this selling is accomplished. Being local publications, newspapers do little business by mail, making their sales by home delivery and from newsstands. Home delivery can mean running a truck into country areas and poking the paper into tin cylinders mounted in front of farm houses. It also may be a "little merchant" tossing the paper on the front porch of a house in an urban center. Popular national magazines do a heavy business on newsstands and an even larger one through the mail. Consumer as well as specialized magazines both depend upon the mail for delivery. This is especially true of the approximately 2,000 trade publications and the additional thousands of other specialized periodicals, including the religious magazines and newspapers. The dependence upon the mail system accounted for the opposition of religious publishers and editors, in 1951, to the proposed increase in second-class mailing rates. Had increases, as originally requested by the postmaster general, been placed in effect, scores of religious publications would have had to cease operations or find subsidies to offset the high cost of mailing.

Advertising, too, is a direct money-maker. But the rest of the departmental family is a money-spending group. The others, strictly speaking,

KEEP FLOORS EXTRA CLEAN!

Clean with new Johnson's
Emerel Super Cleaner!

Cuts all dirt
lightning fast...
without scrubbing!



Johnson's Emerel takes the toughest cleaning jobs in split-second stride. Mop Emerel on and just watch it cut oil, dirt, grease instantly. No scrubbing is necessary. In less than sixty seconds, the Emerel solution is ready to remove, along with all dirt, grime and surface stains.

Even in cold or hard water, Emerel acts instantly and cleans completely. Ideal for heavy traffic areas and for all types of floors: terrazzo, marble, ceramic and vitreous tile, asphalt and rubber tile, wood, linoleum, etc. Makes for fast, safe cleaning of walls, woodwork, or any washable surface. Deodorizes all surfaces thoroughly. Costs only pennies per gallon.

Write today for FREE Emerel demonstration!

SPECIAL OFFER

on Johnson's
Floor Maintenance Machines

SUPER 16... Save \$100!
(regularly priced at \$330)

\$230⁰⁰ with any order for
100 gals. of Johnson's
maintenance products



Husky, versatile 3/4-H.P. motor breezes through all floor jobs. Cuts costs.

SUPER 12... Save \$55!
(regularly priced at \$225)

\$170⁰⁰ with any order for
55 gals. of Johnson's
maintenance products



Easy to handle—does all floor jobs. A must for medium floor areas.

Send for:
• new free booklet
on floor safety!
• color films on safe
floor maintenance
(see advertisement
on opposite page)

For all the facts about Emerel
and floor machine offer—write to:

S. C. JOHNSON & SON, INC.
Maintenance Products, Dept. CM10
Racine, Wisconsin





it's **new**

it's *Here!*

HIL-TEX

**HILLYARD'S
Sensational Seal!**

**TAKES THE GUESS AND WORK
OUT OF RESILIENT FLOOR CARE!**

At last! A seal to ease maintenance, prolong life of asphalt tile, rubber tile, all floors of a porous or semi-porous nature (including terrazzo and cement, with the exception of wood). HIL-TEX fills pores and hair cracks to provide a smooth even surface, preparing a bond between the floor and the surface treatment.

HIL-TEX has been thoroughly tested "ON THE FLOOR" IN HOSPITALS, SCHOOLS, INSTITUTIONS, INDUSTRIAL AND COMMERCIAL BUILDINGS!

**The
Low Cost Protection
You've Been Wanting for Floors**

- one coat takes the place of many expensive finish coats.
- complete protection against water, dirt, grease.
- tremendous coverage (1,500 sq. ft. on some floors).
- brings to life colors which have become dull or faded. Won't soften or bleed colors.
- saves maintenance time.
- resists deterioration from spillage as alcohol, gasoline, mineral spirits, paraffin oil.
- is not harmed by acid or alkaline salts (present in certain floorings), stoves off obsolescence of floor. Hil-TEX is highly resistant to ozone or fading action of Ultra Violet Light!

SAFETY MEN APPROVE IT ... with an "anti-slip" coefficient of friction 50% greater than minimum insurance requirements (non-flammable) (U/L)

FLOORING CONTRACTORS RECOMMEND IT ... contains no solvents, caustic, acids, other ingredients to injure or wear out sensitive surfaces.

MAINTENANCE MEN PRAISE IT ... keeps floors in A-1 condition at all times with one half the work.

ARCHITECTS SPECIFY IT ... for floors of greater beauty at a minimum cost to clients.

RUBBER FLOORING MANUFACTURERS ASSOCIATION ENDORSE IT ...

See for Yourself
What HIL-TEX can do!

On Your Staff, Not your payroll!

**MAIL THIS COUPON!
FREE DEMONSTRATION!**

Hillyard Chemical Company, Dept G 1-10
St. Joseph, Missouri

☐ Please arrange for a FREE HIL-TEX demonstration on a _____ floor.

☐ Send me all the facts about Hil-TEX.

Name _____ Title _____
Institution _____
Address _____
City _____ State _____

do make money for a publishing firm, but their method is indirect. Few publications, after all, are bought for their advertising alone, although in specialized publications the advertising actually amounts to "newsvertising." Yet the non-advertising content is the chief reason for being, especially in religious publications, whose motive is promotional and propagandistic rather than revenue-earning.

Radio Organization

Radio organization in most respects is entirely different from that of the publication world. Confining ourselves still to the United States, it must be noted that radio, like all other types of communication media, is privately owned and operated, whereas in many other parts of the world it is state-owned. An important (and misunderstood) exception is Great Britain, where radio is only indirectly government controlled. The British Broadcasting Corporation is not a government department, but an autonomous public corporation, on a non-profit basis, and operates under a royal charter subject to renewal by Parliament every decade.

Although United States radio is completely private and there are no franchises, it is under some government control from which the rest of the communications industry is free. Radio sets are not taxed and there is no government subsidy but stations must hold licenses issued by the Federal Communications Commission. These licenses are granted for three-year terms. Newspapers and magazines need not be licensed to operate. The Commission is empowered, among other things, to describe the nature of the services that each station may perform, to ascribe frequencies for individual stations and classes of stations, to determine the power and the call letters, and to study new uses of radio.

Just as there is a similar organizational pattern for newspapers and magazines, regardless of size, so there is for radio stations. Generally there are four departments: management, engineering, programming, and sales. Roughly these might be compared with the newspapers' and magazines' departments thus: management corresponds to administrative; engineering to mechanical; programming to editorial and advertising; sales to advertising, promotion, and circulation. Likewise, depending upon size, the personnel may be large and divide all the functions one by one, or small and overlap on the duties within departments.

Of special value to church people and others who wish to make use of radio as well as printed journalism is the knowledge that radio stations fall into three groups: the nonaffiliated commercial,

those with network affiliations, and religious and educational stations. There are organizational differences between these types.

The third group—religious and educational stations—is of direct interest here. But they are few in number and in the hands of specific bodies or individuals that do not provide an outlet to the local church unless that church happens to be of the same denomination and in the city where the station is operated.

About thirty stations of this type were in operation in 1949; they were propaganda agencies for their owners, as is to be expected, but a few sold commercial time. Two of the better known in the list are WWL, New Orleans, owned by the Jesuits of Loyola University, and WMBI, operated by Moody Bible Institute, Chicago. Others were in Los Angeles and Pasadena, California; Denver, Colorado; Boone, Iowa; Lapeer, Michigan; St. Louis, Missouri; Zarephath, New Jersey; Brooklyn, New York; Richmond, Virginia; Seattle, Washington; and Appleton and Green Bay, Wisconsin. Some are owned by a local church, or a religious leader, but most of them are run by religious groups, generally a denomination, or a subdivision thereof. Religious broadcasting was affected in a way not finally known as this book went to press in 1951 when a hearing examiner of the Federal Communications Commission recommended that the Committee refuse to grant a license sought by a church. Granting of the application by the Reorganized Church of Jesus Christ of Latter-Day Saints was ruled a violation of the First Amendment to the Constitution, which guarantees church-state separation. The Supreme Court decisions in the *Everson* and *McCormack* cases were cited. If the Commission wished, it could outlaw all religious radio stations; some interpreters of the ruling believed it can be used to show that religious broadcasts on any radio station violate the Constitution.

The organization of radio networks and of publication chains or groups is complex; understanding it would not aid most churchmen in their use of radio as an interpretative tool. The effect of such joint ownership and operation is standardization of content, which is both a disadvantage and an advantage to local groups seeking co-operation from networks and chains. The organizational plan is not unlike that of an individual unit, but it operates horizontally instead of vertically only. There are internal benefits to network organization of radio stations or group organization of newspapers and magazines which must not be overlooked,

such as lower costs and wider distribution for advertising.

Philosophy of Press and Radio

Economic necessity explains, for the most part, the objectionable features of the press and radio as communications institutions. If press and radio must achieve and maintain financial solvency, as all unsubsidized institutions must in our economy, they must be permitted to print or broadcast what will enable them to be solvent. Their owners, under such a system, must be trusted to avoid disseminating what is harmful to the public as a whole, subject to legal restraints which experience has found imperative. The owners of press and radio usually stop short at distributing in print or over the airwaves conventionally vicious materials. In the opinions of some critics they should eliminate many more.

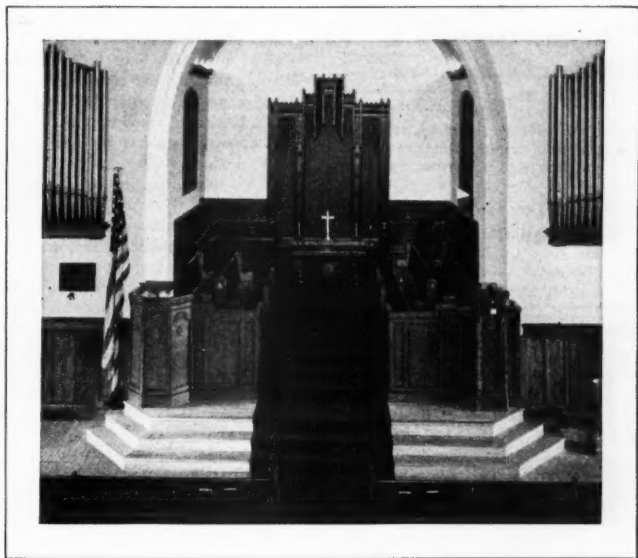
Joy Elmer Morgan, editor of the *Journal of the National Education Association*, told the members of the NEA at their 1949 convention in Boston, for example, that "in most cases" comic books, movies, radio and television are guilty of "commercial exploitation and violation of the child mind." He said that these media of communication "are filling children's minds with the trivial and the unreal. In most cases the primary motive is not the perfection of child life but the making of money."

Other critics have added to Dr. Morgan's list certain comic strips, particular types of news pictures, radio soap operas and biased news accounts. Churchmen are naturally sympathetic with the educator's viewpoint in such a situation and understand the problem the journalist is facing. To remain solvent the press and radio must give the public what it wants or at least what they think the public wants. If they give the public what it wants, as they see it, they may not be able to find space or time to give it what they may, in their best moments, want it to have despite public desire or what church people think it should have for its own good.

Considering the long record of public indifference to publications and radio stations that have sought to give the public something better than is ordinarily wanted, who can be harshly critical of the journalist who strikes a middle road or compromises?

The Religious Press

The religious press is a member of what sometimes is called the specialized press. It consists of newspapers and magazines published by or for persons of religious interests. Their number is not certain, the uncertainty occurring because of difficulty of classification.



FIRST PRESBYTERIAN CHURCH, JACKSON, MICHIGAN

NOT FOR JUST ONE GENERATION ALONE

When you select furnishings for your church, you are not planning just for today or tomorrow, but for many tomorrows. You are choosing beauty, dignity, and comfort that will reach out to touch lives not yet begun. American Seating Company furnishings are built to serve, not merely one generation alone—but many.

Our Church Furniture designers offer you and your architect the benefit of

more than 60 years of successful experience. Let them help you choose architectural woodwork, chancel furniture, BODIFORM pews, pulpit and communion sets in keeping with your plans for the future.

Write to us in detail, and let us help you achieve the true economy of long, satisfactory service. American Folding Chairs, too, deserve your consideration in seeking true value.

American Seating Company

WORLD'S LEADER IN PUBLIC SEATING

GRAND RAPIDS 2, MICHIGAN • BRANCH OFFICES AND DISTRIBUTORS IN PRINCIPAL CITIES
MANUFACTURERS OF CHURCH, SCHOOL, AUDITORIUM, THEATRE, TRANSPORTATION, STADIUM SEATING, AND FOLDING CHAIRS

NOW AVAILABLE!

HONOR ROLL PLAQUES

Pay tribute to service men and women with handsome simulated bronze and solid walnut plaques. Choice of sizes to accommodate any number of easily applied nameplates. Prompt service. Satisfaction guaranteed. Write today for free information and moderate prices.

Free trophy, medal and cup catalog available on request

**INTERNATIONAL
BRONZE TABLET CO., INC.**

Dept. 6
150 West 22nd St.
New York 11, N.Y.

A Unique "Graphical Chronology of Nations During Biblical Times"

10x34 inches. 5700 B.C. to 400 A.D. Shows also interesting historical data, events, etc. For Reference Libraries, Sunday Schools and Homes.

Price—\$1.00 Each, Postpaid


JEROME A. MOSS, M.Am.Soc.C.E.
P.O. Box 211 Liberty, Missouri

**Remodeling
Redecorating
Refurnishing**

Myers Brothers, Inc.
STUDEVILLE, OHIO

**FOR A RICHER,
FULLER LIFE**

Biblical
Pictures and
Daily Verses



Messenger

Scripture Text Calendar

EARN MONEY FOR YOUR CHURCH

Christian people desire this beautiful calendar for the enrichment of their homes. Many features make it outstanding, and assure quick sale and earnings for church or society. Thirteen full color illustrations by famous artists, inspirational messages each day, Sunday School Lessons and Prayer Meeting Texts. These and other useful facts make the Calendar a sure source of extra money for a small amount of spare time.

SPECIAL QUANTITY PRICES

Am't.	Cost	Sell for	Profit
100	\$22.50	\$ 35.00	\$12.50
200	43.00	70.00	27.00
300	61.50	105.00	43.50

Single copies 35 cents; 3, \$1.00; 12, \$3.50; 25, \$7.00; 50, \$12.50. All prices slightly higher in Canada.

Now! BIBLE VERSE
CHRISTMAS AND
EVERYDAY CARDS

Beautiful greeting cards for your own use. Each card different, every one carries a cherished Bible verse. Box of 14 All Occasion cards, \$1.00. Box of 21 Christmas cards, \$1.00.

Order direct from your own publishing house or

MAIL THIS COUPON

MESSANGER CORPORATION—Dept. MT
Auburn, Indiana
Enclosed find \$_____ for which send me
_____ Messenger Scripture Text Calendars.
Also send _____ boxes All Occasion cards, and _____ boxes
Christmas cards.
Name _____
Address _____

The Sunday bulletin or leaflet showing the order of service, announcements for the week, and other such information, is a publication in the sense that any issue of a press is a publication. As many as 100,000 of these may be printed or otherwise regularly reproduced in the United States. The parish paper is a religious publication in a truer sense. About 30,000 are issued weekly and monthly. Most denominations have one or more internal publications that can be likened to industrial house publications. From 1,400 to 1,500 such publications exist. Since the external religious newspaper and magazine are the most complex of all, their organization needs most attention here. (Their production is closely like that of any secular publication of similar format; consideration of that aspect can be left to volumes on the techniques of the secular press.) The church bulletin and parish paper as a rule are the work of one or two individuals only, and have the simplest of organization.

The largest religious journals are organized precisely as are other big publications. *The Christian Science Monitor*, in so far as it is to be considered a religious journal, operates much like any other newspaper. Two essential differences exist: one is that the average religious publication has a smaller personnel and a less well-defined operating plan than the general or consumer publication, and the other that group ownership and operation are much more common in religious journalism. (It is not unusual for a denomination to finance, edit, print and distribute a whole set of publications serving various interests in the constituency.) The significance of these organizational distinctions is that the first makes for poorer workmanship and the second for better workmanship but greater standardization and denominational censorship and control. The religious publication differs from the secular in these ways also: 1. It can obtain support on a basis of group loyalty but not an intense readership. 2. Its circulation department need not consider newsstand sales too seriously. 3. Bulk distribution through Sunday schools and other groups is available. 4. Mail circulation, that is to say, direct mailing to individual subscribers, is at a minimum.

Denominational publishers, to a surprisingly large extent, own their own printing plants, so that the organization of the mechanical department is more complex than in the case of many secular papers and magazines.

Other Media

Newspapers, magazines and radio stations are the leading media available for ready interpretation of the church

but they are by no means all. Wire services, syndicates, advertising agencies, motion picture companies, television stations and public relations offices are channels also. Each is organized more or less departmentally, as is business in general. Wire services, using the Associated Press as an example, gather and process news and features and send copy by telegraph, radio, mail and messenger to members or subscribers. Newspapers, magazines and radio stations are their chief customers. Branch offices, known as bureaus, cover the world. Religious information is part of the total knowledge communicated, but usually only a small part.

Syndicates, which have assumed increasing importance in church interpretation, likewise serve press and radio with copy of many kinds, but usually emphasize features, editorials, pictures, special columns, and other largely non-news types of material. They work through central offices chiefly, but some maintain bureaus or branches.

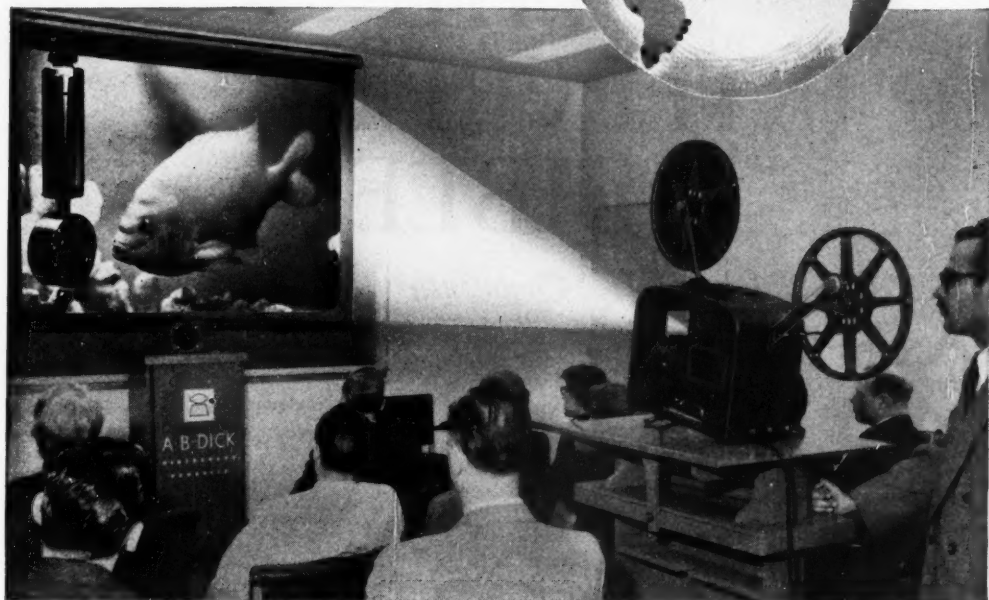
Advertising agencies are set up to prepare and place paid advertising. They buy space in newspapers and magazines, on billboards and car cards, purchase time on the air, or space on a television screen, or see to the preparation of special printed pieces, or motion picture films, and arrange special events.

Public relations offices, variously known as publicity offices, press agents and public relations counsels, are advisers in the use of the various other media. They will undertake to produce the material needed, and work with press, radio and advertising agencies to accomplish the goal of interpretation.

The answer to the question posed at the outset of this chapter—Which medium shall the church use?—cannot be answered by naming any one of the media.

No one medium can accomplish all that is desired. Some are inherently more effective than others. Believers in the virtues of visual education, for example, are certain that great use of audio-visual aids is imperative. They are right. But some persons whom the churches wish to reach can be reached only via the printed word, for they live in communities so small and undeveloped that motion pictures and wire recording machines are expensive luxuries. The choice of media, therefore, depends upon the amount of money available for interpretation through print and radio, the personnel available for carrying out the plans, and the capacity to respond of the people who are to be reached, or, as the business world puts it, "the nature of the market."

HOW BELL & HOWELL SERVES MOODY INSTITUTE FILM PROGRAM



Showing of the Moody Institute of Science Film, "Voice of the Deep" to employees of the A. B. Dick Company by Moody Institute Film Man Eugene Mancini. Moody films are available for public or private showing.

...Clear across the world!

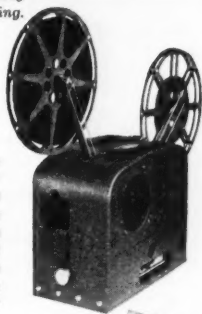
The Moody Bible Institute is one of the most far-reaching religious institutions in the world. In the course of its tremendous program, Moody has produced some of the finest science-religious films in the world.

To show their films . . . to give their films the quality showing they deserve . . . Moody film men use Bell & Howell Filmosound Projectors exclusively! And in 6 years of operation, involving over some 27,000 separate showings, there were no cancelled bookings because of projection failure.

Guaranteed for life. During life of the product, any defects in workmanship or material will be remedied free (except transportation).

**You buy for life
when you buy . . . Bell & Howell**

Single-Case Filmosound. Built to highest standards for theater quality 16mm sound or silent movies. Brilliant, flicker-free pictures. Runs film backwards as well as forward, stops for still pictures. Natural, flutterless sound at any volume level. With built-in six-inch speaker, or larger, separate speakers.



Free booklet helps you coordinate films in your educational program. (Clip and send today.)

Bell & Howell, 7168 McCormick Road, Chicago 45

Please send me:

- ☐ "Teaching Eternal Truths," your free booklet about religious film programs
☐ Information on Moody Institute of Science Films

Name Address
 City Zone State

Announcing THE INTERPRETER'S BIBLE

Volum

Read

A Complete NEW Commentary in Twelve Volumes

ONE of the greatest needs of the Christian ministry has long been a comprehensive Bible commentary that would focus the vast findings of modern scholarship on the meaning of every passage so as to bring out the *preaching and teaching values* for Christian living today.

THE INTERPRETER'S BIBLE is that commentary. It not only gathers together all that reverent scientific studies have *discovered about the Bible*, but also provides the preacher and teacher with practical stimulus and help in *interpreting its truth* to those who depend upon him for guidance. It is the most complete and efficient working tool ever devised to help *you* understand God's Word more clearly and to preach and teach it more effectively.

● Designed for Practical Use

THE INTERPRETER'S BIBLE is arranged for *your* working method. *On a single page* it lays before you the chief material you need—

- ★ **Bible Text** in both the King James and the new Revised Standard versions—at the top of the page in parallel columns
- ★ **Exegesis**—full notes to make clear the meaning of the text
- ★ **Exposition**—an interpretation that throws the

light of the text upon specific human needs—things you can preach and teach about

These three elements—Text, Exegesis, and Exposition—continuing from page to page in the same distinctive positions, make up the “working page,” the heart of THE INTERPRETER'S BIBLE and the secret of its unique efficiency.

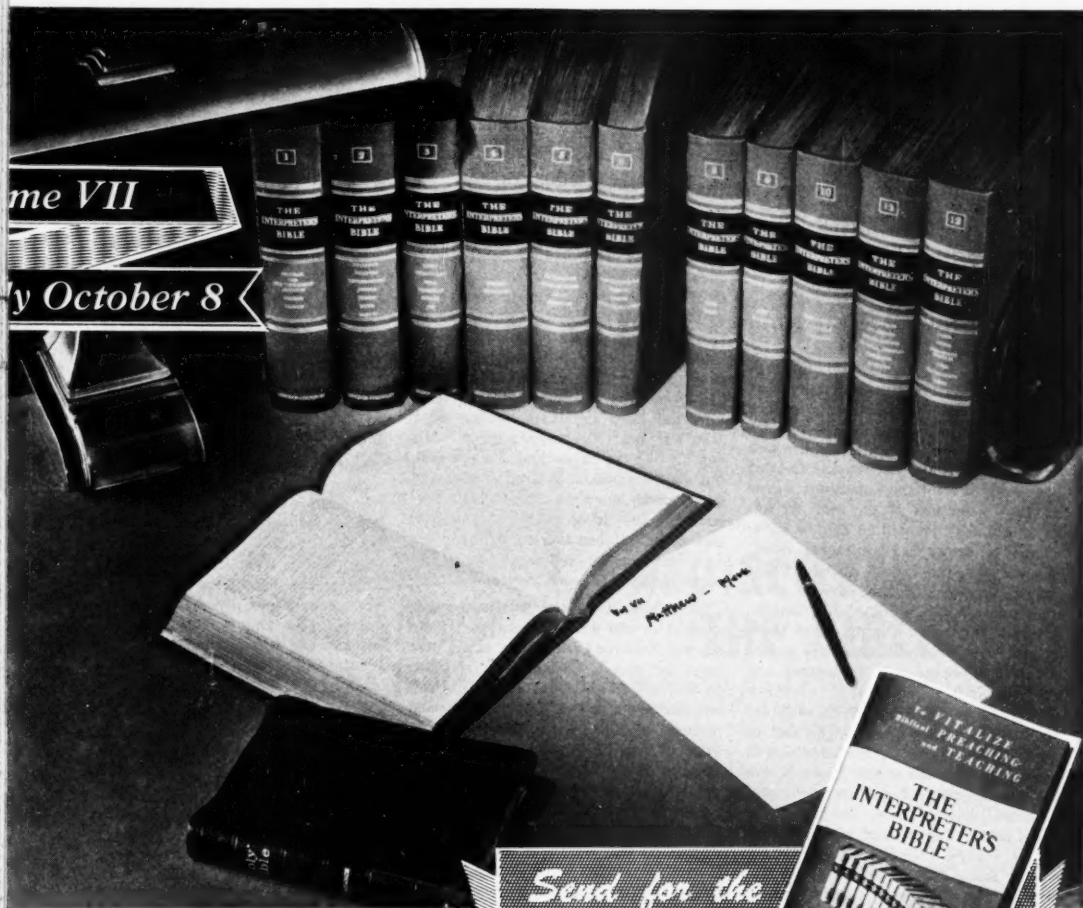
● Background for Fullest Understanding

In addition, THE INTERPRETER'S BIBLE brings you an abundance of other materials for background or special information: a comprehensive, revealing Introduction to each biblical book; 540 pages of General Articles covering vital subjects on the whole Bible and on each Testament; many outline and topographical maps; and in Volume XII exhaustive, usable indexes that will find for you quickly whatever you want in the whole commentary.

● A Complete Bible Library

THE INTERPRETER'S BIBLE is a complete Bible library—100 ordinary length books packed into twelve handsome, convenient volumes. In these twelve volumes 146 of the best biblical scholars and preachers of our time—enlisted from all parts of the English-speaking world and representing a cross-section of Protestantism—share with you their Bible knowledge and preaching power.

P U B L I S H E D B Y A B I N



Volume VII -- Ready October 8

917 Pages, Size 6 $\frac{7}{8}$ x10 Inches

\$8.75

The first volume of THE INTERPRETER'S BIBLE to be published is Volume VII, containing the General Articles on the New Testament and the complete commentary on the Gospels of Matthew and Mark. The other volumes will appear at half-year intervals until all twelve volumes are published.

*Send for the
Complete Story*

This detailed Prospectus tells the complete story of THE INTERPRETER'S BIBLE—explaining its plan, scope, content, and practical usefulness; sample pages; editors and contributors; and publication schedule. Your bookseller will send you a copy free. Mail him this coupon today!

Please send me the Prospectus telling the complete story of THE INTERPRETER'S BIBLE, published by Abingdon-Cokesbury.

NAME _____

ADDRESS _____

CITY _____

STATE _____

Mail
To Your
Bookseller

G D O N - C O K E S B U R Y

Productive Pastures

by Hobart D. McKeenan

SERMON STARTER

Perspective for a Time of Darkness

On my watch-tower I will stand, at my post upon the turret, watching to see what he will say to me, what answer he will offer to my plea.—Habakkuk 2:1. Moffatt translation.

THE late bishop of the Reformed church in Hungary, Dr. Laszlo Ravasz, has often compared the soul of man to a peculiar bird. At one moment the soul of man is like a sea-gull which delights to frequent the sea and feels at home only among the boisterous waves and the roughness of the sea. At another moment it can be like a dove, symbol of purity and gentleness, desirous only of peace and repose. Other times it resembles the skylark, running and skipping, full of life, happy, it seems, only when singing. Then there are times when the human soul is like a raven; it wants only to destroy and bring decay in its wake, as if this death instinct only could move it to satisfaction. But whether we liken the soul of man to the sea-gull or the dove and to the skylark or the raven, there is one thing which they all possess in common—they all have a home. The birds have their nests. The soul of man has God as its refuge. Whether it stands for war or peace, for life or death, the soul of man has a home in God, whence it originated, and to which it shall return after years of homeless wandering.

Such a soul possessed the spirit of that ancient prophet, Habakkuk. His was a "proud and fearless soul." He regarded himself as the spokesman of humanity at the tribunal of God, unlike the prophets before him, who spoke against the people on the side of God. He was part of the human solidarity with all its woes and miseries. He said, in effect, O Thou, Eternal, how long shall I cry and Thou wilt never hear? Why must I look on at oppression? How long, O Thou, Eternal? How long wilt Thou permit tyranny and war, and let nations "make power their God"? Must the tragedy go on forever? How long . . . How long, O Thou, Eternal?

He was bold to raise the "prophecy of darkness," because the conditions of men were such that they cried to be heard and helped. There is an earnest desire, an urge—if you will, that prompts him to raise these queries. It is the desire for a perspective to overcome the darkness which beclouds the

life of his people. They are sick of the "destruction that wasteth at noonday." He is a contemporary of Jeremiah, a time when the world is in an uproar, with the nations at war; it is a world at strife with the Jewish nation about to fall. What do we do in utter darkness? What do we do when the foundations of life are sinking and cultures are crumbling, and the vitality of mankind has been spiritually wrung dry? How long must the tragedy go on? His soul is like the raven and the sea-gull, but even Habakkuk is tired of war and destruction; he wants to be like the skylark and the dove; he wants only life and peace. Hence the urgent need for a perspective, for he longs to make life meaningful and peace gentle.

This thirst for a perspective is made evident in the words of our text: "On my watch-tower I will stand, at my post upon the turret, watching to see what he will say to me, what answer he will offer to my plea." Uttered in a period of insecurity when men were destitute even of hope, these words reveal the longing of the human soul for a perspective—the perennial preoccupation of the soul with God. He longs for a point of view; he needs a world outlook or what the Germans call, *weltanschauung*. Note where the fearless prophet goes for his perspective? To his watch-tower, to his post upon the turret—there to wait, and to watch, and to see what answer God will offer to his plea. In this highly symbolic gesture, one can readily compare him to the forest ranger, who has his tower far out above timber line, as he watches protectively for forest fires or for smoke, the sign of fire. Only that Habakkuk's interest is no longer in protection, as it is his dire need for a perspective by which to live in times of darkness.

Many critics would decry this gesture as the weakness of "quietism," which to them smacks of corruption, even as the word "appeasement" does in politics. Of what use is it to wait on the Lord to renew one's courage? Of what use is it to wait and to tarry, to watch and to see when the world lives in terror of an imminent atomic attack? What we need in a world torn by strife, they tell us, is not the quietism of the Quaker type, but action and speed and hearty resolve.

But such an attack against Chris-

tianity is no longer tenable. For what is needed in a world torn by strife is a new perspective—a vision to lead us through paths unknown. We have come to this impasse precisely because men were visionless in dealing with the problems of our day. And the place to get that new perspective is from God, who makes all things new, as His Son testified of old. It is in "turning the soul homeward" that men are blessed with vision.

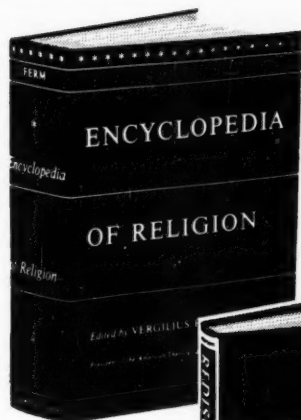
Often have I heard it said that great men are great not so much for their voluminous output nor even for their systems of thought, as it is for their perspective or initial point of view. They have a standpoint from which to observe the conditions of men; they have convictions by which they are guided. It is this point of view which becomes the determining factor of their greatness.

What do you think is the motivating power behind Russian aggression today? It is their communist perspective. They see the whole world as a potential Russian camp where the materialistic philosophy of Marx, Lenin, and Stalin will be permeated. Man, to them, simply becomes an economic animal, who can live by bread alone. He has no soul, and lives only to please the state. Everything within the bounds of that potential Russian camp is to be used as blocks and bricks to build the giant edifice called the state, to be ruled by a dictator and a few handful of men on the Politbureau.

What do you think is the motivating power behind Christian science today? It is their perspective, which is the point of view of Mary Baker Eddy. They look upon evil and sin as something powerless and helpless. Whereas we know from experience that it can cripple lives and stunt the growth of men and make of them all Peter Pans. But that perspective colors all their thinking and preaching.

What was it that gave Sigmund Freud such a wide popularity in the modern world? It was his perspective of the unconscious mind of man. He saw it as the "roaring inferno," capable of leading men to destruction. He devised means of studying it and controlling it through the technique of psychoanalysis. He opened up a whole new field of study for the modern mind, having made articulate his point of

FREE... to new members of the RELIGIOUS BOOK CLUB

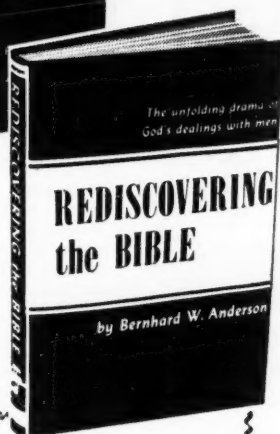


This is yours — FREE ENCYCLOPEDIA OF RELIGION

Edited by Vergilius Ferm, Ph.D. • ENCYCLOPEDIA OF RELIGION, written by 190 scholars and edited by Vergilius Ferm, is a big book of 864 pages. It is the finest desk-size ready reference on religion in existence. Thousands have gladly paid ten dollars for the same handsomely bound, well-printed, and specially reinforced volume which is now offered to you without charge.

"Covers every religious faith . . . a book of surpassing value."
—Christian Advocate Regular price, \$10.00

Your first
selection
as a
member ➡



REDISCOVERING THE BIBLE

By Bernhard W. Anderson • The most useful and important book about the Bible to be published in twenty-five years. It is written for the understanding and enjoyment of the layman, with skillful interpretation and brilliant imagination. Here is the Bible as an historical pageant, the theme of which is the triumphant working out of God's purpose in human affairs. 288 pages

AS A MEMBER YOU WILL RECEIVE A FREE BONUS BOOK with every fourth Club selection you accept. You will be able to take advantage of special prices on occasional Club selections. Furthermore, to insure that you will receive only books that will be of permanent value to you a "No Book" form is enclosed with your monthly Bulletin so that you can notify us whenever you do not want the current choice; and you may return any Club selection for full credit within ten days of receipt if not entirely satisfied.

PLUS...FREE MONTHLY BULLETINS FOR RELIGIOUS BOOK CLUB MEMBERS ONLY.

One of the most worthwhile advantages of membership in the Religious Book Club is your free-with-membership monthly Bulletin. Attractive, well-printed and easy to read, this special Bulletin gives you news and reviews of as many as forty of the new, current books of spiritual interest. It not only contains a full description of the coming month's selection, bonus books, and books with bonus credits, but also extensive reviews of all important new religious books and novels, poetry and general books which have particularly worthwhile spiritual or religious themes. For 23 years the RBC Bulletin has been recognized as one of the best sources of authoritative, up-to-the-minute information by librarians, ministers and students. Interesting and helpful, it is the only Bulletin that will keep you completely abreast of the latest and most important religious reading.

Start your membership with one of these books of permanent value:

PLEASE SEND ME AS MY FIRST SELECTION:

- | | |
|--|--------|
| <input type="checkbox"/> REDISCOVERING THE BIBLE | |
| by Bernhard W. Anderson | \$3.50 |
| <input type="checkbox"/> THE LIFE WE PRIZE | |
| by Elton Trueblood | 2.50 |
| <input type="checkbox"/> PROTESTANT THOUGHT IN THE TWENTIETH CENTURY | |
| edited by Arnold Nash | 3.75 |
| <input type="checkbox"/> CHRIST AND CULTURE | |
| by H. Richard Niebuhr | 3.50 |
| <input type="checkbox"/> GOD IN EDUCATION | |
| by Henry Pitney Van Dusen | |
| and GO TELL THE PEOPLE | |
| by Theodore Parker Ferris | |
| Double selection—Combined price to members only (regular price \$4.00) | 3.75 |
| <input type="checkbox"/> THE PRAISES OF ISRAEL | |
| by John Paterson | 2.75 |

RELIGIOUS BOOK CLUB, 76 Ninth Avenue, New York 11, New York
You may enroll me a member for one year and send me my free copy of ENCYCLOPEDIA OF RELIGION, and the monthly RBC Bulletin. This will be shipped with my first selection checked above. Thereafter, I am to receive an additional free book as a bonus for every four Club selections I choose. I will let you know promptly whenever I do not want the monthly Club selection.

Mr. _____
Rev. _____
Mrs. _____
Miss _____
Street _____
City _____ Zone _____ State _____

'Philadelphia'

weaves fine, practical

CARPETS designed specifically for CHURCHES

**Figured Wiltons,
Plain & Moresque
Velvets**

Have the "Philadelphia" line submitted the next time your church considers carpeting. You will see a complete range of church textures, patterns and colors . . . priced for economy and woven for long wear. "Philadelphia" has many outstanding church installations to its credit.

*Write for name and address of our dealer nearest you. He will submit samples and prices without obligation.

Philadelphia Carpet Co.
Allegheny Ave. and C St.
Philadelphia 34, Pa.

PEWS, PULPIT AND CHANCEL FURNITURE

OF
Distinction



COMMUNION TABLES
PULPITS • CHAIRS
ALTARS • LECTERNS
BAPTISMAL FONTS

Gothic, Romanesque, Colonial, and Early American designs to harmonize with every edifice.

Send for Illustrated Catalog

Furniture for America's Churches Since 1897

J. P. REDINGTON & CO.
DEPT. B • SCRANTON 2, PENNA.

view on repressed thought and hidden passions.

Which leads us to the conclusion that there is power in a perspective; that it can be of practical use in time of darkness, when coupled with action; it can be the lamp that takes us through paths of darkness and confusion.

That is precisely what the ancient prophet, Habakkuk, sought after. With the persistent faith of a Jacob and the patience of a Job he awaited an answer from the Eternal. When God answered him it was in words to this effect: Write your vision, and make it plain upon the tablets; engrave it so that one may read it while on the run, for the vision is sure to be fulfilled.

What was the content of that vision? "The just shall live by their faith."

The echo of that voice reverberated down through the centuries. It was heard by Jesus, then by St. Paul, who recorded his interpretation of it in Galatians and Romans. It became the motto of Luther's life and the support of the Protestant tradition. The righteous man, the just man, shall continue to live even through periods of darkness, because he will have gotten his perspective from God.

Now do you see how such a perspective would help a man in trouble and confusion, worrying fretfully and anxiously about the life of his people? A meaningless life is a life without perspective. Man shrinks from darkness and confusion he looks on with terror and fear, as a government would in a state of anarchy.

Why do we need a perspective? Here the contemporary of Habakkuk can come to our assistance. Jeremiah lived and wrote in the same troublesome period of history. When Judah was falling he accused the people of apostasy. They were a covenant people who betrayed their holy relation with God by faithlessness. Therefore hopelessness was the harvest they would reap as a result. "They went after empty idols and became empty themselves." They went after futility and their lives took on the aspect of futility. They went after useless things and they became useless themselves. There is great principle involved here; namely, you become like the thing you pursue. Just like men who practice evil have the look of evil men about them and become corrupt at the very center of their personality. Modern psychology would confirm every bit of this ancient wisdom. Hence the crying need for a perspective: we become what our point of view directs us to become. The communist's point of view leads him to battle the capitalist to the disregard of human life, his own included. Just as the Nazi perspective led the Nazis to exterminate the Jews. Or the Christian scientist's point of

view leads him to defy the aid of a physician in time of physical danger. There is power in a perspective—the power to drive our life into its frame of outlook. If it is the wrong perspective, our lives will go in that wrong direction.

In times like these when survival is the keynote of human life—a good perspective is the best weapon we can possess. For the Christian, it is faith which gives us that perspective. Hence we come to view the world with the eyes of Jesus, a Paul, a Luther; we take on their likeness and loveliness, and after some serious living, perhaps even some of their spiritual maturity. The turning of the soul homeward for a perspective is the secret; climbing on one's watch-tower and standing on the turret is the real solution. The Lord of life will be sure to bless, as He blessed Jacob, and Habakkuk.

Notice what a changed view Habakkuk possessed after the vision; he dared to have a faith that "embodied perplexity." "Though the fig tree may not blossom, though no fruit is on the vine, though the olive crop has failed . . . and in the stalls no cattle lie, yet in the Eternal we will find our joy, we will rejoice in the God who saves us." It was the perspective from his watch-tower that enabled him to face the utter darkness of plagues and wars, and that with a "faith that embodied perplexity."

One writer puts it aptly when he writes: "A root in the finest soil, in the best climate, and blessed with all that sun and rain can do for it, is not in so sure a way of its growth to perfection, as every man may be, whose spirit aspires after all that which God is ready and desirous to give him. For the sun meets not the springing bud that stretches forward toward him with half that certainty." Here is the assurance you have been waiting for: if you need a perspective badly enough, God will be sure to bless, and to bless you with the vision of a Habakkuk.

Whether the soul of man resemble the sea-gull or the dove, and whether it be like the skylark or the raven—it has one thing in common with all men and the birds, in that it has a home. For the birds it is their nest; for the soul of man it has God for its refuge. His shield becomes the soul's perspective in times of utter darkness.

—From an address by William Horosz, St. John's Church, Hollidaysburg, Pennsylvania

POETIC WINDOWS

Ideals

Some men deem
Gold their god, and some esteem
Honor is the chief content
That to man in life is lent;
And some others do contend,
Quite none like to a friend;

Others hold there is no wealth
Compared to a perfect health;
Some man's mind in quiet stands
Where he is lord of many lands:
But I did sigh, and said all this
Was but a shade of perfect bliss;
And in my thoughts I did approve
Naught so sweet as is true love.

—Robert Greene

A Roadside Tree

It's a wonderful thing
To be a tree.
There's nothing else
I'd rather be.

Amidst my leaves
The sunshine plays;
The rains and snows
Delight my days.

My roots strike deep
In nourishing soil,
I stand serene
While others toil.

My grateful shade
To all is free.
I'm glad that I'm
A roadside tree.

—Adeline H. Jacobs in
Cornell Plantations

Autumn Reverie

The distant hills are dim through faint
blue haze.
Silent cloud shadows darken far-off
fields.

A stillness, such as only autumn yields,
Pervades the countryside. The fence-
rows blaze
With crimson sumac. Goldenrod dis-
plays

Proud banners, while the lordly thistle
yields

A purple touch, where roadside jungle
shields

The aster's amethyst through lambent
days.

Such beauty, such exquisite artistry,
Came it by chance or blind mechanic
power?

Truly, an Artist lovingly has wrought,
Along earth's byways, autumn's pano-
nomy.

Think not that man, in one destructive
hour,

Can all that Love has fashioned bring
to naught.

—Jane Crowe Maxfield

SELECTED PROSE

The Saints

Christ coupled the saint and the child, teaching that each is specially close to heaven, and thereby possesses a special insight and a special blessedness. Saintliness and childhood are alike in that the key to their peculiar Paradise is humility. Both are capable of perpetual wonder and gratitude for common things because fundamentally both are humble. Clearly there is an intimate and significant link between the two. It does not matter that spoiled children can be little devils; what matters is that the unspoiled child is in a profound sense a miniature saint. It does not however follow that the character of



BRASS VASES

Lacquered

Removable Aluminum Linings

for

THICK STEMMED FLOWERS

(a) 10½ inches	\$55.00 pair
(b) 12 inches	68.50 pair
(c) 14 inches	77.00 pair
(d) 16 inches	88.00 pair

CHURCH WORK OF EVERY
DESCRIPTION

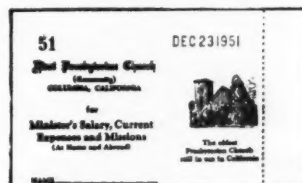
LOUIS F. GLASIER

DESIGNER and CRAFTSMAN

143 E. 54th St. New York 22, N. Y.

INDIVIDUALIZE YOUR CHURCH

OFFERING ENVELOPES



One-Half Actual Size

Pride in the local church is one of the greatest incentives to liberal giving.

Let us tell you how an attractive picture of your own church can be imprinted on your offering envelopes. It will improve their appearance and build church loyalty. Cost is no greater than the older types of envelopes.

ASK FOR FULL PARTICULARS

NATIONAL CHURCH SUPPLY COMPANY

Chester, West Virginia

1951 - OUR CHURCH AT WORK - 1951						
SUN	MON	TUE	WED	THU	FRI	SAT
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

\$1.00 PER SET OF FOUR—TWELVE MONTHS
ACTUAL SIZE OF EACH SHEET 17X22

"OUR CHURCH AT WORK" calendar for the next four quarters eliminates the problem that faces every pastor. By using this method of planning all dates can be correlated, saving time in scheduling various meeting dates.

The calendars list all fixed and generally accepted dates out of the Christian Church year; ample room has been provided for local dates.

Many churches have three sets of calendars: one for the pastor, one for church office and a third set for the church bulletin board.

Send \$1.00 for each set you may need.

SPALDING PUBLISHERS
754 EAST 76TH STREET CHICAGO 19, ILL.

THE IDEAL WAY...

to stimulate fund raising...



BRONZE TABLETS

- church tablets
- door plates
- room tablets
- memorials
- pew plates
- honor rolls

Do as churches and charitable organizations from coast to coast do—make U. S. BRONZE your source for Bronze Tablets of rare beauty and distinction. Our modern plant and art bronze foundry—one of the largest in the country devoted exclusively to bronze tablet work—assure you of the finest quality at lowest prices.

WRITE FOR FREE ILLUSTRATED CATALOG
PROMPT MAIL SERVICE—FREE SKETCHES—FREE ESTIMATES

Bronze Tablet Headquarters
UNITED STATES BRONZE SIGN CO., INC.
570 Broadway, Dept. CM, New York 12, N.Y.

childhood and saintliness is the same. The saint is not merely a grown-up child; it is not so simple as that. It seems to be nearer the truth to say that saintliness presents the characteristic quality of childhood achieved after a struggle with the distractions and temptations of an adult environment of which the child knows little or nothing; and that in the process the quality is deepened and enriched. The saint has not so much retained Paradise as returned to it, just as the great artist is he who can see the wider and fuller world of his adult experience in the morning light which was once his birthright. Moreover since the saint has in this sense reversed the Fall, and fought his way back, through prolonged self-denial, to a Garden of Eden which most of us have forfeited, it is natural that the characteristic virtues of the saint should bear scars, so to speak, in his warfare. The behavior of the saint may have a strong family resemblance to the behavior of the unspoiled child, but it is such behavior enriched by deliberate self-discipline and self-suppression. In this sense the difference between the behavior of the saint and the behavior of the child is the difference between war and peace. It is almost the difference which, in a very different setting, John Addington Symonds traced between Greek and Gothic art—Greek art serene and simple because it is troubled by no inner conflict, Gothic complex and contorted because in it the soul is at war with the flesh.

It seems then, as we survey the two categories of dwellers in the Kingdom, that the child inhabits a paradise simpler because not yet lost, which lacks both the sublimity and the terrors of the saint's paradise regained. Humility, it will be noticed, is the indispensable condition of each paradise. One cannot be fully conscious of the Power beyond life, nor trustfully surrender oneself to it, nor escape from the narrow confines of selfhood, so long as pride continually obtrudes the trivial urgencies of self into every foreground.

And if we turn from saintliness to saint the link with childhood is even clearer. Of Francis of Assisi, the most beloved of saints, G. K. Chesterton wrote that he "disarmed the world as it has never been disarmed again." And he disarmed it with the unique combination of helplessness and power, of humility and self-confidence, of guileless simplicity and profound wisdom, of impulsive generosity and steely courage, of playful fantasy and fanatic earnestness; in short with the character of a child, matured in the spiritual climate of other worlds than ours.—Lord Elton in *Such Is the Kingdom*, Collins, London.

Truth and the Good Life

Truth is not seen by one-eyed people, and still less by those who look first for evil rather than for good. It is a common error to suppose that the critical spirit is the spirit of truth. In fact it is only a necessary preliminary to it—a clearing of the ground for the palace of truth, but when the clearing is done, the palace is yet to build. The over-critical mood is even more disastrous than uncritical credulity. It is blind to ignore the evil and suffering in the world or the follies, failures, and crimes of man; but it is equally blind to ignore his great creations, his splendid achievements, his shining virtues. They are just as real and far more important.

Every human being uses words; how often we use them without knowing what they mean! Ask the next person, who speaks of democracy, liberty, religion, education, what exactly he means by the words; in most cases you will be received by silence, by confusion, by evasion, but not by an answer. Yet these words move us violently.

They inspire policies, divide nations, create revolution, and wreck states; and all the while they are little but inarticulate explanations. They are a dose of adrenalin injected at random into the mind and instantaneously raising the blood pressure. If you want to defeat a proposal, and are not scrupulous about means, label it with a word which automatically arouses the hostility of your hearers.

Call a measure Fascist or Nazi to an audience of Liberals, Bolshevik or Communist to a meeting of Conservatives, capitalistic if you are speaking to a Labour group. Ten to one they will not stop to consider the measure on its merits; the words go to their heads and damn it as no rational argument could do.

Is it not then elementary common sense that every human being should acquire the habit of knowing exactly what words mean? . . . A definition a day will keep charlatans away.

My last prescription for veracity is to live with people who tell the truth and nothing but the truth, to associate with them as far as we can among the living and to seek their company among the immortal dead.—Sir Richard W. Livingstone in *Some Tasks for Education*; Oxford University Press

BOOKISH BREVITIES

The Amish are a peculiar people—quaint, honest, industrious and, viewed as a part of the wider scene, exotic. In addition to being the best farmers in America, the Amish are, as a whole, deeply religious. But their religion quite often takes the form of almost grotesque sectarianism. Separated from

the world, the Amish are also separated from one another—and, as in all sectarianism, by unscriptural, unbrotherly, and unreasonable man-made fences of orthodoxy. The story of how and why these breaches in fellowship have come about, with all their resultant injustices, animosities and needless suffering is told with telling effect by a distinguished Amishman who is my neighbor and friend. The story is told by Professor Joseph W. Yoder in his new book, *Amish Traditions*. Unlike most, if not all, books written about the Amish, Professor Yoder's book represents an inside, first hand, deeply sympathetic and yet realistically critical study of the beliefs and practices of the people of his own faith. That the book will be disliked by many of the uneducated and reactionary among the Amish may be taken for granted; that it will be an exhilarating and liberating influence among the intelligent, progressive, cooperative and divinely dissatisfied is assured. With a spirit of sweet reasonableness, buttressed by sound exegesis, Professor Yoder has completely demolished many of the constricting, irrational and un-Christian laws and practices of Amish *Ordnung* by which these good people—perhaps the most consistent of pacifists—have been denied the right and privilege of wearing nice clothes, communing with fellow Christians of other churches, taking their responsible part in Christian missions, or enjoying the conveniences of electric lights, telephones, tractors and automobiles. The author's justifiably demolishing treatment of the Amish doctrine of "the prayer veil" which is based upon a misinterpretation of First Corinthians, chapter eleven, verses one to sixteen, should go far toward the emancipation of Amish girls and women from their present unhappy and un-Christian position of social subjection and inferiority and religious claustrophobia. Readers outside the Amish churches will find this a most interesting and informing book. (Yoder Publishing Co., Huntingdon, Pa.) * * * One of the most delightful books of recent weeks—a motion picture of a really great man undressing his soul and "letting his hair down"—is *The Pleasure of Being Oneself*, by C. E. M. Joad. To miss this book is to miss something really good—good, I mean, with the kind of goodness of which the church takes all too little account. Intellectually inspiring and homiletically suggestive in a unique sort of way, I commend this book to everyone—and to preachers in particular. (George Weidenfeld and Nicolson Ltd., 7 Cork Street, London; 12/6).



"TIFFIN"

Church Furniture

... has quality and dignity backed by a wealth of experience in making only the finest church furniture. Tiffin craftsmanship has enhanced the beauty of many churches—large and small—from coast to coast—for over seventy-seven years.

Estimates without obligation on pews, kneeler cushions, sanctuary and chancel furniture

THE TIFFIN MANUFACTURING CO.

77 Melmore Street

Since 1874

Tiffin, Ohio

Eliminates Harmful

MOISTURE

from Pianos and Organs

ELECTRIC DAMPP-CHASER

On sale at most piano and music stores.* If they or their technician cannot supply you, simply send

\$695

each to the factory for immediate prepaid shipment. Specify if for grand piano!



• **ELIMINATES** sticking keys, sluggish actions and ciphers.

• **STOPS** mold, rust, corrosion and deterioration due to dampness.

• **EASY TO INSTALL**—fits all pianos and organ consoles. No attention is required at any time—just plug in and forget—gives continuous protection.

• **UNDERWRITERS' APPROVED.** DAMPP-CHASERS are absolutely safe. For use on AC or DC current—117 volts. (Also special 220 volt models.)

• **FIVE-YEAR FACTORY GUARANTEE** on every DAMPP-CHASER. Recommended and used everywhere by music dealers, technicians and musicians. DAMPP-CHASERS are standard factory equipment on some pianos and organs.

DAMPP-CHASER, INC.

P. O. BOX 520, HENDERSONVILLE, N. C.

*DEALERSHIPS OPEN TO STORES AND TECHNICIANS



Church of the Good Shepherd

Traditional, Yet Modern

*Prefabrication and Voluntary Labor Aided
Kansas City Episcopalians*

IN an outlying suburban area at the northern edge of Kansas City, Missouri, serving a small congregation, stands a new white structure known as the Church of the Good Shepherd. Its unusual, striking appearance has attracted international attention.

Traditional so far as the Episcopalian cruciform shape is concerned, the building departs from the ordinary in many of its aspects. Its shape is that of a great Gothic arch extending from the extremities of the floor to the peak of the roof. Its star-shaped windows fully illuminate the place of worship for any daytime service.

Silhouetted against the sky on a knoll near the intersection of Highway 69 and Road 10, the austere white, sweeping curves, extraordinary windows and high-towering Celtic cross have excited varied comments which range from "it inspires meditation" to "it is too modern for a church."

Well satisfied with their investment are members of the Episcopal congregation, now numbering more than 200 and growing at the rate of more than 100 members a year. Serving as vicar is Arleigh W. Lassiter, who came to the parish in 1949 as a young seminary graduate and encouraged the group, then numbering 53 confirmed members, to build.

Determination of the church membership, financial aid from the Episcopal diocese of Western Missouri, and the decision of the builder to make this a "no profit" project enabled the Church

of the Good Shepherd to achieve its objective—an inspiring place of worship—at a cost of only \$24,000. Prefabrication of the building was an important factor in the low cost, members of the congregation said.

The building was constructed by Neal O. Reyburn of Sedalia, president of a home building corporation specializing in sectionally-built homes.

The arched webs with the star cut-outs are Masonite tempered hardboard, a smooth-finished, long-lasting panel which is widely used in residential, commercial and industrial applications. Hardboard forms both the interiors and exteriors of the two flat-roofed wings, which are used respectively as a study for the vicar and as a nursery.

Because of its durability and attractiveness, Masonite hardboards also were used for interior walls and ceilings in the basement. The floor in the sanctuary and throughout the basement is bleached tempered hardboard. Only the main aisle is carpeted.

Forming the arched walls from the floor to the top of ceiling are panels of Philippine mahogany. The stained glass windows set into the four-pointed stars are amber color at the rear of the congregation and blue at the front.

Covering the curved exterior arches are white asbestos shingles.

The basement, underlying the entire building, has a community meeting hall, Sunday school classroom and kitchen. The Sunday school has more than 135 members. Classes meet both in the spe-

cial classroom and in the hall which is curtained into rooms for the Sunday school period.

Men of the congregation dug the footings for the foundation. Within seven days after the initial delivery of the building sections to the site, the principal part of the building had been completed. Some of the interior finish work was done by members.

The idea to form the congregation was born in 1948, when a group of 18 suburban residents met in the home of William Price in Dundee Hills. Morning services first were held in a concrete block nursery building near the site of the present church. S. N. McCain, Jr., was the first regular pastor.

The thought of building a permanent house of worship took form when the small congregation had a nest egg of only \$1,000. By the time the fund had grown to \$5,000, members' enthusiasm had launched an investigation of building costs and discussion of a building that would cost between \$50,000 and \$75,000.

The church members, appalled at the high costs of construction, appealed to Claude W. Sprouse, dean of the Grace and Holy Trinity cathedral in Kansas City. He suggested that Mr. Reyburn be contacted.

Mr. Reyburn submitted a scale model and offered to build it at cost. The diocese then purchased the land required and made the loan to finance the contract with the builder.





More Effective Church Calendars

How to produce them quickly, easily, economically

For attractive, yet economical, church calendars



4-Page Folder Stencil Sheet.
Full instructions and guide marks for perfect page balance make it easy to prepare church calendars on standard carriage typewriter.



Colored mimeograph inks—
Make your copies attractive and more effective. You can use these inks without cleaning mimeograph cylinder.



Professional illustrations—
Easy to trace. Portfolio of hundreds from which to choose for almost every church event.



New Stylus, Lettering Guides, Shading Plates—includes new roll point stylus and dual point stylus. Lettering guides have tapered openings for smooth, sure lines.



No. 5 Mimeoscope®—
a versatile new illuminated drawing board available with or without ball socket pedestal.

Let's agree that to be effective church calendars must be easy to read—and must be attractive.

With MODERN mimeographing you can have clear, clean copies . . . illustrated if you wish . . . in black and white or colors in keeping with the spirit of your program. Production is fast, easy and economical with the 4-page folder stencil sheet.

Shown on the left are some of the A. B. Dick products available for producing more effective church calendars, bulletins, lessons, reports, newspapers, music manuscripts, and programs. In addition, you now can choose from 8 models of A. B. Dick mimeographs to fit your need and budget. Send in the coupon for more information.

A. B. Dick mimeograph products are for use with all makes of suitable stencil duplicating products.



A·B·DICK

THE FIRST NAME IN MIMEOGRAPHING

A. B. DICK COMPANY, Dept. CM-1051
5700 West Touhy Avenue, Chicago 21, Illinois.

With no obligation, please send:

- ☐ Catalog of supplies and accessories for preparing church calendars and other material.
☐ Information on A. B. Dick mimeographs.

Name _____

Church _____

Address _____

City _____

State _____

BELLS and CHIMES

for your church tower

\$853.00

Give Your Church a Voice! Beach Tower Systems Tell the Old, Old Story to the Community Seven Days a Week—Can Be Heard for Miles

TOWER BELL REPRODUCER

... \$853.00 and up

The music of 63 Cast Bells packaged into an economical but versatile system with manual and clock operated programs which can be set one week in advance. Complete with tower or roof-top speakers and connecting cable for easy installation. Automatic changer and high fidelity amplifier will magnify the beautiful tones of bells from the Beach library of over 150 well-known hymns. It also can be used as a public address system by the addition of microphones and inside speakers.



MINI-CHIME ... \$495.00

The MiniChime, miniature electronic bells, is the latest development in Chime and Bell instruments. The MiniChime tone is produced by small metal bars octave harmonically tuned. It may be used for either inside chime tones or outside bell tones and is available in 21 and 25-note models.

Carillon Recordings Available

A library of genuine cast bell records of 150 well-known hymns and Christmas carols is now ready for Christmas delivery for use on your existing tower amplifiers.

Send for fully illustrated and descriptive brochures

Order Now for Christmas Installation

BEACH INSTRUMENT CORPORATION

165 Oraton Street

Newark 4, New Jersey

Designers and Manufacturers

PEWS • ALTARS • PULPITS • LECTERNS • RAILS
BAPTISMAL FONTS • WOOD CARVING

Estimates and Full Information on Request

L. L. SAMS & SONS

QUALITY CHURCH FURNITURE
WACO, TEXAS

TRY PHOTO OFFSET for Your CHURCH BULLETINS

Let us quote prices on weekly calendars

ARROW LETTER SERVICE

200 Auditorium Building

Cleveland 14, Ohio

The Blessing of a Building Lot for a New Church

The Gloria Patri—Congregation

The Responsive Reading

PASTOR: The earth is the Lord's and the fulness thereof; the world and they that dwell therein.

PEOPLE: For he hath founded it upon the seas, and established it upon the floods.

PASTOR: The heavens declare the glory of God; and the firmament showeth his handiwork.

PEOPLE: Day unto day uttereth speech, and night unto night showeth knowledge.

PASTOR: And God said: Let the waters under the heavens be gathered together unto one place, and let the dry land appear; and so it was.

PEOPLE: And God called the dry land earth, and the gathering of the waters together called he seas; and God saw that it was good.

The Litany of Dedication

PASTOR: Holy, Blessed and Glorious Trinity; Three persons and one God,

PEOPLE: To Thee we dedicate this ground.

PASTOR: Son of God, the Only Begotten of the Father, head of the body, which is the Church; head of all things to the Church; Prophet, Priest and King of thy people,

PEOPLE: To Thee we dedicate this ground.

PASTOR: God, the Holy Ghost, proceeding from the Father and the Son, given to be our Abiding Teacher, Sanctifier and Comforter; Lord and giver of Life,

PEOPLE: To Thee we dedicate this ground.

Hymn: "Our God Our Help in Ages Past."

Benediction

BISHOP HITS "PAINLESS PROTESTANTISM"

Victoria, B. C.—Criticism of what he called a "painless Protestantism" now growing in America was made by the Rt. Rev. Stephen Bayne, Episcopal bishop of Olympia, Washington, at a service of witness held here in connection with sessions of the Executive Council of the Church of England in Canada.

Bishop Bayne said that this "painless Protestantism" is professed by people who feel they don't have to believe anything much, or even go to church, "but they are to vote against the Roman Catholics."

It was not for this type of Protestantism that Martin Luther fought, he said.

Also as part of this trend, Bishop Bayne said, is a tendency in America to use religion as a sort of defense for the status quo.—RNS.

DEDICATION OF A NEW CHURCH

In the Beauty of Holiness

A Sermon by William F. MacCallmont*

A FACT of psychology which we all recognize and admit is that our characters and our very lives are conditioned and influenced by our surroundings. Not only the people, but the external things around us play a part in making us what we are. Even the clothes we wear and the houses in which we live affect us.

But our homes and our clothing also reveal what we are. An ill-kept, untidy house tells us much about those who dwell therein. Just so, the house of God in which we worship both affects us and reflects our interest in the things of the Spirit. A dingy, ill-kept church has a depressing effect upon all who seek to worship there, and is at the same time a dark reflection upon the concern of the congregation for the holy temple of the Lord.

We know that this, our new church, of rare and simple beauty, is able to draw us closer to God. As we worship him here each week we are more and more affected and helped by all that would lift us up and inspire us to better, holier living.

What we have been able to build with God's help and the way we maintain, respect and keep this house of the Lord reflects our feelings and demonstrates to others how much the life of the Spirit means to each one of us.

Only a few days ago a man who is a member of another church said to me, "I have watched with great interest the construction of that new building and have talked from time to time with a number of your members about it. How heartening it is when so many people one meets are depressed, bored and without purpose in living, to find a group like yours at Westminster Church who possesses such enthusiasm and determination, to put emphasis on the eternal and abiding spiritual values. What a demonstration you are giving to all the community of your faith in God. Certainly God has been with you and led you as you started two years ago, and all along the way. The timing of your completion is amazing." Yes, what we do in the church does

reflect what we are and so we are challenged to continue in an even greater way the service we have begun.

As we appreciate and enjoy our new building, questions about its appointments and the spiritual significance of its various parts come to our minds. Why is there a divided chancel, a pulpit and a lectern? Does the curtain under the circular window have any special meaning? Do the columns inside have any particular significance? Why the cross on the spire? What are the symbols on the floor of the narthex, and how do all of these aid in our worship?

As a congregation, we need to understand the reasons for all that we have here so that we may better interpret it to others, as well as more worthily worship in our fellowship from week to week.

We are told in the Bible how and why we should worship God, our Creator. "O come and let us worship and bow down. Let us kneel before the Lord our Maker." Deep within each of our hearts is the necessity for seeking and finding God; and while many do not heed the invitation and obligation to worship, still that need remains and still the church has a unique contribution to make in the life of men as it leads us to find God through worship in his holy house; for true worship brings us in from the world of darkness, confusion and pain to find rest, hope and peace. Worship of God gives direction to our living very much as the feather on the end of an arrow gives direction to its flight.

Rightful recognition and worship of God was never so desperately needed as it is today. So our task in the church is an urgent one, and our new building is of tremendous value as it helps us to come closer to God.

I

Why do we need beauty in the sanctuary to help us worship?

We are commanded to "worship the Lord in the beauty of happiness and to fear before him all the earth." "Give unto the Lord the glory due unto his name. Worship the Lord in the beauty of holiness." Beauty in worship is due the Lord!

WILLET
STAINED GLASS

Recent Installations

Westwood Community Church
Los Angeles, Cal.Westminster Presbyterian
Church

Buffalo, N. Y.

Covenant Baptist Church
Detroit, Mich.Grace Lutheran Church
Fremont, O.Cadet Chapel, U. S. Military
Academy

West Point, N. Y.

Washington Cathedral
Washington, D. C.WILLET
STAINED GLASS COMPANY
2903 Girard Avenue, Philadelphia 4, Pa.

FOR IMMEDIATE DELIVERY

SAMSON Folding Chair

The Universal choice
in tubular steel fold-
ing chairs, with a
money-back guarantee.
Color brown. F.O.B.
New York or Detroit.

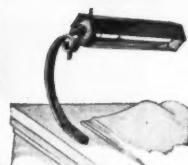
\$4.25

Quantity
PriceCall Lexington 2-0457
UNIVERSAL SEATING CO., Inc.
1186 Broadway, N. Y. 1, N. Y.POPULAR PRICED CHURCH
LIGHTING
EQUIPMENT

No. 509

Suggestions and rec-
ommendations based
on 47 years of experi-
ence and knowledge
submitted without ob-
ligation.

No. 590



No. 560

Send for free folder
today!

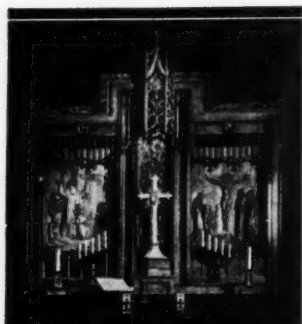
VOIGT COMPANY

Church Lighting Specialists

649 No. Broad St.

Philadelphia 22, Pa.

*Minister, Westminster Presbyterian Church, Akron, Ohio. This sermon was preached at the dedication of the new church shown in our picture pages.



Chancel Alterations—Pews
Altars—Altar Rails
Church Woodwork

Ossit
Since 1867 CHURCH FURNITURE CO.
JANESVILLE, WISCONSIN



RING CHURCH BELLS
the VERDIN push-button way!
Verdin Ringers make bell-ringing easy... bring out full, rich tones of genuine cast bells. No records. No amplifiers. Saves time, steps, labor. 1600 churches use them. Use present bells. Get free catalog.

THE I. T. VERDIN CO.
553 Dandridge St., Cincinnati 10, Ohio

VERDIN ELECTRIC BELL RINGERS
TOWER CLOCKS REPAIRED • ELECTRIFIED

BAPTISTRY
Instantaneous Gas Water Heater
450 G. P. H.—20" Rise
Write for Special Discount
Folders to Churches
LITTLE GIANT MFG. CO.
907 - 7th Orange, Texas

Modern CHURCH SEATING
Individual seats
Curved rows
WRITE FOR CATALOG

GRIGGS EQUIPMENT CO.
BELTON, TEXAS

There is deep religious reason, then, for building the house of the Lord to the best of our ability; not merely that it may reflect good taste and loveliness, but that through it we may more completely glorify God. "Our chief end is to glorify God" and whatsoever we do we should do all to the glory not of ourselves, but of God! It is marvelous to behold all that God has created—for it is beautiful—the blue sky, the perfection of a rose, the changing season, the glory of the autumn leaves—in all these things we see his beauty expressed. So we offer our first fruits to him in this house of worship—the highest that we know, the most beautiful that we are able to create as fitting for his service.

God's house should be pleasing unto him. We have built not for our glory, our use and our pleasure, but to show our love for him.

When we are fortunate enough to be able to build a new home for our family, we build the very best and most beautiful one that we can afford in the best possible location. What a happy day it is when we move in. We are indeed the same family; and we have no fear for our family relationships because of the new home; rather, everyone seems to get along much better because of the joy of the family project and the improved facilities.

So, as we, a church family, have moved into our new home we have a hitherto unknown joy because together we have been able to complete this great and long-dreamed of project, and now with such beautiful and improved facilities we know that we can serve in a greater capacity. We are the same people, but now with greater opportunities, we assume greater responsibilities.

Jesus said, "My house shall be called a house of prayer." So, every part, every wall and piece of furniture in our place of worship should lead our thoughts to God. A church, indeed, should look like a church and be distinctive from any other type of building. We need a place of simple beauty, set apart for quiet reverence where at any time we may come for meditation and prayer, where there is nothing to distract or call us away from God, but where everything reminds us of him.

The exterior of our lovely Georgian Colonial Church has great power to reveal God's presence to the passerby, with its large portico, four Doric columns that are symbolical of the four evangelists who wrote the gospels, Matthew, Mark, Luke and John; and its towering spire pointing heavenward.

Traditionally, spires have served to elevate some ornament, either a direc-

tional weather-vane, a cross or other symbol. Our new church structure presents the cross in gold, in its lofty position 130 feet above the street level as a constant witness to the risen Christ whom we acknowledge as Lord and Master. The cross is by no means a trade-mark of the Roman Catholic Church, but the common property of all Christendom.

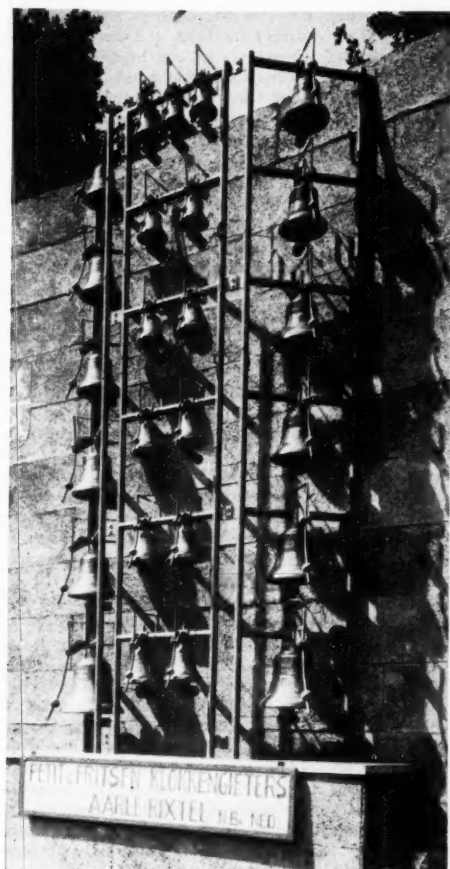
Shortly after we negotiated the placing of the steeple last November, the cross being raised to its position of prominence, a very good Roman Catholic friend of mine told me that every morning as he passes by on his way to his office he glances at the cross on our steeple and breathes a prayer which becomes his moment of worship daily. Certainly, if a Roman Catholic can do this, we Protestants can respect the same spirit of worship and the glory of the witness of the cross. Many of you have observed the magnificent cross silhouetted against the sky. Even at night time in the moonlight, how it shines and demonstrates to our community our deep convictions of faith. Some of you in your homes have told me of the inspiration you receive each day because through certain windows you are able to see the cross always in its stately grandeur, high and lifted up above the things of earth.

II

Our building, itself, is cruciform—in the form of a cross—which only a church uses. No other type of architecture ever employs it. Hence, the transepts form the horizontal bar of the cross, and the nave and chancel the perpendicular. By its very outline, visible from without and from within, here is a building set apart for worship, founded on the Christ who was crucified.

I wonder if we realize the importance of our narthex, which separates the portico from the sanctuary? It is not just an ordinary entryway. The central cross on the narthex floor, which repeats the Georgian Cross on our cornerstone outside, is surrounded by a large circle symbolizing the great eternal life of God; and the emblems on each side are the first and the last letters of the Greek alphabet—the alpha and the omega, the first and the last, indicating Christ as the beginning and the end of all things. Moreover, the narthex does have a special purpose. It should not be considered just a place to pass through. It is intended to protect the holy place of God from all the distractions of the world, and to remind all who come in that before we enter the presence of God we are to put from our minds and hearts the things of the

Now in the Price Range of Your Church!



TWENTY FIVE BELL CARILLON of REAL CAST BRONZE BELLS

*complete with
Automatic Player and Keyboard*

DO YOU KNOW that you can now install a 25-bell carillon in your church tower without extensive alterations and for a relatively inexpensive amount?

The carillon is played through an electro-pneumatic system by means of a simple keyboard, identical with that of a piano, and is also adaptable to automatic playing. In the past, bell installations have been too expensive and too costly for most church towers.

The carillon as shown on left was made six bells high, carrying four rows, as it was made to fit the specifications of our store front. If in your church you have a room only six feet high by six feet wide, these same bells would be arranged to fit that room. Or, if by chance you had a very tall tower or steeple and wanted the bells arranged twelve in a row, that could be done.

• The photograph above shows the carillon that is now installed outside of our store here in Boston. This carillon complete with automatic player and ivory keyboard can be delivered and installed in your church directly from Holland at less than \$8,000. At this low price there is no need for an amplified sound system that will possibly have to be replaced in a few years.

WHITTEMORE ASSOCIATES

16 Ashburton Place • Boston 8, Mass.

Gentlemen:

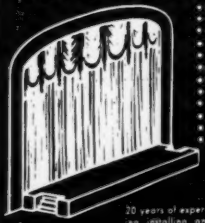
We are interested in learning about your 25-bell carillon for our church and would appreciate any literature you may have.

Name _____

Address _____

City _____

Complete STAGE EQUIPMENT



- * cycloramas
- * window draperies
- * stage curtains
- * stage hardware
- * asbestos curtains
- * motor controls
- * lighting equipment
- * dimmers
- * steel tracks
- * scenery
- * stage rigging
- * colour rope railing

20 years of experience manufacturing, installing, and servicing stage equipment for churches, schools and institutional auditoriums.

REQUIREMENTS FOR QUOTATIONS

1. Width and height of proscenium
2. Height from stage floor to ceiling
3. Depth of stage
4. Width of stage

Upon receipt of measurements, samples and price will be mailed upon request. For descriptive literature, specify circular No. 300

ART CRAFT

THEATRE EQUIPMENT CO.
108 WEST 46th STREET NEW YORK 10, N. Y.

LIGHTING FIXTURES

Genuine
Bronze


Wrought
Iron



Suggestions
and
Prices on
Request

Write
for
Illustrated
Portfolio

Write for Folder on
Lanterns, Grilles, Gates, Tablets



MEIERJOHAN • WENGLER
METALCRAFTSMEN
1102 W. 11th St. CINCINNATI 3, OHIO

world and in quietness and reverence come to the sanctuary.

In the past month we have all enjoyed the moments of silence which have become a part of our worship; and we have responded to the words, "Be still and know that I am God," for it is the best prescription that we know for spiritual health and growth in our day, even as it was in the Old Testament times. The quiet moments between the closing of the narthex doors and the call to worship give us an opportunity to lay aside the thoughts of the mundane round of affairs to turn our attention to our heavenly Father, our Lord Jesus Christ.

When we enter into this beautiful sanctuary itself, even without realizing it, our eyes and thoughts are led forward to the chancel and the deeper recesses of the inner chancel, for it is designed in that way. The range of stately columns are symbolical of the apostles and prophets, the pillars of the church. The aisles and everything combine to give us an unobstructed view of the cross. The three aisles represent the Holy Trinity, God in three Persons—God the Father, God the Son and God the Holy Spirit.

Here leading to the chancel, the four marble steps symbolize again the four evangelists who are pictured in the beautifully colored windows on the sides of the inner chancel. Thus, the ecclesiastical teaching significantly is carried not only from the main columns of the portico, but from the beginning to the end of the chancel. In the inner chancel, the most holy place in the sanctuary, the whole background of ornamental plaster called the reredos, literally meaning the back of the back wall, and the dossal curtain, again meaning the back curtain, a derivative of the "dorsal," provide a setting to bring our attention to the cross. The dossal curtain hung here today in its beautiful white purity and gold embroidered symbolism, conveys to us in pattern the message of the crown and grapes. The three crowns refer to the threefold offices of Christ—priest, king and prophet. The Christ is represented by Chi-Rho monogram, made up of the first two letters of the Greek word for Christ. The vine and the grapes refer to the gospel reference, "I am the true vine." And so, in the change of these various dossal curtains following the liturgical seasons of the year there will be different colors and symbols employed to give meaning and significance to the inner chancel.

The beautiful main central object of worship to which the building itself and all of its appointments are drawn is the magnificent brass cross, the very

center of the reredos. The cross is not a crucifix, but an empty cross, reminding us that death could not hold our Lord, but that he is risen and lives forevermore. The two altar candles are emblems of the divine and human nature of the Lord, and also of the two sacraments in our baptism and holy communion. Additional candles are often used to represent Christians as the light of the world to others, receiving that light from Christ.

In the beautiful and colorful circular window above the reredos we see Christ in invitation, as he says to each one of us, "Come unto me all ye that labor and are heavy laden, and I will give you rest. Come follow me." Our meditation on that window alone can lead us into a deeper relationship with him, who constantly calls us to worship and to follow him.

Just beneath the cross is our lovely communion table, inscribed in gold, "This do in remembrance of me." Around this table we gather for renewed fellowship with God and with each other, and from this table we receive the sacred symbols of Christ's suffering and love, and to it we bring ourselves in confession and consecration. So the communion table and the cross, rather than the pulpit or lectern, occupy the central position in the chancel, making what Christ did for us of greater importance than what any of us may do or say. We would glorify not ourselves, but our Master; and in the divided or open chancel, we put any human instrument to one side, that the symbols of God's love and grace may be first in our thoughts, and draw us ever nearer to him. The lectern to the right stands for the word of God; and the octagonal pulpit for the preaching of his word; but always the cross retains its central and significant place.

The baptismal font, used today for the very first time, is a constant symbol to us of the holy sacrament of cleansing and baptism. The whiteness of the Carrara marble denotes the purity of life that is dedicated to God and "entrance into his kingdom."

Even the color scheme used throughout the sanctuary has a special symbolical meaning. The over-all whiteness speaks of righteousness and purity; the gold—of redemption; and the red—of the ministry of the Holy Spirit and the shed blood of our Saviour. The soft, blue-green tone of the walls speaks of eternity and heavenly nature blending with green the color of hope and growth in grace.

All these emblems of beauty about us, each designed to have a spiritual and symbolical purpose, are of value to us only as we allow them to enlighten

us and bring us to more worthy worship of our Lord.

Yet, we must have an attitude of participation in our worship or all that we have built in beauty, to lead us closer to God, is in vain.

III

No true church service is ever a show, a program or an entertainment. Here we are not an audience coming to watch or listen as we would view and hear a play or concert, and go away saying, "It was good," or "I didn't like it," with no definite responsibility on our part as to what went on.

We come into the house of God as an integrated, intelligent worshipping congregation, and our mood cannot be merely passive. It must be active. We come not just to get spiritual nourishment for ourselves or to enjoy the beauty around us; but also to give—not to observe the process of the various parts of the service, but to participate—not just to see and pass judgment on what is going on, but to contribute to the worship experience of the whole congregation. It is invariably those who wholeheartedly participate in the worship of the church who then go out to demonstrate in daily life the inspiration they have gained—which they received by self-giving.

While we need to participate in mood and receptiveness at all times, there are special parts of every service when we participate to a greater degree, such as when we read together God's Holy Word responsibly, or affirm our beliefs in the Apostles' Creed. When we unite to lift our voices in the praise of God through the great hymns of the church, it should be an exalting experience for each one who worships. We can gain far more by making a joyful noise unto the Lord ourselves than by observing others, even though our particular voices may not always be on perfect pitch or of the best tone or quality. In the moments of prayer and quiet meditation, we lift our hearts to our Creator and Father, God, as we individually present unto him our separate needs and our burdens, asking forgiveness for our sins and help with all of our problems.

So, as we actively participate in worship, we establish a relationship which goes beyond the human, for the word "worship" actually means, "Worship"—giving God the glory due unto his name. And that is why our sanctuary is so designed as to minimize all human instrumentality and to lead us at all times to God our Father and to his Son, our Savior Jesus Christ who died and rose again that we may have life everlasting.

Make your church a living part of the community



Churches equipped with Schulmerich "Carillonic Bells" occupy a place in their community that is immeasurable. Their beautiful music through the medium of bells helps make them a *known* source of spiritual life. Churchmen the country over have found that Schulmerich "Carillonic Bells" provide these ten outstanding benefits:

1. They advertise the church.
2. They prepare folks for worship.
3. They increase attendance.
4. They enhance the beauty of the service.
5. They increase membership.
6. They comfort the sick and shut-ins.
7. They inspire new character in many.
8. They bring religious thoughts every day.
9. They create a cultural atmosphere.
10. They build the influence of the church.

We'll gladly arrange for you to hear a nearby installation of "Carillonic Bells." Then judge their superiority for yourself. Prices are low—and no tower is required. Write for descriptive literature.

SCHULMERICH
CARILLONS, INC.



16901 Carillon Hill, Sellersville, Pa.

Carillonic Bells

"Carillonic Bells" is a trademark. It denotes electronic carillons produced by Schulmerich Electronics, Inc.

Stories of Hymns We Love

By Cecilia Margaret Rudin, M. A.

What are the secret springs from which our great hymn writers drew their inspiration? Do you know how Isaac Watts was moved to write "O God Our Help in Ages Past?" How Martin Luther came to write his beautiful Cradle Hymn? Gives you the story behind such world-wide favorites as the "Old Rugged Cross", "Onward Christian Soldiers", "O Beautiful For Spacious Skies", "Home Sweet Home", and many others, chronologically arranged.

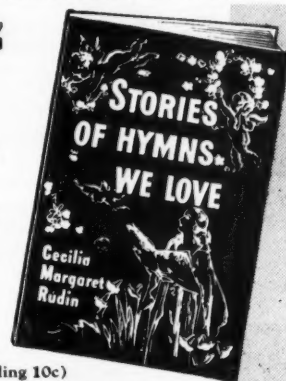
155 Subjects—Hymns, Authors, Composers, richly bound in two colors, beautifully printed, price only \$1.25. (Mailing 10c)

Order your copy and a gift supply from your Dealer today or

JOHN RUDIN & COMPANY INC.

Also Publishers of
"THE BOOK OF LIFE"

1018 S. Wabash, Dept. CM Chicago 8



HERE ARE YOUR FAVORITES!

Found in **INTER-CHURCH HYMNAL** and nowhere else because it includes only hymns repeatedly sung in 10,000 representative churches. Find out how perfectly Inter-Church Hymnal fits in a growing progressive church. Send for sample copy. See its nearly 700 numbers including its amazing 96 page bound-in supplement of liturgical service material. Nothing like it! Beautiful waterproof gold stamped covers lacquered for long wear. Only \$125 a 100 not prepaid.



Awakens Sense of God's Presence

AMERICAN JUNIOR CHURCH SCHOOL HYMNAL

gives boys and girls a real spiritual experience through its hymns, pictures and services. A book of highest standards that wins their love and challenges life aims. You ought to know its practical worth in your Sunday School and you can so easily—just write for a sample copy today. Bound in waterproof green cloth, lacquered for lasting brightness and wear resistance; only \$90 a 100 not prepaid.

Write TODAY for sample copies—give church and denomination your church position.



BIGLOW-MAIN-EXCELL CO., 5741-P1 W. Lake St., Chicago 44, Ill.

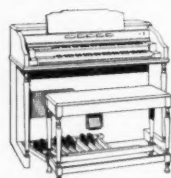
NO OTHER ORGAN OFFERS SO MUCH

AS THE NEW

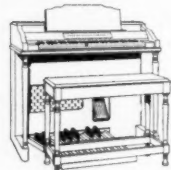
Connsonata



MODEL 20



NEW Model 2E: Two 61-note manual keyboards; 18-note pedal board. Single expression pedal, in-built speakers.



NEW Model 1E: Single 61-note manual keyboard, available with or without 18-note pedal board.

.. Try it and You'll Agree

A private demonstration of these NEW model Connsonatas, for you and your church organ committee—will enable you to see, hear and play America's biggest value in organs...get the facts! We urge you to compare Connsonata in every detail...no other organ offers so much for the money. Send for name of your dealer today. No obligation.

CONNSONATA, Division of
C. G. Conn Ltd.,
Elkhart, Ind.



The Connsonata is a development of the Sound and Electronic Research Laboratories of C. G. Conn Ltd., world's largest manufacturers of band and orchestra instruments and specialists in musical tone for three-quarters of a century.

Write Today
Get free literature
on the complete
line of Connsonata
electronic organs
for church or chapel.
Address Dept. 1006.

When we enter the sanctuary the very vastness of the high vaulted ceiling and all the appointments help to lift our human spirits in aspiration to that higher plane of fellowship with God which we so deeply need.

Not in pride of what we have done, but in humble thanksgiving, we desire more and more to praise our God for helping and guiding us as we have erected to his honor and glory this beautiful house of prayer, where we come to worship him. "O let us give unto the Lord the glory due unto his name. O may we truly worship the Lord here in the beauty of holiness."

There is in all the sons of men
A love that in the spirit dwells,
That paneth after things unseen,
And tidings of the future tells.

And God hath built His altar here
To keep this fire of faith alive,
Here holy thoughts a light shall shed
On many a radiant face,
And prayers of humble virtue spread
The perfume of the place.

And anxious hearts shall ponder here
The mystery of life,
And pray th' Eternal Light to clear
Their doubts and aid their strife.

Prayer

O Lord God of our life, we do thank Thee for our worship in the beauty of holiness. Enable us to carry the influence of our consecration and understanding in worship into all that we do, that the praise of our lips, rendered to Thee, shall become the praise of our daily lives. May the power of Thy love, ever radiating from Thy Cross, sustain us in each duty and responsibility, that we shall truly glorify Thy Holy Name, through Jesus Christ, our Lord.

MISSOURI SYNOD DEDICATES NEW OFFICE BUILDING

St. Louis, Missouri—The Lutheran Church-Missouri Synod dedicated its new office building here. Some 2,000 people helped form a 200-car motorcade between Old Trinity Church, where the dedication service was held, and the office building on Broadway in the downtown section.

The new building gathers all the offices of the denomination under one roof for the first time. They had been scattered, with the majority taking up space at the Concordia Publishing House here.

Dr. Louis J. Sieck, president of Concordia Seminary, delivered the dedication address and called the building "a tool for workers of the Kingdom of God, making them more useful and efficient in their service to our Lord and Savior, Jesus Christ."

The six-story building was purchased for \$125,000 in 1947 and was renovated at the cost of another \$400,000.—RNS

Frank C. Laubach

by William R. Barbour

TO keep in touch with Frank Laubach one should have an Atlas handy! When he is not in South Africa, making plans to return for a series of conferences in England, he may be in India, looking ahead to several months of special meetings from California to New England. A friend remarked to me recently that any attempt to keep up with Dr. Laubach reminds one of two American soldiers who were speeding across the Australian plain in a jeep, when one saw a kangaroo and shouted, "Let's tail him." The other replied in disgust, "Oh, no! That animal hasn't his front feet down yet!"

At the moment, August 9, Dr. Laubach has just returned from his most recent round the world trip and will rest for a few weeks before he begins his autumn meetings in this country.

In April, he and his group were in Afghanistan. They were the very first Christian missionaries to be invited into that far away country. Dr. J. Christy Wilson of Princeton, author of *The Christian Message to Islam*, was in the party as interpreter. (He was formerly a missionary in Iran and speaks Persian.) They passed through the infamous Khyber Pass for centuries infected with bandits and on up around curves, along narrow roads to the wide Kabul Valley and on to the capital of Afghanistan.

There they finished the lessons in Persian and tried out the charts on fifty soldiers. After a few lessons, these first students were able to read simple sentences before they knew all their letters. It has taken Dr. Laubach seventeen years to develop his present system of associating the shape of letters with objects.

The Department of Education in Afghanistan is printing 50,000 of the primers and 500 of the big charts to put up in the villages.

"Most of all," wrote Dr. Laubach, "I regret leaving these illiterates with whom we have worked for two weeks. They all read the stories now in the primers wonderfully well. Their faces, anxious and suspicious the first day, soon changed into radiant smiles."

That is just a brief reference to the most recent of the visits of Dr. Laubach. His feeling is that literacy can

FLEMING H. REVELL COMPANY MOVES

Now for a year articles have been appearing in "Church Management" by William R. Barbour, president of the Fleming H. Revell Company. He has told us of authors, some of a generation gone by, some of today, who have helped to shape the thinking and religious life of our people.

Since 1897 the Fleming H. Revell Company has been located at 158 Fifth Avenue, New York City. The company was founded eighty-two years ago by Mr. Revell. Now the company will move across the George Washington Bridge to Westwood, New Jersey.

In the new location all departments will be coordinated on one floor. Shipping facilities will make deliveries to all parts of the country more rapid.

The move is planned about October 1. New address, 316 Third Avenue, Westwood, New Jersey.

be a means of evangelism. He has learned how to evangelize as he teaches. "Literacy is the entering wedge. I first discovered this for myself among the Moros of the Philippine Islands. Not a one would come to our religious services, but later thousands came to learn to read."

To a certain extent Dr. Laubach is a D. L. Moody man. At Mount Hermon, the Moody school for boys, I knew Charles Sibley who was a skilled mechanic before he became a student there eager for education. Later he became a medical missionary on the island of Mindanao. On one of his furloughs he met Frank Laubach in New York City. Dr. Sibley inspired him to go to the Philippines and there they lived together. One day Dr. Laubach asked Dr. Sibley where was the most difficult place for missionary work. Soon off he went to the country of the Moros. The rest of the story is well known, for from his experiences among the Moros Dr. Laubach has gone from one country to another. At first he has taught the people how to read. "We must train 12,000,000 Christians, each one to teach and win one in his own home. Soon they are studying *The Story of Jesus* and later they read the gospels. I was in India where they had baptized 10,000 a year for three consecutive years."

How D. L. Moody would have been pleased had he known that Charles Sibley of Mt. Hermon School had a share in this great work which now is world wide! Dr. Sibley knows, for he lives in New York City where he is my own physician and friend.

Dr. Laubach recently said: "I am not afraid of the Communists. I am (Turn to next page)

BIS Filmstrips

For the Church and Classroom

CATHEDRALS AND ABBEYS

- Exteriors and interiors, choirs, towers and tombs of England's finest churches.
- 40 Frames



CANTERBURY CATHEDRAL

- The nave, crypt, priory buildings, and chapels of this famed edifice.
- 30 Frames



ST. PAUL'S CATHEDRAL

- St. Paul's history traced from the Great Fire to today.
- 29 Frames



WESTMINSTER ABBEY

- The famous windows, doors, transcripts, the Coronation Chair, etc. of Westminster.
- 40 Frames



300 EACH

Write for our catalogues describing these and many other filmstrips, 16mm sound films, and Picture Sets available FROM

BRITISH INFORMATION SERVICES

30 Rockefeller Plaza, New York 20, N.Y.

*Fleming H. Revell Company.

REACH THE MASSES

WITH NEWSPAPER ADVERTISING

That ATTRACTS ATTENTION
CARRIES A MESSAGE
STIMULATES GROWTH

CHURCH AD-MATS fill the long-felt need for effective newspaper ads for individual churches. One-column and two-column services each sold on exclusive franchise basis to one church in a city. Used by many leading pastors.

Samples and details free. Write today

ARTHUR S. DAVENPORT

404 Cravens Building
Oklahoma City, Okla.

SERVING All INSTITUTIONS

FACTORY DIRECT **The LUXWOOD**



ALL PURPOSE
Folding Table

ALL
POPULAR
SIZES

FAST
DELIVERY

Also Folding Benches

WRITE FOR COMPLETE DETAILS NOW

Manufactured Exclusively by

The JAMES P. LUXEM CO.,
1716 N. Wells St., Chicago 14, Ill.

The Crestwood Magictape Recorder

- The finest of tape recorders
- Ideal for all church uses
- Highest fidelity

CRESTWOOD RECORDER CORPORATION

221 North LaSalle Street
Chicago 1, Illinois

CLARE'S

CHURCH
BULLETIN
BOARDS

BULLETIN BOARD
LETTERS

HONOR ROLLS

W. L. CLARK CO., INC.

Manufacturers Since 1914

60 LAFAYETTE ST. NEW YORK 13

SEPARATE LITERATURE OF EITHER ON REQUEST

"UNITYPE"

ILLUMINATED
CROSSES

MEMORIAL
AND GIFT
PLATES

Joy and Peace

*A Sermon by Karl H. A. Rest**

Now the God of hope fill you with
all joy and peace in believing.—Romans
15:13.

CONSIDERING the restlessness of our age and the tensions under which people live, it may seem strange to speak of joy and peace in believing. There seems to be little joy and peace written on the faces of the people of our time. They look frenzied and anxious, weary and worried. Joy and peace may be rare and elusive but they are, nevertheless, prized highly. Everyone is seeking happiness. It has become a sort of standard by which everything is measured. If an experience has brought happiness, it is counted worth while; if not, it is brushed aside as worthless. The pursuit of happiness is a universal quest, sought with almost desperate intensity. "What a terrible time people have," says Ed Howe, "in seeking a good time." They search for it anywhere and everywhere and about the last place many of them look for it is among the resources of the Christian faith. But the Apostle Paul thinks you ought to find a lot of satisfaction in your faith: "Now the God of hope fill you with all joy and peace in believing." Though we are tempted to say that there is little joy and peace in our world, it may surprise us what a bit of reflection and sharp probing will uncover, even in the common round of our daily activities.

*Minister, Emanuel Evangelical and Reformed Church, Monticet, Michigan.

Frank C. Laubach

(From page 67)

afraid of some Protestants who have neither fire nor vision."

The third large edition of his book, *Wake Up or Blow Up, America Lift the World or Lose It*,[†] shows how America can meet today's crisis peacefully and effectively. And he offers a Christian plan for world peace. As a result of Dr. Laubach's teaching methods, more than 60,000,000 people, speaking more than 200 different languages and dialects, have learned to read in their own language or dialect.

That is a record indeed!

The headquarters of this wide spreading work are at 156 Fifth Avenue, New York City. Dr. Alfred D. Moore, my brother-in-law, is executive secretary

[†]Fleming H. Revell Company.

I

Where Joy and Peace Are to Be Found

There is joy and peace in working. That may be too strong for some. Certainly we hear enough people speak disparagingly of work, as though it were a heavy burden that weighs them down. With all the talk of pensions in circulation at the present time, there are many who look forward to the time when they can lay "their burden down" and do what they have always dreamed about doing. In the meantime, grim necessity drives them to work. They find a brief period of welcome relief through a holiday week-end or an annual vacation and these "escape mechanisms" help to make life tolerable. If we were to take these complaints too seriously, it would seem as though no one derived any satisfaction from their work.

Yet, properly considered, work is never an intolerable grind. If our work were suddenly taken from us, life would not be the same; it would take a sharp turn for the worse. In our enforced idleness, we realize how much joy and peace we have previously experienced in our work, though we were not fully aware of these satisfactions at the time. As we look back upon the depression, we recall it almost as a nightmare; many men searched desperately for work and could find none. Even though some could rearrange their affairs financially so as to escape actual want, the period of unemployment made them

of World Literacy, Inc., and from that office keeps in touch with Dr. Laubach wherever he may be and also plans for the campaigns in advance. Dr. and Mrs. Moore this autumn will visit the Near East and India in connection with the Christian literature program of these important areas of the growing "younger" churches abroad.

Recently Dr. Laubach and Dr. Sibley were our luncheon guests. In a modest way Dr. Laubach reviewed his experiences in India and elsewhere on his most recent trip. His convictions, as outlined in his *Wake Up or Blow Up*, are very real. He feels that we in this country live in a critical time and all the world is watching to see just what Christianity means to the United States, as mirrored in our foreign policies, and as shown by our individual reaction to the appalling needs of the world today.

restless and distraught. It cast a blight upon their spirit and put dimmers on their vision. No one who has ever gone through such an experience can be persuaded that work is a curse. Work is one of life's greatest blessings. We experience much joy and peace in our work.

There is joy and peace in our home. Though people may have good homes, they do not always appreciate what it really means to them. Sometimes we must look through the eyes of those who have suffered loss, if we are to see the true value of home. Ivan Turgeneff was once talking with a friend who suddenly broke off the conversation, as he realized the lateness of the hour. He said he must hurry home to dinner or his wife would be worried about him. This made Turgeneff realize acutely the desolation of having only a house, instead of a home. He remarked wistfully he would give all his fame and fortune in exchange for someone who would be sufficiently concerned about him to be worried, if he did not come home in time for dinner. Or think of the plight of the homeless refugees. Having lost house and home, they live among strangers; life has become a misery to them. Not so drastic but nevertheless poignant is the situation of the boy or girl who has left home to go away to school and then develops a strong case of homesickness. What is homesickness but an acute realization of the loss, for a time at least, of the joy and peace of home? On the backdrop of these life-situations, what does home mean to you? What if your home were suddenly taken from you? As you face that extremity, you appreciate your home more fully. You vividly realize there is joy and peace in the home.

Just as there is joy and peace in working, or in the home, so there is joy and peace in believing. Belief means something to you. It is not merely an idle gesture. If it were only that, you would not be in church this morning. Belief is something more than a habit. If it were not, it would have broken down long ago. It is not too much to say that every one of you has experienced some measure of joy and peace in believing. If, in one fell stroke, your faith were taken from you, it would leave an empty spot in your heart, would it not? No question about it, you have experienced some measure of joy and peace in believing.

II

Why Is There Not More Joy and Peace?

But "too much contemporary Christianity," says Aaron Meckel, "plods and pleads and gropes; it rarely sings." Why does not the Christianity of our day sing out in greater exuberance? In discussing the life of the Yorkshire rectory where the Brontës held sway



Facts... about Fund Raising

What should you know about fund raising?

To answer that question, we have prepared
an interesting brochure—FUND RAISING—
which we will send to you upon request.

It may well prove the answer to your
financing problems.

Write to Department Z4 for your copy

B. H. Lawson Associates

INCORPORATED

ROCKVILLE CENTRE, NEW YORK



Size of booklet 6½"x3½"

IN THE GARDEN

A booklet of comfort for those who mourn.
Verses of encouragement and immortality.

An ideal gift from the minister in acknowledgment of a funeral fee.

Price, 10c Each; \$1.10 Per Dozen

Mailing Envelopes, 1c Each

CHURCH MANAGEMENT, INC.

1900 Euclid Avenue

Cleveland 15, Ohio

for many years, Birrell says that only Anne "had enough religion to give her pleasure." May it be that we have such a thin trickle of joy because we have such a thin measure of faith?

We need to see the full dimensions of the Christian faith. If we take in the whole sweep of faith, we cannot help but hear the note of joy. Christianity began in an outburst of joy in the angelic song: "Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born . . . a Saviour, which is Christ the Lord." That was Good News to a troubled world: God has drawn near to man in Christ Jesus—a Saviour is born. And it is still Good News, is it not? Or is it only part of our Christmas ritual?

In a happy frame of mind, Dr. Duncan walked briskly along Princes Street in Edinburgh, cracking the knuckles of his fingers, swinging his arms, and humming a tune. A friend meeting him said, "You must have had good news."

"Good news," declared Dr. Duncan, "The best of news!" And to the colleague who was eagerly waiting to hear the news, he reported: "The blood of Jesus Christ still cleanseth from all sin, it has cleansed mine today." The friend was as much surprised as you or I would be in hearing such an answer, for we do not talk much about sin—outside of church—do we? But we do hear a great deal about complexes—inferiority complexes, fear complexes, guilt complexes—about compulsions and phobias, about a sense of futility and frustration. If we analyze the list of these factors, it is surprising how much they have to do with sin or the fruits of sin. Is there any help? Christianity proclaims help is available. And if this help is actually realized, it brings with it a deep feeling of joy and peace. The angelic proclamation of a born Saviour is not merely a piece of the Christmas ritual; it is Good News. Jesus Christ gives peace through his grace of forgiveness. He is the harbinger of joy. "These things I have spoken to you," said Jesus, "that my joy may be in you, and that your joy may be full." And when he told his disciples he must leave them, he assured them, "I will see you again and your hearts will rejoice, and no one will take your joy from you."

If we take in the full sweep of Christianity, we hear the exuberant strains of joy. Not only does it begin in joy; it ends in joy. The whimper has been taken out of death and the grave, for on the other side of death is the resurrection, the symbol of eternal life—the fulfillment of life. The promise of Jesus is one of the great treasures of faith: "Because I live, ye shall live also." Here we realize to the full the meaning of Christ coming down to earth for us

and for our salvation.

And this faith is adequate for life, even in our tragic times. If we possess a full measure of this faith, nothing shall be able to get us down, permanently. "We are afflicted in every way," says Paul, "but not crushed; perplexed, but not driven to despair." And John says, "This is the victory that overcometh the world, even our faith." Faith holds us steady when everything round about us reels and totters. "An age which has experienced no deep anguish in its heart," says Karl Barth, "will have no song on its lips." But, if there is a song, it is always a song of faith. And what great songs of faith there are!

Think of Handel's great oratorio, *The Messiah*. The one passage which stands out above all others is the great Hallelujah Chorus which resounds with the mighty affirmation: "For the Lord God Omnipotent reigneth . . . and he shall reign forever and ever." That is not only great music; it is great faith. It is a faith which can look into the sad face of all the tragic realities of our time, in spite of everything, it declares; God reigns. He has all eternity to work out his purposes and he will work them out. If you believe that, you have solid ground for joy and peace.

The measure of joy and peace is often small because so much of our life has been withdrawn from the presence of God. In the past few years we have heard increasingly about the menace of secularism. Unlike atheism, secularism does not deny the existence of God; it simply ignores him. Secularism is life which is lived apart from God. The spirit of secularism has grown so strong it has made deep inroads into the life of the church and of its members. When Christians fail to take God into account in their daily life, in their daily plans, and in their daily work, they are giving way to the spirit of secularism. When Christians say their prayers in church but assert that their time and money are their own to do with as they please, they are living without God. They honor God with their lips but their hearts are far removed from him; God plays no vital part in the daily affairs of their life.

Cut off from God, man's existence becomes increasingly sad. Dependent solely upon his own resources, he soon finds the limitation of his own strength and it becomes "tough going." Living as though there were no God in heaven to look out for our world, he becomes more and more the prey of anxiety and fear, worry and care. These demonic forces rob him of life's strength and kill his joy.

The life of man, however, is changed when he begins to live in the consciousness of God's presence. He experiences

a miracle of new life. As he trusts himself to the power of God, he finds that anxiety and fear, worry and care, have lost their power over him. The new life before God brings with it a deep sense of joy. "In thy presence," says a psalmist, "is fulness of joy."

We must diligently seek the presence of God and enter into close communion with him, if we are to gain and retain joy and peace. God has made it possible for us to have fellowship with him. The channel is kept open through prayer. The prayer of William E. Orchard may well become the expression of our own desires to God:

O God above all, yet in all . . .
To think of thee is rest;
To know thee is eternal life;
To see thee is the end of all desire;
To serve thee is perfect freedom and everlasting joy.

And that joy is something no one can take from us. Not even death can destroy it.

LAYMEN URGE CHAPEL AT UN HEADQUARTERS

Romney, West Virginia—A resolution urging the General Assembly of the United Nations to provide a suitable prayer room or chapel "for devout persons of all denominations" at UN headquarters in New York was adopted here by the fifty-third national convention of the Brotherhood of St. Andrew. The Brotherhood is a service organization of Protestant Episcopal laymen.

The resolution scored "hesitancy, if not reluctance, among the officials of the United Nations organization to ask openly for divine guidance or make space provision for private prayer or meditation at United Nations headquarters."

(In New York, a spokesman for the UN said that the General Assembly Building, now under construction, would contain a meditation or prayer room. He recalled that in 1949 Secretary General Trygve Lie had issued a directive that such a chamber be set up at the new UN headquarters in midtown Manhattan.)

In another resolution, the delegates called upon their executive body to promote provincial retreats for men and boys at least once each year.

A national council of eighty members was elected to spearhead an intensive campaign to carry out the Brotherhood's objective—"the spread of Christ's kingdom among men, especially young men and boys."

The Brotherhood's general secretary, Morton O. Nace, reported that during the past fiscal year seventy chapters had been chartered as compared with twenty-four in 1950.—RNS

*New!***HANDSOME, STURDY FURNITURE
FOR CHURCH SCHOOLS**

The new way to furnish your Church School... scientifically designed furniture with unrivaled features. DeLong functional design church school furniture is comfortable, has attractive color appeal, is light and easy to handle and clean, and is built of hard rock maple wood to wear and last longer than you would believe possible.

**FLEXIBLE TABLE
DESK UNIT**

For every grade from Kindergarten to High School, these attractive, comfortable units are made of clear, hard maple in natural finish or oak stain. Designed for correct posture, they are of durable construction—no stretchers to break or refinish. Chairs have colored plastic seats. 4 sizes.

**NEW MODERN-
DESIGN CHAIRS**

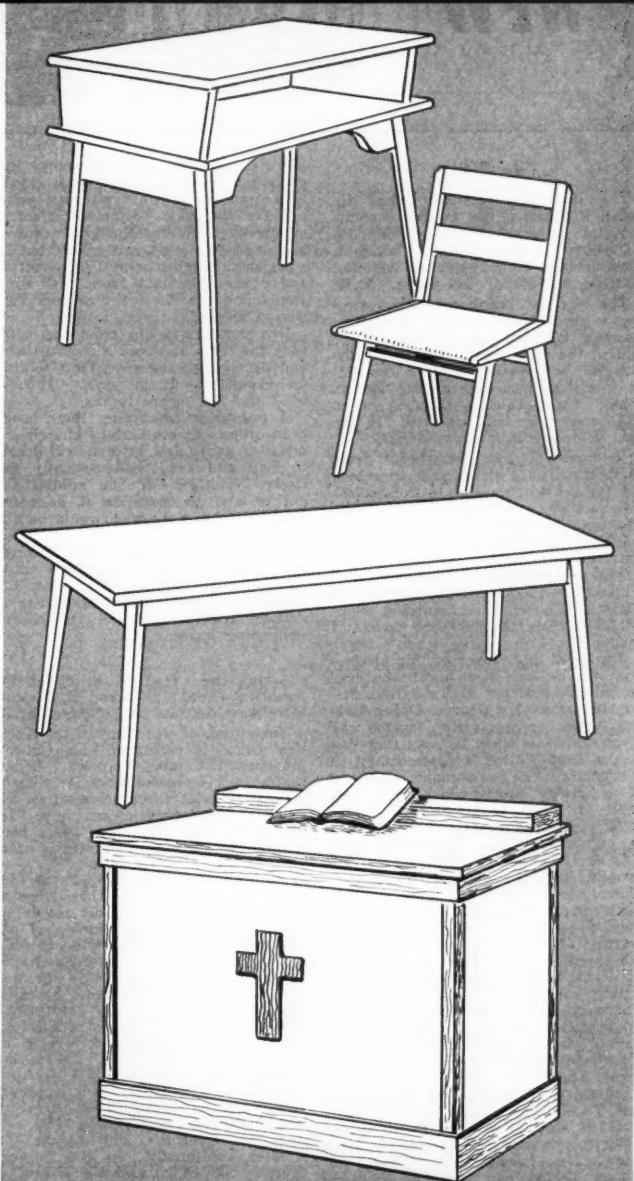
Natural clear maple or blend in oak stain. Upholstered in durable, easy-to-clean, colored plastic. Sizes: 10", 12", 14", 16", 18".

**ALL-PURPOSE
TABLES**

Rugged, durable, yet beautifully simple in design. Hardwood construction throughout. Natural or oak stain finish. Available in various sizes. Folding or non-folding legs.

WORSHIP CENTER

Combination hardwood-plywood construction. Natural birch or oak stain finish. Cross is natural or stain finish with edges trimmed in gold. Special altars available.

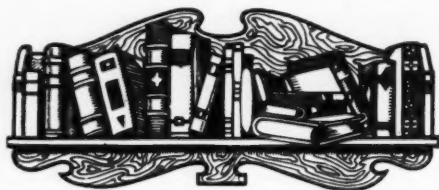
**DELONG SEATING CO. DEPT. CM**

A subsidiary of DeLong, Lenski & DeLong

1505 RACE STREET • PHILADELPHIA 2 • PA.

Send for
colorful brochures
giving complete
information

NEW



BOOKS

The Bible

The *Interpreter's Bible*, edited by Nolan B. Harmon and an interdenominational editorial board. Abingdon-Cokesbury Press. Twelve volumes. First volume: New Testament Articles, Matthew and Mark. 917 pages. \$8.75.

The rigorous requirement for every person who wants to know the transforming tradition of Christianity as told in the Holy Bible is to subscribe for *The Interpreter's Bible*. Two volumes will be issued each year for six years. Those who buy the first eleven will receive the last one free. In the final volume will be a great index.

Volume VII has just been made available. Those who consider purchasing the set will appreciate the leaflets which anyone may secure. One is titled "To vitalize biblical preaching and teaching," and displays in twenty pages the plan and purpose of the venture. Another presents the editors and contributors.* Twenty-six branches of the Christian Church have furnished scholars to produce the 8,000,000 words of wisdom.

The point and power of this production will be lost if we dwell too long on the thought that it is a million dollar operation. Dr. George Arthur Buttrick, commentary editor, makes the great emphasis when he says that this is the first full-scale commentary in fifty years. The books make testimony of a saving unity which has been achieved. The World Council represents deeply the unity we have reached through organization. Magnificent projects of teamwork in service to needy peoples have demonstrated another phase of belonging to one another. Now comes a publication which makes bold to present a Christian culture worthy of being owned, studied and treasured as a unity on a high level of devotion and expression.

Why did volume VII come first? Thirty-six consulting editors and twenty contributors have collaborated to bring general articles on the New Testament. They are basic to the whole study.

Sherman E. Johnson of the Episcopal Theological School and Dr. Buttrick of Madison Avenue Presbyterian Church present the Gospel of Matthew. Dr. Frederick C. Grant of Union Theological Seminary in New York and Dr. Halford E. Luccock of the Divinity School in Yale have the privilege of making Mark vital to all Christians.

The first 230 pages on *The Beginnings of the Church, The Life and*

*Ask "Church Management" for these booklets if you wish one or both.

Ministry of Jesus and six more important articles are simply and grandly a summary of what we must know to have the New Testament effective in our day. While Matthew requires 284 pages we must remember that in addition to a most helpful introduction and outline the text from The King James and the Revised Standard Version is printed.

One can turn to any reference, compare the texts and read a careful, brief and necessary exegesis. Then follows an exposition which says, "This is what the text means for us."

A prediction concerning these books is in order. In most every church the minister and a few laymen will decide to buy and read systematically the twelve volumes. If one studies the outline and presentation it does not seem to be a vow which would be difficult to keep.

Those who have participated through study will partake of the new unity of understanding and Christian enlightenment created by the dozens of editors, contributors and the church publishing house.

H. F. C.

Living the Creed: A Study of the Apostles' Creed by Carroll E. Simcox. Morehouse-Gorham Co. 182 pages. \$2.75.

The author of this study of the Apostles' Creed is rector of Zion Church, Manchester Center, Vermont. Before taking up his present work Dr. Simcox was chaplain at three universities. No doubt these experiences have led the author to see the need for a book which shows the meaning of this creed for today.

This historic creed, the author believes, is like a house in that it has an outside and an inside. Most people see only the outside. The inside of the house is the context of this book. Most people, he thinks, do not know the creed because they see only the outside of it. The creed cannot be called "dead" if it is properly interpreted. The outer side of the creed is theological while the inner side of it is religious.

Sixteen chapters form the outline discussion of the creed. Each chapter is prefaced with a number of appropriate quotations on the subject. Dr. Simcox interprets God as autonomous, austere, source of life, and as love. God creates continually. In the author's words "the Bible, and the Creed, do not simply say that God created the world, long, long ago; they say that He creates the world."

One of the most inspiring as well as thoughtful chapters of the book is the sixth chapter which interprets the phrase of the creed: "And in Jesus Christ His Only Son Our Lord..." The Christology which Dr. Simcox gives

here ought to be acceptable to most Christians. His views on other portions of the creed are clear and forceful. For example, he holds that the descent into Hell may not have a scriptural basis yet it was a fundamental belief in the early church.

Here is a liberal and thoughtful interpretation of the Apostles' Creed written by one of the clergymen of the American Episcopal Church who was converted to this faith during his seminary days at Oberlin Graduate School of Theology. It ought to be well received by those seeking a clearer meaning of the creed.

W. L. L.

Jonah Speaks by Maynard A. Force. Augsburg Publishing House. 174 pages. \$2.00.

This is a delightful study of the book of Jonah containing about fifty expositions, sermons, homilies, devotionals with the full scriptural truth to enlarge the message of Jonah. Three chapters are used to discuss the first verse of Jonah with titles: "Now," "The Importance of the Word," "The Word of God Accepted, Rejected or?" In the chapter on "A Great Fish," the author shows the planned salvation of Jonah through the "prepared" fish, the only way of his salvation, which reveals Christ as the One sent for our salvation.

Many who have heard the author at summer conferences will be delighted to have the book and many will receive it as a refreshing spiritual message.

T. B. R.

A Study of the Prophet Micah by Benjamin A. Copas, D.D. and E. Leslie Carlson, Th.D. Baker Book House. \$2.00.

These two men have done something really worth while in preparing the study of Micah. They make the prophet stand out in such a vivid way that all can readily get the message he gave. This message, as the authors of this volume have interpreted it, is applicable to us, today, as well as those who lived contemporary with the prophet.

The book has six chapters, each having a very definite and particular message. The first two chapters are a description of what was behind Micah in the field of prophecy. Here is given a brief study of the prophets who preceded him, and those who lived contemporary with him. The second chapter continues the discussion of the things behind this prophet, but in an historical way. The remainder of the chapters take up the prophecy in detail, and the authors show, in these chapters, the meaning of the prophecy today.

The book has very interesting and valuable footnotes, and appendices. These provide suggestions that lead to

further study of this prophet and others. In Appendix C there is a very lucid outline of this prophecy. This book will be a great help to all who are interested in prophecy.

A. H. J.

Church and State

Man and State by Eivind Berggrav. Translated from the Norwegian by George Aus. Muhlenberg Press, Philadelphia, Pennsylvania. 319 pages. \$4.00.

The author of this book is president of the World Council of Churches. From 1937 until his retirement in 1961 he was primate of the Church of Norway. Dr. Berggrav came into direct conflict with the Nazis at the time of King Haakon's dethronement, and in 1942, on the second anniversary of the invasion of Norway, he was imprisoned under heavy guard in his forest cabin near Oslo. During two years of solitary confinement he wrote this volume. Its message written in 1944 is as pertinent today as it was during those dark days of his imprisonment.

The first six chapters of the book, which forms Part I, contain a study of the nature of the state. He shows how since the beginning of the sixteenth century the state and moral laws have been at loggerheads with each other. The author believes that the "modern state is a power, which, if it does not become human, inevitably becomes demonic." Dr. Berggrav shows how for the past few centuries there has been a continual drift away by leaders of states from religion. For example, he states that in 1865 the last treaty was made in which the name of God was used. The final chapter of Part I answers the question: Can the state become human?

The last nine chapters which form Part II describe the structure and the manner by which the state may become human. Such subjects as the place of authority, international relations and international law, the essence of inner structure of a democratic state and the place of economic controls are discussed.

Part III contains two lectures given by the author. The first is entitled "Religion and Law." It is an address given before the Bar Association of Oslo on February 5, 1941. The second is entitled "When the Driver Is Out of His Mind." This lecture is a discussion of the Protestant conception regarding "obedience to the powers that be."

Here is a book addressed to the citizens of all democracies. It represents the thinking of a great churchman on one of the major problems of our time.

W. L. L.

Sermonettes for Boys and Girls by Julius Fischbach. Fleming Revell Company. 160 pages. \$1.75.

This should be a popular collection of sermons among ministers who are called upon to speak regularly to children and leaders of children's worship. The book is composed of thirty-six good stories related by a gifted story-teller; each is provided with a clever title and a Bible text and averages about four pages in length. Created out of life situations they are bound to strike a responsive chord with young people.

H.-L. H. P.

To Help the Pastor Meet His People's Needs...

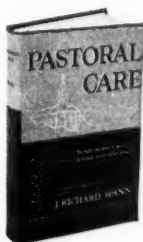
By Leon M. Adkins, Harold Leonard Bowman, John Branscomb, Ernest E. Bruder, James H. Burns, Robert W. Burns, Rollin J. Fairbanks, Lloyd Ellis Foster, Edmund Heinsohn, Charles F. Kemp, David A. MacLennan, Paul B. Maves, W. Kenneth Pope, Robert A. Preston, William F. Rogers, Hoover Rupert, W. McFerrin Stowe, Ernest A. Shepherd, George A. Warmer, Jr. Edited by J. RICHARD SPANN.

★ *PASTORAL CARE* clarifies for every minister the specific areas of pastoral opportunities—showing how to deal with the individual needs of many different kinds of people:

Children	The mentally ill
Teen-agers	Older people
College students	Sick people
Young married couples	Church officials
Persons deeply troubled	New members
Alcoholics	Unchurched persons
Prisoners	Just "average persons"

★ *PASTORAL CARE* brings new findings in the fields of psychology and psychiatry. "The modern pastor," according to one of the 19 outstanding contributors to this book, "is no longer a shepherd; he is a rancher, and the sheep run all over the range." But new findings in the fields of psychology and psychiatry are making the pastor's task, if not easier, at least far more fascinating and rewarding. *PASTORAL CARE* correlates these findings with the insights of experienced and successful pastors, pointing out basic principles and workable ways to meet personal needs with the healing truth of Christian faith.

PASTORAL CARE



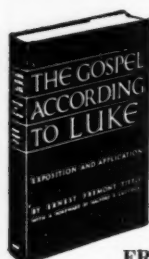
The Chapters

THE BACKGROUND OF PASTORAL CARE: The History and General Principles of Pastoral Care—Qualifications and Preparation for the Pastoral Ministry—The Ethics of Pastoral Work—Building and Administering a Program of Pastoral Care—Pastoral Care Through Christian Education.

THE FIELD FOR PASTORAL CARE: Children—Youth—Young Newlyweds—Middle-aged, Normal Church Members—The Church's Senior Members—The Heavy Laden—The Sick—Alcoholics—The Mentally Ill—Church Officials—New Church Members—Those Without a Church—Those in Institutions—College Students.

\$2.50 at Your Bookstore

ABINGDON-COKESBURY

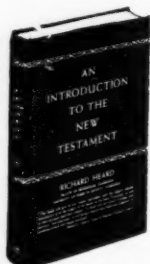


THE GOSPEL ACCORDING TO LUKE

Exposition and
Application

By ERNEST
FREMONT TITTLE

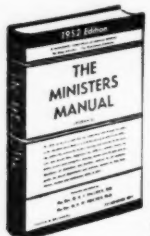
"The qualities of the mind and spirit which made stirring preaching are here. In these pages we have his mind and imagination brought close to the book of Luke, bringing many fresh insights and observations. To travel that well-known country with Dr. Tittle as a guide will be an enriching experience to a host of readers."—From the foreword by HALFORD E. LUCCOCK \$3.75



AN INTRODUCTION TO THE NEW TESTAMENT

By
RICHARD
HEARD

"This book will give to any reader, unfamiliar with the subject, reliable information as to the origins of the books of the New Testament, as well as their occasion and their content. To those who are already familiar with previous 'Introductions' it will bring a mature and balanced judgment on problems which still remain unsolved."—WILLARD L. SPERRY \$3.00



THE MINISTERS MANUAL FOR 1952 (Doran's)

Edited by
G.B.F. Hallock
and
M.K.W. Heicher

The use of this annual ministerial encyclopedia is on the increase year after year. As before, this edition contains helps for the entire calendar year. Recent features such as the department on holy communion and the section on missions and for missionaries have been enlarged; several new listings for the busy pastor and lay church worker appear here for the first time. \$2.75

at your bookseller

HARPER & BROTHERS
New York 16, N. Y.

Europe and America, Their Contributions to the World Church by Daniel Jenkins. Westminster Press. 72 pages. \$1.50.

This very small book is by no means therefore a superficial study of the ecumenical movement. On the contrary it is a most penetrating analysis of the American and European minds regarding ecumenicalism, setting out the development of the ecumenical spirit in each and their present attitudes toward the same. Beginning by dissipating the fears and misconceptions of each for the other, the author, who has lived, studied and taught in the United States for more than a year, proceeds to tell what both Europe and America have to offer each other in theology and in the development of the truly ecumenical church.

His concrete suggestions for proceeding toward a more united Christianity go far beyond the usual attempts to get as large and well delegated an assembly as possible. He suggests (1) smaller group meetings of somewhat similar groups for the more practical consideration of more immediate Christian unity, (2) denominational meetings to consider the significance of the denomination in the light of the ecumenical movement, and (3) specialized group meetings in which journalists, industrialists or politicians might gather to consider what they as laymen have in common in their Christian experiences.

His conclusion is pertinent: "If America is to survive, therefore, it needs a faith that matures and deepens with its earthly power. It has a claim on Europe's help in reaching that faith, for it will serve not only for the maintenance of American strength but for the healing and renewal of Europe and the world."

R. W. A.

Communism, Democracy and Catholic Power by Paul Blanshard. Beacon Press. 340 pages. \$3.50.

The author of *American Freedom and Catholic Power* has now written an even more important book. In it he makes a study of the amazing but often forgotten similarities between two totalitarian powers, Communism and Roman Catholicism. We are keenly aware, in 1951, of the tragic consequences that came from looking at one of these through rosy glasses and of thus overvaluing the temporary alliance that Hitler's attack upon Russia brought into being. This book should help prevent us from making a similar mistake with the other power, which now tries desperately to have us welcome the Vatican as a trusted ally in the struggle against Communism.

The "deadly parallel" between these two powers (which ought to be described as "rivals" rather than "enemies") is coldly factual. Although the printed "answers" to Mr. Blanshard's book have been bitter and hysterical (there is little to choose between the tone of the comments in the *Daily Worker* and in *Our Sunday Visitor*) this volume never drops to such levels. The Kremlin and Vatican structures of power, their deification of leaders, their thought control, their discipline, their management of truth and their strategy of penetration are clearly revealed and fully documented. If contemporary non-Roman Catholic Americans continue to

slumber peacefully through such an alarm, it will be hard to sympathize with them if the entire structure of American democracy should collapse about them.

An important question must, however, be raised against a basic distinction made by Mr. Blanshard in both his books. Is it really possible to draw a genuine distinction between "political Catholicism" and "the Catholic mystical faith"? Are they not linked as inseparably as Communist ideology and practice? Is it therefore really effective—no matter how enticing it may seem as a means to avoid the countercharge of intolerance—to object to the fruit while keeping silent concerning the tree that bears it?

The second question which an Evangelical Christian (which Mr. Blanshard is not) must ask is this: Do these charges, true though they may indeed be, penetrate to the heart of the tension between Rome and Protestantism? Luther, at least, said that even if there had been no possible criticism of the financial transactions of the Papacy or of the morality of the Roman clergy, the fundamental conflict would still have existed. Some of us still think that way, even though we also think that Mr. Blanshard's bill of particulars can hardly be denied.

J. S.

Theology

The Theology of Reinhold Niebuhr by Edward J. Carnell. Wm. B. Eerdmans Publishing Co. 250 pages. \$3.50.

The author of this volume is professor of apologetics at Fuller Theological Seminary, Pasadena, California. A graduate of Wheaton College, Wheaton, Illinois, Dr. Carnell holds a doctorate in theology from Harvard Divinity School and a doctorate in philosophy from Boston University.

The author does not set out to write a complete study of the entire theological thought of Niebuhr. His labor centers about the dialectical relation between time and eternity. In his first chapter he describes the rise and the fall of liberal theology. Dr. Carnell makes an excellent selection of quotations from such liberal writers as Case, Burt, Randall, McGiffert, Matthews and others to illustrate that point of view. With this background he places Niebuhr in his proper theological position.

Part two outlines the construction of dialectical theology. Starting with man and his predicament the author shows the inevitability of the dialectic. Part three consisting of three chapters defines the thesis—the wisdom of the cross, as well as the antithesis—the foolishness of the cross. The synthesis is the power of the cross. Part four, consisting of one chapter entitled "Agape and the Realm of Culture," concludes the analysis of Niebuhr's views on the relation between time and eternity. This chapter describes "moral man in an immoral society." The author does not agree with Niebuhr's view of sources of knowledge. The author accepts what he calls the Reformation point of view that truth is not relative.

This study is a welcomed volume which explains to a large degree why Reinhold Niebuhr has taken the universities and intellectual centers by storm. Niebuhr surely is "the soul of Europe hovering over American thought"—to

use the phrase of John Bennett. Dr. Carnell has performed a useful service in presenting the thought of this theologian in clear and understandable terms.

W. L. L.

Christian Knowledge of God by J. Harry Cotton. The Macmillan Company. 180 pages. \$2.75.

This volume consists of the James Sprunt Lectures, the six original lectures rewritten plus three new chapters added, delivered in 1947 at Union Theological Seminary in Virginia.

The author is widely known and is now professor of philosophy at Wabash College, Indiana. Born in 1893 he graduated from the College of Worcester and Princeton University. A term on the faculty of his alma mater was followed by several years as pastor of the Broad Street Presbyterian Church, Columbus, Ohio. From 1940-47 he was president of McCormick Theological Seminary, Chicago. He has served as a lecturer in India, China and Japan for the Joseph Cook Foundation.

Dr. Cotton has a two-fold concern, the critical sickness of our civilization and the Church. He knows and diagnoses the problems of each. Well versed in both philosophy and theology he applies the message of the Christian faith, tracing out beforehand the weakness of much of the mediaeval and modern thinking. While his style is clear his argument is so closely knit that much concentration is demanded from the reader. The final and climactic chapter on "The Case for Christianity" strikes the highest note.

F. F.

Religion and Education

Christian Education in a Democracy by Frank E. Gabelein. Oxford University Press. 298 pages. \$4.00.

This book is the report of a Committee of the National Association of Evangelicals on the philosophy and practice of Christian Education. In a sense the book is a composite of ideas and philosophies of many members of the committee from the N.A.E. However, the form of presentation of the material is the work of Dr. Gabelein, the chairman of the reporting committee. Dr. Gabelein is headmaster at Stony Brook School in New York State. He is well known in evangelical circles, possesses a wide range of culture and educational background, and, as such, is well-qualified to produce such a work.

This book is written with evangelical fervor, and is the product of a "fundamentalist" approach to the problems of religious education. The thesis of the presentation is that true religious education, to be effective, must be Christ-centered. This is truly a refreshing position after so much of the specious productions we have read which advocate mere ethical indoctrination.

Actually, the book is written for the independent and denominational school and college. Public Education and the Public School are discussed at length, but the author feels that the public school can never promote a Christ-centered type of education and still be acceptable to all faiths and creeds. He feels that we have worried too much and too long about religious education in the public school, when actually we should have been attending to religious education in the religious school. He

"... the most thoroughgoing historical study among the volumes that have recently appeared."

World Outlook



989 pages, including 64-page album of 90 illustrations (many are rare). 6 1/2 x 9 1/2. Bound in maroon buckram cloth.

\$10.00
NET

At your religious bookstore, or direct

CONCORDIA PUBLISHING HOUSE

3558-B S. JEFFERSON AVE., ST. LOUIS 18, MO.



This
Is
It!

A COPY OF OUR NEW CHURCH SCHOOL and CHURCH SUPPLY CATALOG (1951-52 SUPPLEMENT) IS AVAILABLE FREE OF CHARGE.

(Please Request a Copy)

In addition to our regular Church School Courses, and new supplementary material, this catalog features new Administration Supplies, new Visual Aids materials, new books for Leaders and Teachers, new books for Boys and Girls and Parish Supplies.

MOREHOUSE-GORHAM CO.

14 E. 41st St., New York 17, N.Y.



Highlight Worship
in Music with

**CHRISTIAN
YOUTH HYMNAL**

A DISTINCTLY modern hymnal designed to meet the worship needs of Christian young people. Contains balanced selection of usable hymns from both the classics of our heritage and the more recent expressions of Christian devotion. Many supplemental helps for worship planned expressly for boys and girls are included.

MUHLENBERG PRESS
1227 Spruce St. Philadelphia 7

Please send me an examination copy of the Christian Youth Hymnal. CM

Name.....

Address.....

City.....

My position is.....

We will need books about..... DATE



THE ONE CHURCH in the Light of the New Testament

CLARENCE TUCKER CRAIG. Restating the urgent need for a united, powerful Christian Church in our world today, Dr. Craig here presents a forthright, provocative analysis of denominational positions which he sees as barriers to the Ecumenical Movement.

With uncompromising frankness he examines questions of organization, communion, baptism, and doctrine which have split the Church which Christ established—and points the way to the resolution of these issues through a study of the faith and practice of the New Testament church. A timely, revealing book for every pastor and denominational leader. **\$2**

HANDBOOK OF DENOMINATIONS in the United States

FRANK S. MEAD. Authentic, up-to-date information on 255 religious groups in America. "A concise statement of history, doctrines, organization, and present status is given for each of these religious bodies. The author has succeeded admirably in his purpose... strictly objective and factual."—*Christian Century*. ARRANGED ALPHABETICALLY. FULLY INDEXED. **\$2.75**

101 SNAPPY SERMONETTES for the Junior Church

PAUL E. HOLDCRAFT. Brief, friendly talks to children, arranged in the order of their scripture texts and built around short stories, incidents in great men's lives, and—following the example of Jesus—lessons to be learned from everyday objects.

A wealth of appealing material for pastors, teachers, and all workers with children. **Paper, \$1**

At Your Bookstore

**Abingdon-
Cokesbury**

feels that it is the duty of the church, the home, and the denominational and independent Christian school to provide a Christ-centered education for our children. He discusses at length, therefore, the idea of the Christian school and college, the Church as educator, the Home and Christian Education, and the qualifications of Christian teachers. There is also an excellent chapter on the Bible School and Bible College which will be of interest to those who do not realize the important and significant work carried on by this type of educational institution.

The reviewer was especially interested in the recurring thesis of the book: there cannot be real Christian education which is not Christ-centered. By that the author means a type of Christian education which seeks to win disciples to Christ, as Lord and Saviour. Automatically, therefore, the author writes off the idea of integrating religious teaching in the public school curriculum, and of the idea of "released time" religious education. He seems to feel that no half-way or "watered-down" religious teaching will serve.

The reviewer feels that this is an important book. While all may not agree with all the ideas (and it is full of ideas), it cannot be lightly set aside. The chapter on "Christian Education and the Home" alone is worth the price of the volume.

The bibliography is important, too. At the end of each of the twelve chapters there are bibliographical notes. There is also a good index.

On the negative side, the volume is "preachy," and degenerates at times into a polemic against the so-called "liberals." It is also excessively wordy. What the author says could be said, and said better, with half the number of words. If a reader lays the book aside, it will not be from discouragement at the paucity of excellent, inspired ideas, but rather from sheer weariness with all the tangles of verbiage.

Dr. Gabelein deserves the gratitude of every educator for this work. If only part of his ideas are followed, we will have better Christian schools.

G. R. J.

A Faith That Fulfills by Julius Seelye Bixler. Harper & Brothers. 122 pages. **\$2.00.**

This small volume is the publication of Dr. Bixler's Ayer Lectures at Colgate Rochester Divinity School in 1948.

Purporting to be a discussion of the relation of religion to the colleges, it is in effect a stout defense of the rational approach to religious understanding, couched in understanding and ironic terms.

In his opening chapter, Dr. Bixler, who is president of Colby College in Maine, characterizes our contemporary religious scene in contrast to the past generations—the loss of a clear-cut idea of the nature and appearance of the highest good, the loss of a belief in a judging presence, loss of the feeling of the nearness of the spiritual world and its responsiveness to all our higher intuitions, the loss of faith in the church partly because the church itself is confused, and the fact that we no longer know who we are ourselves.

To this dislodged generation he addresses his confident defense of reason as an adequate guide to a fulfilling faith. His chapter analyzing the neo-

orthodox, Kierkegaardian position is a masterpiece of just appraisal.

Dr. Bixler draws upon the Old and New Testaments for much illustrative material. He has chapters analyzing the relation of pain and art to the developing religious understanding, suggesting that we have by no means begun to utilize the light thrown upon the human and divine relation by these two areas of experience. His final chapter is inspired by Toynbee's figure of "withdrawal and return."

The author writes with an objectivity and a chastity of style that make this small book a joy to read and a stimulus to thought, which latter point is what he doubtless desired to accomplish.

K. B. C.

Preachers and Preaching

You Can Preach by G. Ray Jordan. Fleming H. Revell Company. 256 pages. **\$2.50.**

Dr. Jordan, after long and successful years in the pastorate, is now professor of homiletics at the theological school of Emory University. He is convinced that anyone CAN preach who first is certain he is called to the ministry. By study of the science and art of preaching, a man can really preach.

Out of his own wide reading and study, and his varied ministry comes his certainty. He himself has evidently been a man of deep devotion. This devotion he says should be the basis of sermons; and how else can a minister come with food for his people?

For this reviewer who recognizes the worth of the author, this volume still seemed largely a magnificent carpenter's job. Dr. Jordan has used his filing system admirably, but sometimes the nails to hold together the lumber are rather slim. Nevertheless, here is a fine group of statements about preaching, its backgrounds, the minister's reading and preparation, followed by chapters on illustrating and sermon technique.

H. W. F.

F. B. Meyer Volume VI, Great Pulpit Masters. Fleming H. Revell Company. 256 pages. **\$2.25.**

Sixth in a fine series of sermons from older pulpit masters, this volume by the British master of a generation ago is introduced by Dr. Robert G. Lee. Alike in format with others of the series, it is interesting to get the feel of this past leader.

The heart of this preaching may be seen in the words of Meyer himself in his sermon, "A Vision of the New Life": "Up to a certain point in my life I sought to influence men by mental conceptions, polished sentences, and vivid and striking metaphors; I found it did not keep them. But when I began to try humbly to realize the heavenly vision, I laid my whole being open to the torrent of God's power, which is always seeking to reach men, and suddenly, to my surprise, I found that God was pouring through my life river after river, and this began to be realized." In simplicity of style and word, but with deep thoughts, the sermons are presented. There are twenty-one of them, some very short, none very long; and then a long excerpt from one of his books, a chapter called "True Gentlefolk."

For some seeking to find the power

of older preachers of a past generation who knew how to use the Bible, this volume well takes its place in this series.

H. W. F.

Jesus Christ

The Divine Conquest by A. W. Tozer. Fleming H. Revell Company. 123 pages. \$1.50.

This is a book written by a pastor in Chicago with the introduction written by Dr. William Culbertson. Knowing the author and reading the book, he commends it to all. He says, "For all who will hear, for all who will obey, here is God's answer to our needs—Himself." There are ten chapters in the book which show the power of the Christian message, the work of the Holy Spirit. Such titles as "Victory Through Defeat," "The Forgotten One," "The Spirit-filled Life" are typical of messages with practical help offered to the believer who desires to walk in the Spirit.

T. B. R.

Paths the Master Trod by Kelly O'Neill. The Bethany Press. 127 pages. \$1.75.

This book was received for review after the Lenten season had passed. It was produced by the publisher with the Lenten market in mind, doubtless, for it consists of a series of sermon meditations on an intimate interpretation of the pathways of Jesus, and is designated by the author in his foreword as a Lenten reading manual.

The book makes good reading for any time of the year, however. There is some very good writing in these sermons, although one feels that they would have a more authentic ring in the pulpit than they do in print.

What were the paths trod by Jesus? The author interprets the commitment, purpose, fellowship, courage and victory of the Nazarene. There is a kind of chatty style to the book, for example, "Christ not only pitched his whole program to the level of friendship; he also set out to be a personal friend to every human being who should ever live in all the world." This would have a strong pulpit appeal to many listeners. The extensive and fairly long quotations of poems sometimes seem to occupy too much space (or time, if the sermons were heard instead of read). Most of the poetry quoted is of good literary standard, but it is for the most part relatively familiar writing.

The author shows a high social passion and a fine appreciation for the best synoptic criticism.

But there is something unoriginal about these statements taken at random from one sermon only: "That is the meaning of human life," "God has something that he wants you to do," "He (Jesus) saw life as it were," "... borne down with things that seem too heavy for us to bear." These things require the personality of a very strong person to permit them to rise above the level of the cliché, and one has a feeling that Mr. O'Neill must be the kind of person who can turn even a cliché into spiritual potency.

K. B. C.

(Turn to page 81)

HIGLEY'S COMMENTARY



The largest selling Sunday School Commentary in the world. This amazing book of 23 features is a complete teaching manual, evangelistic and true to the Bible—more Lesson helps—4 teaching plans—change from one to the other for variety and interest. Nothing like it. 1952 International Uniform Lessons—over 300 pages—only \$2.00. Order your copy from your dealer.

Catalog of "Master Line" Sunday School Supplies FREE

THE HIGLEY PRESS, Dept. M5, Butler, Ind.

PHONOGRAPH RECORDS AND ALBUM SETS

Featuring
YOUR OWN CHURCH CHOIR
AND MINISTER

- Professionally recorded at your Church
 - High fidelity non-breakable records
 - Albums designed expressly for you
- An Ideal Membership Project for Creating Greater Church Interest
Your inquiries are cordially solicited

RECORDED PUBLICATIONS CO.
61 S. 6th St., Camden 3, N. J.



A complete and respectful service extended to pastors and others interested in quality work at low cost.

**Floor Type Candelabra
Collection Plates Communion Ware
Altar Furnishings**

DESIGNS FURNISHED WITHOUT OBLIGATION

Hiawatha Metalcraft, Inc. 3119 E. 26th St., Minneapolis 6, Minn.



Can I Help you

find the outstanding books that will aid your spiritual growth? Our Advisory Board consists of Glenn Clark, Starr Daily, Louise Eggleston, Frank Laubach, E. Stanley Jones, Norman Vincent Peale, Bishop Austin Pardue.

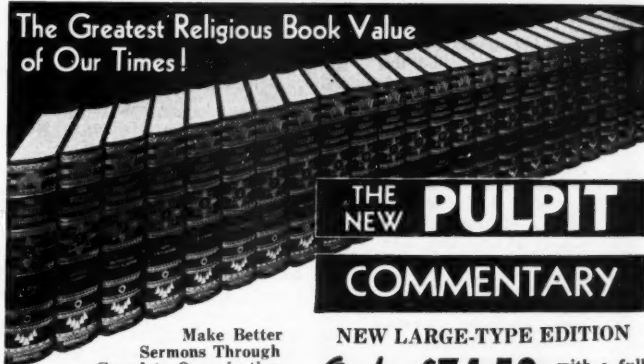
Membership in the INSPIRATIONAL BOOK CLUB brings you the finest religious books at a saving of time and money. One new book is selected each month and is described in our free monthly leaflet "Glad Tidings". You may select as few as four books each year.

ICBU CLUB OF INSPIRATIONAL BOOKS
(DEPT. 3) LEBANON, NEW HAMPSHIRE

Without obligation write for details to Charlotte Clough, Director.



The Greatest Religious Book Value of Our Times!



THE NEW **PULPIT COMMENTARY**

NEW LARGE-TYPE EDITION

Only \$74.50 with a full year to pay

MAIL THIS COUPON TODAY

Please ship one set of THE PULPIT COMMENTARY for only \$74.50. I enclose payment of \$14.50 and agree to pay \$5.00 each month for 12 months.

NAME
ADDRESS
CITY..... STATE.....

- Stimulates Originality
- Orthodox, Evangelical, Interdenominational
- Treats Every Bible Verse and Chapter
- 26,512 Pages, 9,500 Subjects
- Now in Only 23 Volumes with 15% Larger Clear Type

THE MOST WIDELY USED SERMON COMMENTARY IN THE WORLD

Wm. B. Eerdmans PUBLISHING COMPANY
255 Jefferson Avenue, S. E.
Grand Rapids 3, Michigan

HARPER & BROTHERS

are proud to be the
publishers of

CHURCH AND STATE IN THE UNITED STATES

by *Anson Phelps Stokes*

Winner of the 1951 "Churchman
of the Year" Award

The highest praise and the
widest usefulness have at-
tended the appearance of
this encyclopedic work on
a subject of the greatest im-
portance.

Three volumes totalling
nearly 3000 pages, profusely
illustrated.

\$25.00

at your bookseller

HARPER & BROTHERS

New York 16, New York

INTERPRETING THE CHURCH through Press and Radio

By **ROLAND E. WOLSELEY**

Every person who writes for
the church will find this
book the authoritative help
he has needed. A clear,
forceful manual of how to
do more effective church
journalism—interpretation,
organization, media, prepa-
ration and placement of
all types of material, specific
details of reporting, edit-
ing, advertising.

Includes: style sheets for
radio, television, newspaper;
press chairman's manual;
public relations program in
outline; feature and article
writing; church bulletins
and publications.

Exhaustive bibliography.
Techniques invaluable to
any denomination.

\$3.75 at your bookstore

MUHLENBERG PRESS
Philadelphia, Pa.

Religion in the British Isles

by *Albert D. Belden*

The Festival of Britain

This great occasion is nearly over and it has to be confessed rather sadly that the churches have largely failed to make themselves sufficiently or effectively part of the picture. Great efforts have been made and much efficient organization achieved but the chief effect has been to learn how not to do this kind of thing. The chief mistake was that the festival church was entirely outside the South Bank exhibition—a busy main road had to be crossed to reach it. This isolation and the comparative ordinariness of the fair provided resulted in very small audiences. The Church should have been an integral part of the festival—many of whose weary patrons tired out with sight-seeing might have welcomed an opportunity for quiet retreat and meditation. The Church's preaching favorites might then have had a real chance with the crowd.

A Mayflower Festival

Another remarkable fact about the exhibition was, as far as the writer could discover, the absence of any reference to "The Mayflower" and the Pilgrim Fathers. In the People of Britain section the history of our beloved country was brought all the way from the Stone Age to the arrival of Christianity with St. Augustine from Rome. There the record rested as though finished. A facetious friend of mine said, "Of course that was the place to stop, that's when all the trouble began." American visitors, however, must have been rather disappointed to find no record of the Pilgrim Fathers.

Not far from the exhibition, however, is the Pilgrim Fathers' Memorial Church House, all that remains to the oldest Congregational Fellowship of the World, the church having been quite destroyed by enemy action. There, as I write, a Mayflower Festival is being held, under humble conditions, but attracting widespread interest. The Plymouth City Council has loaned some of the exhibits, notably a fine picture of the Mayflower sailing from Plymouth harbor. The member of parliament for Plymouth, Mrs. Lucy Midleton, opened the festival and a "True Valor" exhibition, the chair being taken by the Mayor of Battersea, a Congregationalist by descent as well as conviction. The London County Council are allotting a site for a new Pilgrim Fath-

ers' Memorial Church of which I shall write more anon.

Scotland

I find my American friends are frequently asking "What is the difference between the Church of England and the Church of Scotland?" A writer, Neil Stewart, in a recent issue of the Church of England newspaper has pointed out the main contrasts:

The average Englishman if asked his religion will say, "C. of E." The average Scot will not say "C. of S." but "Presbyterian." In this contrast there is an immediate indication of an attitude. The Englishman takes the Church for granted, rarely stops to consider its faith and order and would blink if a Scotsman asked him, "Are you an Episcopalian?" but the Scot of the Kirk normally thinks of himself as a Presbyterian, and would leave the Kirk tomorrow if he felt it was ceasing to be Presbyterian. He has, perhaps, unconsciously, come to regard order as more important than faith. Here is a bias—which must be admitted in any realistic survey.

The Church of Scotland is by law established and exercises many of the privileges and duties held by her sister establishment, the Church of England, but the Kirk can order her own worship without seeking Parliamentary sanction which gives her an enormous advantage over the Church of England.

The English student of the Kirk would soon notice the absence of bishops. The Kirk does not accept the universal ministry of bishops, priests and deacons. Her ministers are highly trained and scholarly but their pastoral outlook is different from that of their Anglican brethren. They have no prayer book, but they may at their discretion use the Book of Common Order, published by authority of the General Assembly, containing morning and evening services and the Sacraments and Ordinances of the Church as well as prayers for the seasons of the Christian year.

The Student Christian Movement

The British section of the Student Christian Movement held their Annual Conference recently at Swanwick, Derbyshire. The theme was Faith, Hope and Love. A skilfully arranged program provided a good balance between prayer, study, discussion and addresses. One special feature was "Parallel Courses" held for two hours after tea by which members of the conference had a selection of specialist speakers they might hear.

The subjects thus treated covered a large range from marriage to communism, but there was no particular attempt to study the problem of ending

war and making peace. Yet war will set members of the S.C.M., as of every other Christian movement destroying fellow-Christians.

**Christian Youth Conference—
Bangor, 1951**

More than 1100 young people from 18 to 30 years of age have met under the auspices of the Youth Department of the British Council of Churches at Bangor University. They were delegates from all the denominations of Great Britain.

Professor Manson of Edinburgh has ventured the following opinion of the conference:

After stating that his Council (he is a vice-president of the B.C.C.) regarded Bangor, 1951 as a very important event in ecumenical history, he said:

Never, I believe, has the level of engagement of the mind of youth in the matter of the Christian Faith and Man's Response to its challenge, stood higher. A very great, a prophetic significance, I believe, attaches to the Bangor Conference.

One striking feature of the conference was the following message from Princess Elizabeth:

Clarence House,
St. James's

I send my sincere thanks to you and to the Committee of the British Conference of Christian Youth for your message.

It is, I think, a very inspiring thought that so many young people of different countries and of different denominations should come together in friendship to consider the meaning of the Christian Gospel in our lives today.

I am sure you will find in its truth a real bond of understanding which will draw you ever closer together though still remaining loyal and faithful to your own traditions.

I pray that you may find this, for unity and understanding between different peoples can be nothing but a grace and blessing.

Elizabeth

Henry Drummond

There are still many men on both sides of the Atlantic for whom that name has magic. August 17 was the 100th anniversary of the birth of Henry Drummond, the memory of whom is an enduring link between America and Britain. I well remember how thrilled I was, having been greatly influenced by Drummond in my youth, to stand on the spot in the Hall at Mount Hermon, Northfield, Massachusetts, from which he delivered for the first time that exquisite classic, "The Greatest Thing in the World."

His mighty influence on students in Scotland first and then in widening circles across the world, America, Australia, Germany, was one of the foundations of the Student Christian Movement.

A friend of Sir George Adam Smith told that great biographer of a great

PLAN TO ATTEND THE

INTERNATIONAL CHURCHMANS EXPOSITION

INTERNATIONAL AMPHITHEATRE
CHICAGO

MAY
19-24,
1952

To aid in the planning, construction, maintenance
and the more effective use of church property

A HINSON & VANCIL EXPOSITION
Office—19 So. LaSalle Street, Chicago 3, Illinois

Admission Free



That FREE Offer!

Churches everywhere are finding out about "The Service Hymnal." Why not YOU? Here is our offer: Mail coupon today and we will send you FREE sample of "The Service Hymnal" and FREE "Finance Plans" folder showing how to obtain hymnals at no budget cost.

New Hymnals Will Help Your Church Add NEW Members—Inspire ALL to Greater Service

Thousands acclaim "The Service Hymnal" unsurpassed in musical appeal and spiritual power. Pastors, Superintendents, Choir Leaders, and Music Committees have told us how it has helped their work—attracted whole families, rekindled zeal.

Gives you greater value than any comparable book. Has more singable hymns and songs, more Scripture Readings, more Indexes. A complete service book—you need no other. Used by 27 denominations—priced economically. Make no commitments until you see this superlative hymnal—Three Books in One.

9 Unequalled Features of Quality and Distinction

- 510 Musical Numbers. Old Favorites and tested new hymns.
- 67 Scripture Readings for every season and every use.
- 117 Descant arrangements.
- 6 Complete Indexes.
- Quality-Plus Binding. Lacquered for long wear.
- Optional binding color—Brown or Maroon cloth.
- Large Hymnal-size pages.
- Completely orchestrated.
- Low price, save up to one-half.



HOPE PUBLISHING COMPANY
5709-P1 West Lake St., Chicago 44

Our church needs new hymnals. Please send free sample of "The Service Hymnal" and free folder of Finance Plans.

Name _____

Address _____

I am ☐ Pastor; ☐ Supt.; or _____

Church & Denom. _____

Expect to buy new hymnals (approx. date) _____

Hymnals now used _____

Pastor _____ Address _____

Supt. _____ Address _____

Mail COUPON

BEAUTIFUL--
STURDY--

CONCORDIA

Manger Set

to Put Under
Your
Christmas Tree!

Seventeen beautifully colored and lacquered fibre-board pieces make up this fascinating, educational, 3-dimensional Nativity scene. Easy to assemble—a child can do it. Easy to clean—with a damp cloth. Usable for years. Size 27" wide, 12" high, when set up. Get several—for yourself and friends.

From Your Religious Book Store, or Order Direct.

Complete Set in Gift Box \$125

CONCORDIA PUBLISHING HOUSE

3558-B S. JEFFERSON AVE., ST. LOUIS 18, MO.

A challenge to you . . .

DON'T DISAPPOINT GOD!

R. L. MIDDLETON \$2.00

- When Facing Life's Decisions
- When Planning your Life
- When your Faith Wavers
- In your Devotional Life
- In the Stewardship of Life

Through these twenty devotional themes the author persuasively presents the ideals of Christian living. This book contains excellent material for worship programs and talks before youth groups.

A Broadman Book of Merit
AT YOUR BOOKSELLERBROADMAN PRESS
NASHVILLE, TENNESSEEA reference
book to buy
and recommendNew, completely revised,
greatly expanded

THE COLUMBIA ENCYCLOPEDIA

has a separate entry for every proper name in the Bible, full treatment of the Old and New Testaments, the Reformation and Protestantism, separate denominations and individual leaders, such as Luther, Wesley and Fox. A brand-new entry covers the World Council of Churches. Here is an invaluable aid in preparing sermons, in teaching Church school, and in guiding congregations to an intelligent understanding of their faith.

At all bookstores, \$28.50

COLUMBIA UNIVERSITY PRESS
Morningside Heights, New York 27, N.Y.

man that "to write the life of Henry Drummond is like writing the history of a fragrance." The fragrance still lingers strongly in its 100th year.

The Quakers and Moscow

Perhaps the most important thing that has happened since my last newsletter was the visit of the Quaker Mission to Moscow. Readers will have read reports of it and of the assurances of peaceful intentions given by Stalin and Malik. These have been received with an unworthy skepticism. When we reflect that the Quakers have done what the Western churches should have done long since we must recognize that the Russians have a special respect for the Society of Friends, dating from heroic Quaker service during the Russian Famine of the 20's. Would the Russian leaders lie deliberately to the Quakers? It seems hardly likely. We expect our protestations of peaceful intentions to be accepted at their face value in spite of our colossal armaments! Have we forgotten entirely the Golden Rule?

ROYALTIES GO TO INTER-FAITH MOVEMENTS

Fourteen inter-faith organizations have been receiving all the royalties of the religious bestseller, *Building Up Your Congregation* by Willard A. Pleuthner, it was announced by Wilcox and Follett, Chicago publishers.

Royalty checks of the popular book which helps churches increase their attendance and effectiveness have been sent to the following inter-faith charities: Laymen's Movement for a Christian World; Father Flanagan's Boy's Town; the Golden Rule Foundation; the Christophers; East Harlem Mission; Negro College Fund; Bowery Mission; the Gideons Bible Society; Madison Square Boys Club; CARE; the American Leprosy Mission; and the Christian Community Center in Kiyosato, Japan.

Despite the fact that the author's plan of giving away his royalties is printed on the frontispiece of every copy of *Building Up Your Congregation*, it took nine months before any charity applied for a share of the royalties. The first request came from the American sponsoring committee of the Kiyosato, Japan, Christian Community Center. It was followed in the very same week by a request from *Guides* magazine.

As a result of the great use of the book, Mr. Pleuthner has been invited to speak at leading churches and colleges throughout the country. This, and writing follow-up articles requested by religious publications, take up nearly all of his weekends. However, for five days a week the author is still a vice president of the leading advertising agency, Batten, Barton, Durstine & Osborn, in New York City.

THE CHURCH LAWYER

May Delinquent Members Vote?

by Arthur L. H. Street

COULD members of a Baptist congregation be excluded from voting at a meeting, under a rule rendering ineligible those delinquent in the payment of pledged contributions, where the rule customarily had not been enforced and no notice was given that it would be enforced at the particular meeting?

No, declared the Appellate Division of the New Jersey Superior Court in the recent case of *Geter v. Walters*, 68 Atl. 2d 330.

Disagreement between the pastor and the deacons of a New Jersey Baptist congregation resulted in litigation, in which a court ordered an election to settle the dispute. The result was an upholding of the pastor's position and the election of new deacons. Disappointed members of the congregation appealed and the higher court approved the result of the election, over objection of appellants that certain members were disqualified to vote because they were in arrears in the payment of pledges. The gist of the opinion reads:

"The pastor and deacons had been chosen by vote of the members of the church to hold office for an indefinite period. According to Baptist custom, the deacons could be removed at any time by the members of the church and others appointed in their stead. While it seems that a pastor holds office during good behavior, yet here the pastor, Mr. Walters, was willing to submit himself to the will of the church. Anything in the nature of an ecclesiastical trial was unnecessary since the members of the church were at liberty to retain or to remove regardless of any misconduct or unworthiness, or the reverse, of any of the individuals concerned. . . .

"In the absence of a rule to the contrary, all members of a Baptist Church have equal voting rights with each other."

When the election was held counsel

for one faction of the congregation presented what purported to be rules of the church, requiring members to pay weekly pledges and specifying that delinquents for more than three months should no longer be deemed to be members in good standing or "eligible to make or second motions or vote or take any part in any business meeting."

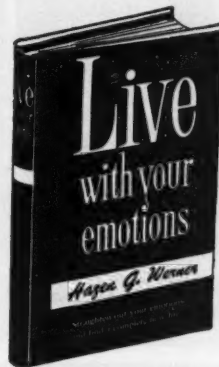
But the evidence showed that no report had been ever filed as to who were eligible to vote and no opportunity had been given to allegedly delinquent members to disprove delinquency.

The court approved a report made by its referee who supervised the election, expressing an opinion that it would be unjust and contrary to the established practice in the church to disfranchise about sixty per cent of the members without first affording them opportunity to comply with the rule. The court said:

"None of the members of the church had been informed in advance that on the occasion the plaintiffs would insist upon the eligibility rule contrary to the established custom of the church. The members who were not on the list of those qualified to vote were not given an opportunity to demonstrate that they had actually paid their dues; they were not told how much they were in arrears so that they could pay up. . . .

"Most of the group that supported the pastor obviously were unwilling to entrust their contribution to the opponents of the pastor, and so withheld their contributions until the litigation should be determined, or else entrusted the money to the pastor himself. This course of conduct put them more than three months in arrears at the time of the election, so that they are among the members whose names did not appear on the eligible list. We agree with the 'referee' that it would have been inequitable to confine the election to the minority of the members whose names were on the list."

♦♦♦♦ Toward
Peace and
Power . . .



LIVE
with your
EMOTIONS

By Hazen G. Werner

You can build the life you want—a life that is wholesome, satisfying, and of abiding happiness—with the help of insights into your emotions, and with the Christian faith.

Here Bishop Werner brings a practical blueprint for such a new life. He shows how, through faith and prayer, men and women have controlled their emotions to achieve an integrated, effective personality. **LIVE WITH YOUR EMOTIONS** brings understanding guidance for every person who would rise above entangling fears and frustration to peace and maturity through Christ.

The Chapters

Do Your Emotions Run You? You Had Better Be Normal. The Peril of Doing as You Please. Some Emotional Hide-outs. Habits and How to Handle Them. Coming of Age Emotionally. The Therapy of Your Faith. Things Are Not What They Seem. Marriage is Serious Business. How to Get the Best of the Worst.

\$2.50

at your bookstore

Abingdon-Cokesbury

Biographical Sermon for October

Alfred Tennyson — Poet Laureate

by Thomas H. Warner

*For I know whom I have believed.—
II Timothy 1:12.*

ALFRID TENNYSON was born at Somersby, in Lincolnshire, England, August 6, 1809. He died October 6, 1892. His father was rector of the village. Talking with the Bishop of Exeter, Tennyson said, "Mr. Bickersteth, I hope that you will not think that I have spoken in exaggerated terms of my beloved mother, but indeed, she was the beautifullest thing that Almighty God ever made."

Tennyson went to Trinity College, Cambridge in 1828. He was associated there with a remarkable group of young men. Thackeray, Trench, Milnes, Alfred and Hallam were in the group.

Tennyson left Cambridge without a degree in 1831. Two years later he published a volume of *Poems* which met with unfavorable criticism, as did the volume that followed it. Nine years passed before his ability was recognized.

In 1845 the Government granted him a pension of two hundred pounds. In 1850 he was appointed poet laureate in succession to Wordsworth. In 1884 he was elevated to the peerage. At his death he was buried in Westminster Abbey.

Sir George Grove said that Tennyson was always asking questions of everyone he met. "He'd take up a bit of moss or stone. 'Now look here,' he would say, 'You know all about it, just tell me.' I didn't know, but he was constantly learning as every great man is. I asked him a question though that first day. I wanted to know the difference between a cowslip and an oxlip. 'O, don't you know the difference,' he said, 'come and see.' And then he showed me that the cowslip flowers looked downward and the flowers of an oxlip looked up to the sky."

A visitor once asked Tennyson what he thought of Jesus Christ. They were walking in Tennyson's garden. He paused for a minute, then he stopped by a beautiful flower and said, "What the sun is to that flower Jesus Christ is to my soul. He is the Sun of my soul."

Samuel Horton, a Methodist minister, lecturing in his native village in Shropshire, told how as a boy he sang in the choir of the parish church. One Sunday morning when the time for

reading the lessons arrived, a tall and stately man stepped up to the reading desk and in a strong musical voice began reading with perfect inflection an Old Testament story. The chapter seemed to become alive as he read. It was as one said afterwards, "better than a sermon." "It was some days after that," said Mr. Horton, "that we learned that the reader was Lord Tennyson—and another stranger, sitting in the vicar's pew was Edward Fitzgerald, of the *Rubaiyat*."

Arthur Henry Hallam, son of the historian, told Gladstone that Tennyson "promised fair to be the greatest poet of our generation, perhaps of our century."

As a tribute to the memory of Hallam, Tennyson wrote *In Memoriam*. He died in 1833, when Tennyson was twenty-four years old. The poem was not published till 1850. "During these seventeen years Tennyson had been enabled to pass through the acute stages of grief into a calmer and deeper state, in which became visible to him the mercy of the God who giveth and who taketh away. The poem shows the balance and symmetry of high art, and it shows pain compensated by spiritual growth, and the consolations of religion and philosophy. Probably it has been more widely read than any other of Tennyson's productions. The wonderful perfection of its form and the truth and insight of its expression, its passion, its reverence and its sincerity make it worthy of its reputation."

"The personal lineaments of Arthur Hallam, lovable as these were, disappear in the deeper beauty and significance of that for which he stands—the human love and companionship which death interrupts but does not destroy. Tennyson, in this poem, made his private suffering the means of comfort to his race, and no poet can perform a loftier service."

Writing of Tennyson, Christie Murray said: "Science has shaken us all, materialism holds us shrieking over the pit of annihilation, faith is choking in the dust of a thousand negatives. One voice pleads for the larger hope. One supreme intellect, after doubting long, abandons doubt. The weaklings of the world take shelter under one great man's faith. Here, in a word, is

(Turn to page 92)



ALTAR HANGINGS

• FRONTALS • STILES • BIBLE MARKERS • SUPERFRONTALS

Crafted for Sacred Service

ENRICHING embroideries in full, faithful colors. Give church symbolism on your altar hangings new meaning and beauty. We invite your inquiry on our special embroidery services for all types of paraments. Please supply sizes with your inquiries.

VESTMENTS FOR CHOIR AND CLERGY

J. THEODORE Cuthbertson, INC.
2013 SANSON ST. PHILADELPHIA 3, PENNSYLVANIA

Cotrell and Leonard GOWNS

Choir, Pulpit and Judicial Gowns, Academic Caps, Gowns and Hoods

SINCE 1832

Cotrell and Leonard, INC.
Albany 1, New York

JOHN W. WINTERICH & ASSOCIATES

STAINED GLASS CHANCEL FURNISHINGS

HYDRALYNE and LIGHTING DECORATIONS and TUNINGS

MARBLE CARVING

BELLS PEWS

Winterich's

Custom Made Church Furnishings,
Lighting, Stained Glass & Decorations

3700 EUCLID AVENUE
CLEVELAND 15, OHIO

Your inquiries, no matter how small
or large, are cordially solicited.

Three Generations of Service
to the Church

"A Light to Lighten the Gentiles"

The
**BEAUTIFUL
INSPIRATIONAL
Candlelight Service**

"Light" has from time immemorial been recognized as a symbol of God's presence. In the Christian religion especially the use of lighted lamps and candles to signify the spiritual light brought to the world by Christ, goes back to the early days of the Church's history.

A particularly appropriate and growing custom is the beautiful and moving candlelight service. Few ceremonies so adequately express man's duty to carry the Light of Christ to others... inspire quiet prayer and meditation... encourage and increase regular attendance to the church. "Let your light so shine before men that they may see your good works and glorify your Father Who is in heaven."

A special Candlelight Service, prepared through the collaboration of several well-known clergymen, has now been organized in printed form. It may be shortened or made more elaborate, according to local circumstances. We will gladly send you a copy on request.

Will & Baumer religious candles are made in strict accordance with the high purpose for which they are used. They have molded into them 96 years of diligent research, patient craftsmanship and only the finest materials. They are smokeless, dripless and odorless. They burn clearly and steadily under all conditions.

The NEW Will & Baumer Candlelight Service Kit contains 61 pieces as follows:
1 Christ Candle 20x1 1/3 in.
12 Apostolic Candles 16 5/8x1 1/16 in.
49 Congregation Candles 8 1/2x1 1/32 in.
Complete Kit \$9.00
Box of 24 supplementary Congregation candles90

MAIL YOUR ORDER TODAY!



There is a Will & Baumer candle for every service and ceremony, including Eucharistic Candles, Vesper Lights, Vigil Lights, etc. Complete information and samples promptly sent upon request. Phone or write nearest branch office today.

WILL & BAUMER CANDLE Co., Inc.

Established 1855 Syracuse, N. Y.
The Pioneer Church Candle Manufacturers of America

New York 15 E. 32nd St. Boston 71 Broad St. Chicago 167 N. Franklin St. Los Angeles 952-54 S. Flower St. Montreal 427 Notre Dame St. E.

NEW BUILDING UP YOUR CONGREGATION

3rd EDITION

OUR NEW 3RD EDITION WILL GIVE YOU PRACTICAL, TESTED PLANS EVERY CHURCHMAN CAN PUT RIGHT TO WORK

3rd Revised Edition of
BUILDING UP YOUR CONGREGATION . . . \$3.00
By W. A. PLETHNER of Batten, Barton, Durstine & Osborn, Inc. Gives dozens of tested plans for getting more people to attend church regularly, for attracting the non-churchgoer. Gives detailed steps for increasing pledges, raising building funds. Other how-to-do-it chapters on youth attendance, better hymn singing, church bulletins, publicity. Eighteen illustrations; two sets of easy-to-carry-out plan sheets and file pocket. Recommended by Daniel Pollard, Norman Vincent Peale, Ralph Sockman and others. You cannot afford to be without this practical helpful book.

WILCOX & FOLLETT CO., 1255 S. Wabash Ave., Chicago 5, Ill.

Please send me copies
of BUILDING UP YOUR
CONGREGATION.

Name
Address City State
☐ Ship C. O. D. ☐ Check Enclosed

Direct from Holland



Genuine BRONZE BELL carillons and chimes now available at very reasonable prices direct from one of Holland's oldest bell-founders.

PETIT & FRITSEN, Ltd.

AARLE-RIXTEL, HOLLAND

Experts since 1660 in the craft of Bell-casting

We are proud to cite the following among our recent installations in the United States:

1. 30-bell carillon, R. C. Cathedral, Detroit
2. 25-bell carillon, First Baptist Church, Flint, Mich.
3. 47-bell carillon, Grosse Pointe Memorial Church, Grosse Pointe Farms, Mich.
4. 31-bell carillon, Central Methodist Church, Lansing, Mich.
5. 36-bell carillon, Episcopal Convent of the Transfiguration, Glendale, O.
6. 25-bell carillon, R. C. Church, St. Barnabas, Philadelphia, Pa.
7. 25-bell carillon, Whittemore Associates, Inc., Ecclesiologist, Boston, Mass.

Why Install a Substitute When a Perfectly Tuned Carillon of Genuine Cast Bronze Bells Is Available for as Little as \$3,500 and Up.

Write today for complete information to:

PETIT & FRITSEN Ltd.

39 South LaSalle Street—Room 708

Chicago, Illinois

In New York 5 FINE RESTAURANTS

sleep like a top

at the **New Prince George Hotel**

Singles with bath from \$4.00

28th just East of 5th Ave.

FOLDING LEG TABLES

Top—Plywood—Masonite Plastic

FOLDING CHAIRS

Steel and Wood

CARD TABLES

For Adults and Children

Write Dept. C

WAL-MAR CORPORATION

507 N. Waukegan Ave. Chicago 22, Ill.

Book Reviews

(From page 77)

The Life of Jesus by Donald F. Irvin. Muhlenberg Press. 220 pages. \$3.00

Written for teen-agers, and with seventeen very fine illustrations in full color by Ralph Pallen Coleman, this is a book that young people will enjoy. Gathering together the best-known stories of Jesus, and arranging them as he believed they should be, Dr. Irvin presents them in simple, readable style. As a result, we find a connected story that follows the gospel accounts, with brief comments that tie them into the setting of customs and history of the day of Jesus.

He does not give his own interpretations. He lets the simple accounts stand upon their own merit. He has made a wise choice of parables and healings, and has placed them in the general order and emphasis of the gospels themselves. It is a fine book for the church school library especially.

H. W. F.

Our Twentieth Century

Morals Since 1900 by Gerald Heard. Harper & Brothers. 223 pages. \$3.00.

Now that the vulgar herd was heard from Heard, the case seems to be closed. "With lobotomy allowed as the first of the final steps to dealing with those who will not adjust to a continually more exacting government plan, final tyranny through apt violence seems achieved." So there you have the last word on liquidation. It was bad enough to have the gloomy prophets tell us



Illustration for Irvin's "Life of Jesus"

that we were going to the dogs, but to have it put in such unintelligible terms is the last straw.

Pure research appears to be our only hope. In plain English that would seem to mean that if we are being saved or lost the formulae by which the process is conducted will be too intricate for ordinary people to understand. So it won't matter much. "Pure

Service & Beauty

ARE COMBINED IN COLORED ANNOYZE PEW FIXTURES

PRO-DEL INDUSTRIES, INC.

8210 BOX 344 INDIANAPOLIS 44, IND.

for encouraging even most important projects

Help may be secured in multiplied small amounts secured by using our Dime Book-lets. Attractive, strong, inexpensive, they offer you the popular and successful method.

THE WISEMEN Christmas Dollar in Dimes



A very encouraging response to your appeal for funds is assured by these attractive Christmas devices. Printed in colors. Deep adhesive coin wells ensure safety.

Price only \$6.00 per hundred, 85c a dozen

Our Christmas Broadside lists unusually Beautiful Program Folders, and many other items you will like to know about.

CHRISTMAS TREE Dollar in Dimes



OUR CHRISTMAS COMMUNITY CAROLS Folder No. 7

For Group Singing of the Loved
Carols in Churches, Civic Organiza-
tions, Schools and Colleges



There are 12 of the most singable and popular carols; and in addition the Scriptural stories of the Shepherds and the Wise Men for responsive reading. A four-page folder printed attractively in red and green from readable type on paper of good body. Size folded, 6x8 1/2 inches. Price, \$1.75 per 100; less than 50 at 35c per dozen; 1,000 for \$15.00 F.O.B. New York. Music for these and many others in "The World's Best Christmas Carols." 30c a copy.

GOODENOUGH & WOGLOM CO. 19 Beekman Street, New York

research has tended away from materialism and mechanism toward an idealism that would consider mind and will as basic factors and in their own right." If we can't understand what this means we won't know whether we are being saved or not. "Because a thing cannot be talked about that does not mean that it is understood, still less mastered." Think that over! If we can't talk about it or understand it why write a book?

Your reviewer feels that he is incapable of saying much about this volume because it didn't say much to the reviewer. "Trans-material cosmology, inferred and deduced by the New Physic"—may have "its psychological counterpart" or it may not. For this answer, on which the fate of the world seems to hang, we probably should consult the new physicists.

In the field of education, with which religion seems to be connected, the author speaks with some assurance. "Law had failed to make men better... the long shadow of disappointment fell first on men's hopes of law and then reached and began their hopes of education"—such declarations do carry conviction. And yet, did any serious thinkers ever cherish such hopes? Certainly clearer minds looked at the prospect less optimistically.

One more thing—if morals in this period left much to be desired, the amazing fact is that they were not worse. During this era three wars of a major sort have engaged our youth. One still holds our attention. Does anyone think that war aids character? Truth is the first casualty. Chastity is regarded as silly. Profiteers wax fat and grow

wealthy. Let us see if we can assign the new research to abolishing war. Morals might have at least a fighting chance if fighting were limited to moral combat. Perhaps the good doctor will find an arrangement of chromosomes which will produce researchers of character. The new physicist will have to have a new heart himself before Utopia emerges from the laboratory.

A. H. N.

Protestant Thought in the Twentieth Century by Arnold S. Nash. The Macmillan Company. 295 pages. \$3.75.

If in 1950 America came of age, it is quite clear that what happened to our religion during the preparatory half-century should throw some important light on what may happen to our faith and hope in the crucial half-century before us. Arnold Nash, world-minded religious scholar now employed at the University of North Carolina, found out for us, and printed the results in a symposium which was issued in this book. More than ordinary interchange of opinion was provided, for each of the dozen contributors knew all his partners in the enterprise, and all were encouraged to correspond. Indeed one of the best of the chapters was written by two men, Beach of Duke and Bennett of Union, on Christian Ethics.

Of course all of them had read in advance Nash's own chapter, published originally in the *Christian Century* before the work on the book was begun. It is a brilliant study of America at the end of what he calls the Protestant era, and at the beginning of what he tentatively entitles the Post-Christian

GOWNS
PULPIT-CHOIR
CONFIRMATION
BAPTISMAL
DOCTORS
MASTERS
BACHELORS
CAPS GOWNS
AND
HOODS
EST. 1912
BENTLEY & SIMON
7 WEST 36 ST. • NEW YORK 18, N.Y.

DRESS-UP . . . Your Church Bulletins!

Investigate the advantages of our Every Sunday Illustrated folder service. Inexpensive. Easy to handle. Write today for free samples and information.

CHURCH WORLD PRESS, INC.
1900 Superior Avenue Cleveland 14, Ohio

SENTENCE SERMONS For Out-of-Doors Bulletins

Book of 200 classified under 22 headings

Price \$1.00 — Cash With Order

ASHTABULA SIGN CO.

Department C

Ashtabula, Ohio

EARN \$15 FOR YOUR GROUP

No Investment Required



We will send five dozen dollar value pint bottles of the new Creamed Australian Wax furniture and auto cleaner and polish to any club, church or fraternal organization east of Denver and prepay all freight and delivery charges. You sell at 89c per bottle, keep \$15.00 and send the balance to us within 30 days. Something entirely different, the less you rub the more it shines, saves labor and finish. Guaranteed better than any polish you have ever used. A regular 69c bottle will be sent free as a sample to any officer mentioning the name of their group.

D. S. APPELL, INC.
477 East Walnut Street
Columbus 15, Ohio

THE JUDSON PASTOR'S Communion Set

COMPLETE • COMPACT • PRACTICAL
AND MOST REASONABLY PRICED

- Washable Enamel Case
- Liquid Light Glass Flag
- Metal Bread Container
- Aluminum Bread Tray
- 3 Glasses

ONLY \$6.00 COMPLETE

Every essential for administering a simple service. Fitted in veterinarian-impregnated case. Smaller than a small book—4" x 7" x 1 1/2". Durable, constructed for lifetime service. Ready for instant use.

THE JUDSON PRESS • 1703 CHESTNUT ST., PHILADELPHIA 3, PA.

ROBES
Choir and Pulpit

More Impressive Christmas Programs

A complete selection of styles and materials. In all colors including white. Send today for FREE catalogue: C-16 (choir robes); J-16 (children's robes); P-16 (pulpit robes).

COLLEGIATE CAP & GOWN CO.
NEW YORK, N. Y. CHICAGO, ILL. CHICAGO 1, ILL.
340 Fifth Ave. 1886 N. Market St. 719 N. LaSalle St.

TEACHING STEWARDSHIP DIETZ

Gern Bank popular for collecting Birthday, Missionary and special offerings. Plastic base and top; locked with bolt and nut. Each only \$1.50. At your dealer. Complete catalog of Sunday School supplies free. Write today.

WM. H. DIETZ, INC. 10 S. Wabash, Dept. 24
Chicago 3, Illinois

MANUFACTURERS CHURCH SCHOOL FURNITURE

Church Pews

208 605 100 A

Quantity production, bulk purchase of materials and direct sale from our factory, distinct savings to buyer

Colonial
OFFICE FURNITURE CO.
195 NEW STREET
NEWARK, NEW JERSEY

era. But the essay was written in advance of the articles by Wright on Old Testament Scholarship, by Filson on New Testament Research, by Horton on Theology (Liberalism chastened by Tragedy), or by Gilkey on Preaching (so varied and inaccessible in its varieties, even to the dean of a university chapel, to which the great preachers are sure to come).

Whatever persuaded Dr. Nash to dodge his real duty? He wrote a splendid introduction. He should have summed it all up in a concluding essay, with an attempt at the future. His publishers should have demanded it. Here is one reader who insists upon it. In the next edition of the book, or if this seems over optimistic even to the valiant young editor, then in a summer copy of the *Christian Century*, let Dr. Nash share with us what he thinks about our faith, now that he has collected and read and pondered a glorious book which bears his name, *Protestant Thought in the Twentieth Century*.

B. C. C.

Gambling: Should It Be Legalized? by Virgil W. Peterson, Charles C. Thomas. 128 pages. \$2.75.

Should gambling be legalized? I can hear the preachers thunder "No." But wait a minute. Here in Virgil W. Peterson, you have the director of the Chicago Crime Commission. He did not need to wait for Kefauver. He really knows about gambling in Chicago and the nation. He knows about the fiendishly crooked gambling devices and the wicked deals. He names the corrupt cities and the men who have betrayed them. He promises to deal with the question without sentiment. Page by page he establishes his authority in the field, while he refuses to divulge his solution. Like a daytime soap-opera radio-serial, his installments leave you gasping in anxious anticipation. Will this man favor legalized gambling or not?

At last, in the last chapter, on almost the last page, he reveals his verdict. He adds his voice to the relieved preachers' thunderous "No." We settle back justified. We have learned a lot about gambling, and have come out finally with a satisfying conclusion by an expert.

But we have done more than that. We have learned a bit about how to preach. Peterson could have given away his conclusion on his first page. Thereafter everything would have seemed like anti-climax. Instead he teased us with suspense, and loaded us with ponderous evidence, for a whole volume, before he spoke his judgement. Nobody will go to sleep during sermons that are planned like that. I might bet on that if gambling were legalized!

B. C. C.

THE J. E. W. LAMB STUDIOS
TENAFLY, N. J.

STAINED GLASS
CHANCELS AND ALL
CHURCH CRAFTS

FEB 657

Manufacturers of

Bronze

HONOR ROLLS
MEMORIALS
SCULPTURED
BAS-RELIEFS
PLAQUES
TABLETS
NAME PLATES
LETTERS

Architectural Bronze & Aluminum
Corporation
General Office and Factory
2342 W. BELMONT AVE.
CHICAGO, ILLINOIS

"Sketches Submitted Immediately for Approval"

STAINED GLASS

Bronze Tablets
Brass Altar Ware
Furnishings of
Metal and Wood

SINCE 1889

THE PAYNE-SPIERS STUDIOS, INC.

48-54 EAST 12TH STREET, N.Y.C. 10003

Time for Devotions

SOUNDMASTER
inspiring RECORDS

have an unequalled appeal in counteracting the lure of outside activities. They reproduce the most beautiful of famous old cathedral chimes and renowned music.

CHIMES • ORGAN • CHIMES and VIBRAPHON

Write for list of unexcelled records.

MORRISON RECORDING LABORATORIES
DEPT. A BATAVIA, ILL.

SOUNDMASTER RECORDS

CHURCH COLLECTION ENVELOPES

for Church and Sunday School

SINGLE, DUPLEX or TRIPLEX

Send for Price List and Samples

MacCalla & Company, Inc.
3642 Market St. Philadelphia 4, Pa.

NEW LIGHTING FOR CHURCHES

At Low Cost—Direct From Manufacturers

WRITE FOR CATALOG OF AUTHENTIC DESIGNS

McFadden Lighting Co.
2308 S. Seventh Street St. Louis, Missouri

How to Handle Criticism Effectively†

By J. Richard Sneed*

You are not likely to go far in anything until someone criticises you. If you attempt anything aggressive someone always will be opposed to you; the more original you are, the higher you climb, the oftener you will be censured.

Sir John Simon, former British Chancellor of the Exchequer, once had a tapestry on the wall of his home which had the only possible prescription to avoid this problem. It read:

"To Escape Criticism, Say Nothing, Do Nothing, Be Nothing."

The process of being criticised is not one of the pleasant experiences of life nor is it conducive to the maintenance of a good temper. It can, however, be handled effectively, intelligently and advantageously so that you may retain your poise and power.

One must understand the ABC's of this art of handling criticism if he is to deal successfully with the irritations of being reproved. Herewith are five techniques which always benefit the person who practices them:

Anticipate, Buy, Consider, Determine, Endure.

First, Anticipate criticism and welcome its contribution! Greet tolerantly any uninvited faultfinder. Receive each unexpected suggestion without malice. Take a positive attitude toward such advice as may be offered you regardless of the source. Accept all voluntary counsel without permitting your feelings to be deflected. Be prepared for it, expecting someone to think about you what Mrs. Poyser, in George Eliot's story *Adam Bede*, said about Mr. Craig: "It's a pity he could not be hatched over again and hatched differently."

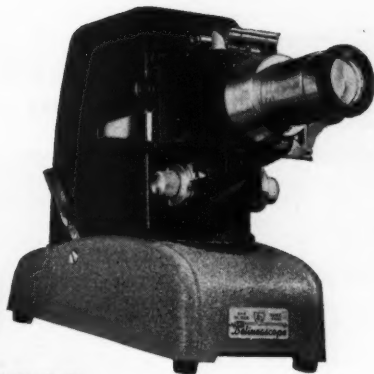
Someone voluntarily will desire always to make you over, and it is important that you assume a friendly attitude whenever he appears. While it is difficult to thank another person for criticising you, it is an original step in this high art.

King Ahab came one day unexpectedly upon the old prophet who had the vision and courage to point out the errors of his ways. King Ahab's reaction is so humanly typical as he exclaimed: "Hast thou found me, Oh mine enemy!" A wiser person would have

†Extract from a nation-wide radio address by J. Richard Sneed given on the "Faith in Our Time" program of the Mutual Broadcasting System.

*Minister, First Methodist Church, Los Angeles.

For
SUPERB
Performance...



Religious Leaders are choosing
the  MC300 *Delineascope*

Educators everywhere are acclaiming the AO MC 300 Delineascope for 2 x 2 slide and filmstrip (single or double frame) because it offers so much more in performance and outstanding features. 360° rotatable front that stops at any point, assuring upright frames . . . lamphouse remains cool for comfortable handling . . . instant switch from filmstrip to slides and back again . . . triple action fan cooling . . . choice of 3 AMERICOTE objectives, achromatically and anastigmatically balanced for clarity, color, and brilliance . . . instantaneous film threading . . . no pressure plates—nothing to scratch filmstrip surface . . . silent autofocus slide carrier . . . fingertip elevating lever . . . 300 watt bulb—greater brilliance than most projectors with double the wattage. For literature or the name of your nearest AO distributor, write Dept. X132.

American  Optical

INSTRUMENT DIVISION • BUFFALO 15, NEW YORK

- Pews
- Pew Screens
- Rails
- Altars



- Pulpits
- Lecterns
- Chairs
- Baptismal Fonts
- Flower Stands

ENDICOTT CHURCH FURNITURE, Inc.
Winona Lake, Indiana

THE
Finest
CUSTOM
WOODWORK

FOR THE CHURCH, THE RECTORY,
THE SCHOOL OR THE CHAPEL

Distinctive Pews

Communion
Tables

Altars

Pulpits

Reredos Panels

Wainscoting

Complete
Wood Interiors

All Types of
Architectural
Woodwork



By placing your architectural woodwork or intricate cabinet-work in the hands of Woodwork Corporation you make certain of receiving the beauty and dignity in wood that only the finest of craftsmen can create. Woodwork craftsmen will adhere to your architect's blueprints down to the last detail. The completed work will be delivered on the promised date. If necessary, it will be installed by Woodwork Corporation's own installation experts. This complete, responsible service has produced beautiful church interiors for more than two generations and has earned the respect and friendship of leading clergymen, architects and contractors.

SEND US YOUR
PLANS AND
SPECIFICATIONS
FOR PRICING,
OR HAVE YOUR
ARCHITECT
WRITE US



WOODWORK CORPORATION OF AMERICA
1427 West Twenty First Street, Chicago 8, Illinois
Serving Architects, Designers and Contractors for
Nearly Half a Century



All types of wood and steel folding, non-folding chairs and folding tables in stock.

Save time! State type and quantity under consideration.

Adirondack Chair Co. Dept. K, 1140 Broadway
(N.Y. 26 St.) N.Y. 1, N.Y.

**IMMEDIATE
DELIVERY!**



Write
for
Prices,
Information



GOWNS

Adult, Intermediate and Children's Choirs

Now! A complete collection of beautiful Gowns for all age groups. In many rich, colorful fabrics and wide range of prices. Budget plan if you wish. Write today for complete information. FREE Choir gown booklet A12. Samples on request. Also gowns for Ministers, booklet M62. Ask about Confirmation Gowns.

E. R. MOORE CO. 932 Dakin Street, Chicago 13, Ill.
11 W. 42d St., New York 18, N.Y.

recognized in the prophet a friend through whom he could learn to know himself better.

Second, Buy criticism and add its dividends unto your life's wealth! Advertise your willingness to entertain suggestions. Bid in available estimates of your faults. Seek the thinking of your family, friends and associates. Purchase the interest of those about you. Learn from those who can help you. Pay generously so that friends as well as enemies will understand your desire to advance in the realm of good "personal management."

As the music pupil pays the teacher for critical training, as the dental student pays to learn his science and the jeweler his trade; you can save inner frustration by purchasing your tuition from any who will teach you. Make allies of your faultfinders for they contribute immeasurably to your life's wealth.

Did you know that the Mayo Brothers built their hospitals and attained their success through bidding in criticism? It paid dividends as they sought to learn from others, visiting operating rooms in every state of the union and in foreign countries.

One who is progressively alert to criticism adds unto the range and influence of his life's investment; he accumulates dividends which purchase additional opportunities.

Third, Consider criticism with an open mind and without the feeling of sensitiveness! View it objectively, keeping your sense of proportion. Ponder on its merit and weigh its suggestions. Differ whenever you must, but always disagree agreeably.

Michelangelo for all his creative genius never entirely overcame his vindictiveness of spirit, retaliating those who differed with him. When the against Pope's Master of Ceremonies, Giogio de Cesena, expressed the opinion that one of Michelangelo's pictures was more appropriate for a place of debauchery than for a papal chapel, the painter sought personal revenge. His uncontrolled sensitiveness took an angry turn and he drew a picture of his critic placed in hell with horns on his head and a serpent twisted about his loins.

Often you will need to exhibit your sense of humor which will prevent you from taking criticism adversely, personally. A purposive set of mind, together with the cultivation of the art of noble indifference, helps you to control your anxiety over caustic remarks.

Fourth, Determine criticism in the light of your necessities and ambitions. After consideration, appropriate the

(Turn to page 90)

He Cut the Sermon Short

by William H. Leach

ONE of my happiest pastorates was in the Presbyterian Church in the little village of Alden, New York. This village lies some twenty miles east of Buffalo. It possesses a delightful, modern church, a splendid congregation. Mrs. Leach and I were young. We enjoyed the work.

I was intrigued by the man who was the church custodian. He was a good worker, kept the church clean, did not hesitate to fix the organ or repair the windows. Withal he had a splendid wealth of native philosophy which made life interesting.

For instance, I once inquired about one of my predecessors who had had a rather distinguished career.

"I can't say that he was much of a preacher," said George. "And he never did much calling. But there was something about him. He watched me pretty carefully. I think you might call him a mighty good church janitor boss."

Again, when I had preached a sermon on rising above handicaps, I found him a most interested member of the congregation. I wondered just why the many illustrations interested him and tried to imagine just what handicaps he had overcome. But the real reason came out after the sermon.

"The main trouble with me," said George, "is that I never had any handicap to challenge me. If I had I probably would be a better man." Maybe he was right.

But the story I want to tell now is a different one. It relates how this church custodian actually tricked the minister into cutting his sermon fifteen minutes.

We had a good pipe organ in the church, but there was no electric power. Gas was used for lighting and, I think, for heat. To properly power the blower, a gas engine was installed. It was in the boiler room by the furnace. Whenever the organist wished to play it was necessary to get in touch with the custodian who would crank the

engine and get the blower working. On Sundays the blower was started before the hour of service and continued to run until the time of the sermon. Then it was cut off. This prevented the noise of muffled explosions disturbing the rest of those in the pews.

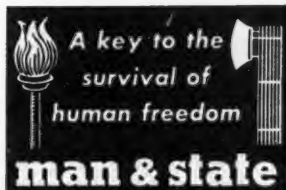
The gas engine did not always start at the first turn of the wheel. In order to give the proper time to get it started, the plan was for the minister to signal the custodian about five minutes before the end of his sermon. The custodian, then, would crank the engine and the blower would be working in time for the final hymn.

However the enthusiastic young minister occasionally forgot to give the signal. Then there was an embarrassing delay while the blower was getting to work. To avoid this we worked out a time schedule. The service was to be concluded at noon. The plan worked very good. He was so exact that I could leave my watch at home. When the engine began to "put, put," I knew it was time to get to the conclusion.

But one nice spring day, when the grass was bright and green and flowers were lighting the lawns, right in the middle of my sermon I distinctly heard the "put, put." Of course ministers have been known to get so interested in their sermons that they forgot time. I was about half through my discourse when the noise from the engine startled me. I immediately put on the brakes and coasted to a rather sudden stop. We sang the concluding hymn. Then benediction was pronounced. Several of the congregation seemed puzzled at the abrupt conclusion of the sermon, but none was discourteous enough to raise the question. Not until I got home did I discover that we had closed the service about fifteen minutes early.

Then I remembered that I had not seen George Klicker after the service. I had locked the doors of the church.

The next day I saw him going into



Eivind Berggrav
Former Primate of
The Church of Norway

"Bishop Berggrav's subject... is one of the most crucial and inescapable religious problems of the times: How does a Christian face a totalitarian state?" — TIME, May 21.

MAN AND STATE points the way toward victory over the drift toward tyranny.

At all bookstores, \$4.00

MUHLNBERG PRESS
Philadelphia

In the November PULPIT DIGEST

The professional journal of
the Protestant ministry

The Church School Program

• **WORSHIP AT RURAL ALTARS**
Analyzing what needs to be done to make the services in rural churches more meaningful by relating them more closely to the lives of the members, by Edward K. Ziegler.

• **RELIGIOUS USE OF RADIO AND TV**
Willard A. Plautner discusses practical means of broadening the scope of your religious message via modern methods of communication.

• **SERMON ILLUSTRATIONS**
The third in a series of great pulpit masters presenting their ideas on sermon illustrations, and some of their favorites. These by Bishop Gerald Kennedy.

... plus other special sermons for Thanksgiving Day and the First Sunday in Advent, and many other aids to your ministry. Enter your subscription today.

ONE YEAR, \$3.00—THREE YEARS, \$6.00
PULPIT DIGEST
Great Neck, New York

FOAM RUBBER CUSHIONS



PEW
COMMUNION
KNEELER

Filled with foam rubber. Zippered removable cover in your choice of wide color range of ecclesiastical colors.



SAMPLES AND PRICES ON REQUEST
BERNARD-SMITHLINE CO.

23-06 38TH AVE., LONG ISLAND CITY, N. Y.



STAINED GLASS EFFECTS

At Low Costs

Through the use of "Windowphanie" plain glass windows can be transformed into rich, colorful designs. Easily applied.

Ask for free samples

855 Bloomfield Ave. **C. M. MALZ** Glenridge, N.J.

PIERCE, HEDRICK & SHERWOOD

Incorporated

INSTITUTIONAL FINANCING

COMPLETE FUND- RAISING SERVICE

30 Rockefeller Plaza, New York 20, N. Y.

Electric Lighted CHURCH BULLETINS HONOR ROLLS



Send for FREE Catalog containing illustrations and prices of the various types of bulletins made by us. A post card will do! Please mention name of your church.

THE ASHTABULA SIGN CO.

Department C

Ashtabula, Ohio

ELECTRIC ORGANS

at \$655

for Small Church
or Chapel

No need paying many times this for a real rich organ tone. Get this organ for your church, chapel or home. Write

Since 1929

ORGAN SHOP Dept. C
3117 Harrison Ave. N., Canton 9, Ohio



MEANINGFUL FUNERAL SERVICES

Send 50c for sample packet of materials for complete Funeral Service: interment certificate from Pastor; entire Funeral Service, including Prayers and Scripture; extra paper on which to type poems and/or sermon notes; and neat heavy-stock covers. Lower rates for quantities.

REV. WILLIAM M. HUNTER

342 East 63rd Street, New York 21, N. Y.



FOR IMMEDIATE DELIVERY

SAMSON Folding Chair

The Universal choice
in tubular steel folding
chairs, with a
money-back guarantee.

\$4.25

Color brown. F.O.B. Quantity
New York or Detroit. Price

Call Lexington 2-0457
UNIVERSAL SEATING CO., Inc.
1186 Broadway, N. Y. 1, N. Y.

the building and I went across to greet him.

He evidently had been expecting some cross examination for he started in.

"I am sorry about the service yesterday," he said, "but you see, my wife's brother in Batavia had a birthday and we wanted to get there for dinner. I thought that you wouldn't mind a little rest so I just started the engine a few minutes earlier than usual."

I doubt if George ever knew that he was one of the few men in religious history who was able to stop the preacher before he had completely finished the three points of his sermon.

How to Handle Criticism Effectively

(From page 88)

benefits which you wish to adopt. Exclude without hesitancy that which is useless to your purpose and life mission. Render a judgment as to its profit or loss.

Jesus gives us an example of the decisive ability to maintain a course of action in the face of misunderstanding and opposition. Even the Master, about whom a Roman governor said, "I find no fault in him," was taunted by faultfinding scribes and Pharisees who queried: "Is the servant greater than his Lord?"

The Great Teacher, who kept his proportions in balance, continued undisturbed by what others—even his crucifiers—said of him. Steadfastly determined in his purpose he envisioned his mission as stated in John, Gospel 4:34, declaring: "My meat is to do the will of Him that sent me, and to finish His work."

Fifth, Endure criticism through your resourceful poise and spiritual purpose! Live with equanimity and composure. Engage life fully, fearlessly. Maintain your direction and keep to your purpose. Sustain yourself by a serenity of spirit which recognizes neither praise nor blame.

Be as wise in your life management as the immortal Lincoln who, under one attack from the opposition, said this thing:

"If I tried to read, much less answer, all the criticisms made of me and all the attacks leveled against me, this office would be closed for all other business. I do the best I know how, the very best I can. I mean to keep on doing this, down to the very end. If the end brings me out all wrong, then ten angels swearing I had been right would make no difference. If the end brings me out all right, then what is said against me now will not amount to anything."



BEAUTIFUL DOSSAL BACKGROUNDS

- STAGE CURTAINS
- ROOM DIVISION
- SPECIAL DRAPES

Samples and Estimate

Send Sizes on Sketch

Camden Artcraft Co.
180 N. Wacker Drive
Chicago 6, Ill.



B.F. BIEHL
REPAIRS REBUILDING

261 W. CRAISBURY AVE. AUDUBON, N.J.

FILMS — SLIDES — FILMSTRIPS

The largest and most complete stock
of Religious Visual Aids

CHURCH FILM SERVICE

2595 Manderson Street
Omaha 11, Nebraska



**STAINED GLASS
WINDOWS**

WHITTEMORE

16 ASHBURTON PLACE

BOSTON 8 MASS.



ROBES

Catalog and fine selections of sample materials on request. Fair prices. Mention whether for Pulpit or Choir.

DeMoulin Bros. & Co.

1161 S. 4th St., Greenville, Illinois

Church Bulletins

Scriptural—Artistically Designed
Large Assortment—Self Selection
Lithographed—Special Days—General use
Be Sure to Get Our Free Catalog and Samples
ECCLESIASTICAL ART PRESS, Louisville, Ky.

Gunthorps

310 Parkway
Chula Vista, California

Get results for your printing money. Jobs individually planned for effectiveness and beauty. Distinctive sketch of your church on Bulletin. Letterheads, Mailers, etc.

WRITE FOR SAMPLES

FRESHEN YOUR PREACHING WITH CORRESPONDENCE INSTRUCTION. Practical courses in psychology, literature, theology, etc. Competent faculty. Individual instruction. Reasonable. Write for further information
CENTRAL SCHOOL OF RELIGION

(A correspondence institution established 1896)
6630 Lowell Avenue
Irvington, Indianapolis 10, Indiana

They Say—What Say They? Let Them Say

HOGWASH

Editor, *Church Management*:

It isn't very often I write letters to editors of magazines for I realize that it is lost effort.

Your September issue carries the leading editorial: "Should Churches Pay Taxes?", that calls for comment. It is sheer, plain nonsense, and I might go a step further and call it "hogwash" or as the late Alfred E. Smith said, "baloney."

Especially is this so in the first and second points. Who made thee a judge or divider over the household?

All this coming from *Church Management*, a periodical which is supposed to have the interest of the Church at heart . . . methinks you are slipping.

Here's hoping that other readers, too, will let you have both barrels at once.

Louis S. Luisa,

Clifton, New Jersey

REASONING GOOD, SOUND, LOGICAL

Editor, *Church Management*:

I simply must tell you how much I appreciate your editorial in the September issue on "Should Churches Pay Taxes?" You express my idea very accurately in this article. To me your reasoning is good, sound and logical. In these days when it is of so great importance to keep the church utterly free from state and also to keep the state separate from the church it is imperative that we accept this moral obligation. It seems to me that we of the church will be in much better position to proclaim the Gospel of Jesus if we do not accept this responsibility. There are few churches that would feel the added amount necessary to pay its taxes.

Not only is your excellent article in this issue of *Church Management* a strong recommendation for the magazine but each issue has some practical help for me. Thank you for it.

It is too often we take such things for granted and say little about them, but when something appears that we dislike we are always ready to offer our criticism.

Oscar W. Payne,
Coos Bay, Oregon

BLOOD-GIVER

Editor, *Church Management*:

Here is my check of \$3.00 for re-

QUICKLY FOLDS OR UNFOLDS

for changing ROOM USES

Mitchell
FOLD-O-LEG
tables



MORE seating capacity
MORE leg comfort
MORE exclusive features
MORE strength and rigidity
MORE for your money

Churches, schools, hotels,
institutions, fraternal
buildings . . . convert
any room into a ban-
quet or group activity
room. Clear it in minutes.

Send for folder with complete specifications.

MITCHELL MANUFACTURING COMPANY

2724 S. 34th St., Milwaukee 7, Wis.

THE STRONGEST, HANDIEST FOLDING TABLE MADE!

The D'Ascenzo Studios



are noted for their beautiful and unusual stained glass windows in churches in forty-five states, the District of Columbia and many foreign countries. (Note the article in this issue of *Church Management*, "Stained Glass—Not a Lost Art.")

If you are interested in receiving reprints of notable stained glass windows, please use the coupon on the left, and you will receive them at once.

The window shown is the *Resistance to the Stamp Act*, a portion of the *Revolution Window* in the *Washington Memorial Chapel*, Valley Forge, Pennsylvania.

THE D'ASCENZO STUDIOS
1604 Summer Street, Philadelphia, Pa.

Please send me some of your reprints of stained glass windows as soon as possible.

NAME
ADDRESS
CITY
ZONE..... STATE.....

THE D'ASCENZO STUDIOS
1604 Summer Street
Philadelphia, Pa.

Spiritual Fellowship through The Upper Room

You and your family can share the joys and blessings of daily devotions with the millions of people around the world who use The Upper Room.

In the hands of every youth away from home, place a copy of The Upper Room! Its daily devotional readings, scripture and prayer will help him meet the problems of each day on the basis of Christian faith. He will know that every day the loved ones at home, the people and pastor of his church, are all joining with him in the same devotions, the same prayers. He will find strength and joy and peace in knowing that he is part of a company worshipping together and praying for each other. The following quotations are typical:



"Every two months I find myself looking for The Upper Room, because it gives me the inspiration and morale a person needs over here."



"While I was recovering from an operation recently a soft voiced young lady came to my bedside and left me a copy of The Upper Room. She seemed like an angel from heaven. I am sure I thanked her but not in proportion to the good she did me."



"Since my enrollment in this school three years ago I have received each copy of The Upper Room . . . It has done something for me that I cannot express in words."

Order enough copies of the November-December issue now to meet all your needs. Ten or more copies of either regular or pocket edition to one address, 5 cents a copy. Individual yearly subscriptions, 50 cents. Address

THE UPPER ROOM

1908 GRAND AVE., NASHVILLE, TENN.

World's most widely used daily devotional guide.

ARE YOU PLANNING TO BUILD OR REMODEL?



PROTESTANT CHURCH BUILDING

By WILLIAM H. LEACH

"Dr. Leach . . . is well acquainted with the inner workings of church building committees and with the problems which such committees have to solve. This book therefore has a double value to the church architect: first, it gives him the layman's point of view; and second, it arms him with a fine volume to recommend to the building committee with which he is dealing. . . . Well illustrated."—*Architectural Record*

"If I were in the process of building a church or considering such a project, I would want Dr. Leach's book on my shelf. I would also want the building committee to read it."—GERALD KENNEDY in *Christian Advocate*

\$3 at your bookstore

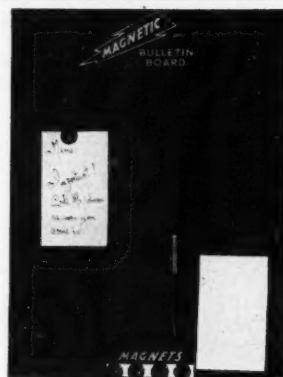
Abingdon-Cokesbury

newal. O boy, you stick like a leach. But you do not suck blood. You give blood in keeping up the high standards of your magazine and in keeping after your old subscribers.

I am up sunset hill. I am still active at seventy years of age. So I re-subscribe to get new ideas.

Frederick C. Sternat,
Pittsburgh, Pennsylvania

New Product For Churches



MAGNETIC BULLETIN BOARD

Here is a bulletin board for your church—no tacks, no pins, no paste, and no erasers. The reason—it is magnetic. Simply place the announcement on the board and then place one of the little magnets supplied over the paper. It holds the announcement securely and does not disfigure the board. Very inexpensive. You will be surprised. Ask us for information about New Product No. 10511.

Biographical Sermon

(From page 82)

the secret of the astonishing personal affection in which Tennyson has been held for years by hundreds of thousands of men and women in England and America and the colonies."

Elbert Hubbard wrote: "Tennyson is always serene, sane and safe—his lines breathe purity and excellence. He is the poet of religion, of the home and fireside, of established order, of truth, justice and mercy as embodied in law."

In these days of confusion and anxiety we can appreciate and find comfort in the lines:

Oh, yet we trust that somehow good
Will be the final goal of ill.

To pang of nature, sins of will,
Defects of doubt, and taints of blood:

That nothing walks with aimless feet;



PIX helps you plan your Church kitchen

Let PIX engineers work with you on your kitchen plans. They will analyze your capacity requirements, available space and funds—then design and build a kitchen exactly suited to your needs. Your church groups will find a kitchen by PIX saves time, work and money every time it's used. Write Department Y.

ALBERT PICK CO., INC.
2159 PERSHING ROAD, CHICAGO 9

That not one life shall be destroyed,
Or cast as rubbish to the void,
When God hath made the pile complete.

An Englishman, staying at a hotel in Normandy lost his purse and complained to the landlord. He said that he was sure all his employees were paragons of honesty. But he said there were two other Englishmen stopping at the hotel and probably they were no better than they ought to be. Monsieur had better enquire about them. He did so and found that one was the Bishop of London and the other Lord Tennyson!

Know Church Management Advertisers

The family of advertisers in *Church Management* has grown to considerable size. The members are friendly folk anxious to be of help to you. You would enjoy them if they could visit with you in their home. Do not be afraid to ask them questions. They will give friendly replies.

In writing advertisers mention *Church Management*. Also be sure to give your full address: name, city, state and zone number. If your signature is artistic rather than clear print this item. Advertisers tell us that this will help.

DENNING FIXTURES FOR CHURCH PEWS

THE ORIGINAL HAT HOLDER



has been standard church equipment for over 40 years. More than 10,000 churches are equipped. Hat holders attached to back of pews eliminate cloak room congestion.

*Richly finished in light bronze,
dark bronze and nickel*

DENNING'S ENVELOPE HOLDER



The Denning Manufacturing Co.

2028 E. 70th St.

Cleveland 3, O.

"Church Management" Found in Prospering Churches



**IF YOU REALLY WANT
A FRUITFUL MINISTRY**

Read— The ROMANCE of DOORBELLS

Dr. Dolloff considers home visitation, as important as preaching, and he vigorously proves his point in this "guide to effective pastoral calling." Eight idea-packed chapters for pastors, students and church workers, well seasoned with wit. The only book of its kind! Get it at your bookstore today. By the author of "It Can Happen Between Sundays," still a best-seller.

At Your Bookseller
THE JUDSON PRESS — PHILADELPHIA

Cloth, \$2.50 240 Pages

By **EUGENE DINSMORE DOLLOFF, S.T.D.**

PIPE ORGAN DIRECTORY

CONNECTICUT

PIPE ORGANS

AUSTIN ORGANS, Inc.
Hartford, Conn.
Inquiries Welcomed

ILLINOIS

-IN HIGHLAND, ILLINOIS-

WICKS ORGANS

Proved excellence . . .
is the performance every Wicks
owner receives . . . performance of
great artistry and distinction, at
amazing economy in operation.

CM

MISSOURI

1851
One Hundred Years!
1951

It has been a practice in the Kilgen organization through the years to assemble and test each organ before it leaves the factory in their Assembly Room. The outstanding success of Kilgen Organs is in a small measure the result of this careful assembling and testing in the Kilgen factory.

The Kilgen Organ Company

Executive Offices and Factory:
4634 West Florissant Avenue
St. Louis 15, Missouri

Eugene R. Kilgen, President

Kilgen Organs

NEW JERSEY

Organ Maintenance

Rebuilding • Repairs
Additions • Tuning

Organ Chimes
Amplified Tower Chimes

Yearly Maintenance Contracts

Courteous and Dependable

Pipe Organ Service

by Factory-Trained Experts

CHESTER A. RAYMOND

Organ Builder

44 SPRING ST. PRINCETON, N. J.
Phone 935

Member Associated Organ Builders of America

NEW YORK

PIPE ORGANS REBUILT TO THE FINEST STANDARDS

+

FRANCIS J. RYBAK & CO., Inc.
4131 White Plains Road
New York 66, N. Y.

OHIO



Established 1873

SCHANTZ

Organ Company

ORRVILLE, OHIO

Member Associated Organbuilders of America



ILLUMINATED CHURCH SIGNS

BEAUTIFUL
PERMANENT
LOW COST

(Send for Catalog)

**THE WINONA
CHURCH SIGN CO.**
Dept. CM-1051
Winona Lake, Indiana

CHRISTMAS GREETINGS

For Pastor's Use

New cards, folders, calendars, letter-heads. Attractive, religious in text, reasonably priced.

INDIVIDUALIZED GREETINGS

May use your own message. Will print picture of yourself, family, parsonage, or church on our folders and "52 calendars."

None better—"Priced for the pastor"

Write today for samples

Printed supplies for the pastor

—CHURCH BULLETIN A SPECIALTY—

WOOLVERTON • CEDAR FALLS
PRINTING CO. IOWA

GOWNS

•Pulpit and Choir•

Headquarters for
RELIGIOUS SUPPLIES

Church Furniture • Stoles
Embroideries • Vestments
Hanging • Communion
Sets • Altar Brass Goods

CRUISED ON REQUEST
CHURCH GOODS
SUPERIOR QUALITY
807-22 ARCH STREET PHILADELPHIA, PA.



RGEISSLER, INC.

28 E. 22nd St., New York 10, N. Y.

Church Furnishings

IN CARVED WOOD AND
MARBLE-BRASS-SILVER
FABRICS + WINDOWS

STAINED GLASS WINDOWS

Let us submit designs and estimates
suited to your church and budget.

Pike Stained Glass Studios

145 St. Paul Street, Rochester 4, New York

HENRY KECK

STAINED GLASS

STUDIO

1070 W. GENESEE ST.
SYRACUSE, N. Y.

HIGHEST GRADED CRAFTSMANSHIP
ORIGINAL DESIGNS

MONEY FOR YOUR TREASURY

Over 1,500,000 Sunflower Dish Cloths were sold in 1950 by members of Sunday Schools, Ladies' Aids, Young People's Groups, etc. They enable you to earn money for your treasury, and make friends for your organization. Sample FREE to official

SANGAMON MILLS

Established 1915 Cohoes, N. Y.



OSBORNE

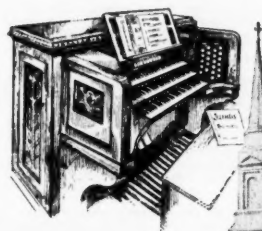
Send for

CHALICE & CIBORIA

Book No. CM50C Illustrating
Over 150 Original Designs

117 Gower St., London WC1
ENGLAND

THE FIRST BAPTIST CHURCH Sioux Falls, South Dakota CHOSE THE HILLGREEN-LANE ORGAN



"Truth in
expression
for deeper
moments of
reverence"

Organist Maynard
Berk is currently
Dean of the South
Dakota Chapter,
The American
Guild of Organists



Write for
particulars

AUGUST M. HINTZ, D.D., PASTOR

HILLGREEN-LANE and CO.
Alliance, Ohio

Recommended Books on Church Building

PLANNING AND BUILDING THE MODERN CHURCH By William Ward Watkin	\$8.50
PROTESTANT CHURCH BUILDING By William H. Leach	\$3.00
THE CHURCH BUILDER By Elbert M. Conover	\$2.75
THE CHURCH BUILDING GUIDE By Elbert M. Conover	\$1.50
PLANNING CHURCH BUILDINGS Designs, exterior and interior	\$2.00
PLANNING THE SMALL CHURCH Plans for less than \$50,000 churches	\$1.00
CHURCH SCHOOL AND PARISH HOUSE BUILDING By Elbert M. Conover	\$1.50
CHURCH BUILDING FINANCE By Elbert M. Conover	\$.75
THE ALTAR IN YOUR CHURCH By William H. Leach	\$.75
BUILDING FOR WORSHIP By Elbert M. Conover	\$.50
REBUILDING THE TOWN AND COUNTRY CHURCH A good illustrated Manual	\$.50
HOME OF THE RURAL PASTOR By Ralph A. Felton	\$.40

CHURCH MANAGEMENT, INC.

1900 Euclid Avenue

Cleveland 15, Ohio



Timber Arches
*with an Air of Reverence
and an Eye on Costs*

Mack Creast
Evangelical United
Brethren Church,
Portland, Oregon.
Architect—
Donald W.
Edmundson, A.I.A.

The finest traditions of church architecture are served by glued laminated arches of Timber Structures, Inc.

Made of high quality material and formed to follow faithfully the architect's design, these arches introduce the natural beauty found only in wood. They also provide economical structural framing for both walls and roof, frequently making a worthwhile saving in construction costs in addition to their contribution to architectural distinction.

A new booklet, "Enduringly Beautiful Churches", presents many different arch applications in some of America's most distinguished churches. A copy is waiting for you at your nearest Timber Structures office; or fill in and mail the coupon to us, and a copy will be sent to you.

TIMBER STRUCTURES, INC.

P. O. BOX 3782-B, PORTLAND 8, OREGON

Offices in New York, Chicago, Kansas City, Missouri;
Dallas, Texas; Seattle and Spokane, Washington

TIMBER STRUCTURES, INC. OF CALIFORNIA • Oakland, California

TIMBER STRUCTURES OF CANADA, LTD. • Peterborough, Ontario
Local Representatives throughout the United States and Canada

TIMBER STRUCTURES, INC.

P. O. Box 3782-B, Portland 8, Oregon

Please send me a copy of your booklet, "Enduringly Beautiful Churches".

Name _____

Address _____

Zone _____

City _____

State _____



**NO LIQUOR SERVED
AT THESE HOTELS!**

There are members in your church who will wish to patronize "Dry Hotels." We suggest that you pass this list on to them either by publishing it in your church calendar or by clipping it from the magazine and posting it on the church bulletin board.

PHILADELPHIA

ROBERT MORRIS—Arch and 17th Street. 208 rooms—\$4.00 up. In the heart of Philadelphia. Running ice water, private baths in all rooms. Banquet and meeting rooms. Louis E. Pike, Mgr.



FOLDING CHAIRS
in Steel or Wood
FOLDING BANQUET TABLES

WRITE FOR CATALOGUE
AND LOW DIRECT PRICES

J. P. REDINGTON & CO.
DEPT. 90, SCRANTON 2, PA.

ENGRAVED BRASS
GIFT AND MEMORIAL PLATES

IN MEMORY OF
MARIE THERESA PHILLIPS
BY
HER BROTHER

Hand engraved polished brass. Letters filled with baked enamel—won't tarnish. Send inscription for quotation.

BERNARD-SMITHLINE CO.

23-06 38th Avenue, Long Island City, N. Y.

Nicholas Wagner Studios

Stained Glass Windows
Mosaics

228 W. Broadway, New York 13, N. Y.

Classified for Sale and Exchange

*The Market Place for Men, Ideas,
Church Supplies and Service*

Rate for Advertisements inserted in this Department: Ten cents per word; minimum charge, \$1.00; payable in advance. The publisher reserves the right to decline advertising and refund remittance. If box number is used add ten cents for forwarding postage.

Forms close 5th of month preceding

Address Classified Department

CHURCH MANAGEMENT, INC.

1900 Euclid Avenue

Cleveland 15, Ohio

BOOKBINDING

Old Bibles Rebound Like New. A price, binding and style to meet every need. All types of binding, re-binding. Write for illustrated folder, prices. Norris Bookbinding Co., Greenwood, Mississippi.

BOOKS

Marriage and Sexual Harmony by Oliver M. Rutterfield. Recognized as a safe guide. Ninety six pages. Paper bound. Fifty cents prepaid. Cloth bound library edition, \$1.00. Church Management, Inc., 1900 Euclid Avenue, Cleveland 15, Ohio.

Understanding the Nervous Breakdown by C. R. Thayer. A booklet with reprints of the three articles which appeared in "Church Management." It can be of great help to you in your counseling and in your own adjustments. 35 cents. Church Management, Inc., 1900 Euclid Avenue, Cleveland 15, Ohio.

Wedding Etiquette. An attractive booklet which gives details of wedding etiquette including problems of the bride, problems of the groom, issuing invitations, plans for reception, the processional, wedding music, decorations, etc. Almost a necessity to the minister; a wonderful pre-marriage gift to the bride and groom. Fifty cents per copy. Church Management, Inc., 1900 Euclid Avenue, Cleveland 15, Ohio.

How to Do Fine Mimeograph and Multi-Color Work, by R. R. Yelderman. A concise, constructive handbook for all who use stencil duplicators. Price, \$1.00. Church Management, Inc., 1900 Euclid Avenue, Cleveland 15, Ohio.

New Catalog used religious books ready. Free on request. Baker Book House, Dept. CM, Grand Rapids 6, Michigan.

Religious and theological books bought and sold. Free catalog. Libraries purchased. Kregel's Bookstore, Grand Rapids 6, Michigan.

Out-of-Print Leach Books. We can offer good used copies of the following books by William H. Leach: "Church Administration" (Doran Edition), \$1.25; "Church Finance," \$1.25; "The Making of the Minister," \$1.25; "How to Make the Church Grow," 90c; "Putting It Across," 90c; "Here's Money for Churches and Societies," 90c. Church Management, Inc., 1900 Euclid Avenue, Cleveland 15, Ohio.

Will Buy. Good used copies of "Church Publicity," by William H. Leach. Purchase price,

90c. Must be in good condition for resale. Church Management, Inc., 1900 Euclid Avenue, Cleveland 15, Ohio.

FOR SALE

Ampro, Bell & Howell, R.C.A., DeVry and Victor 16mm sound projectors, completely reconditioned. \$195.00, fully guaranteed. Stinson Projector Sales, Box 7, Oak Park, Illinois.

500-watt SVE Slide and Filmstrip Projector with case, cost \$108.50, and latest model No. 210 Web-cor two-speed Tape Recorder, cost \$187.50. Both never used. Must sacrifice. No reasonable offer refused. Edwards, Cox 50, River Grove, Illinois.

175 American Hymnals (Coleman-Broadman), good condition. \$85.00 plus shipping costs. Grace Church, Rita and Belgrave, Huntington Park, California.

Rebuilt multigraph machines and supplies for sale cheap. Rev. E. R. Paff, Bethlehem Congregational Church, International Falls, Minnesota.

Church type CV Hammond electric organ and DR 20 tone cabinet. Exactly as new. Price, \$1,875. Can arrange time payments. New price, \$2,500. Write H. D. Acaster, Rural Route No. 5, Somerville, New Jersey.

New public address system, complete, cost \$185, take \$125. Miller, Box 505, Poteau, Oklahoma.

29 1/2" Hip bell. Inscription: "Buckeye Bell Co., Vanduzen & Cincinnati, 1880." With complete wheel-and-frame housing. Highest bid before June, 1952. Rev. Willis E. Elliott, 301 East Madison Street, Morton, Illinois.

RCA Tower music system. Excellent condition. Write to Francis Beecher, 107 State Street, Madison, Wisconsin.

WANTED

Used Pulpit Chairs. For rural church. Please state price and condition. Rev. Paul S. Burdick, New Enterprise, Pennsylvania.

Used Church Bell, 800 pounds or larger. First Baptist Church, Hattiesburg, Mississippi.

SHARE HOME

California home for retiring business or professional lady or gentleman. Large quiet patio for outdoor living. Flowers all winter. References exchanged. Write Box 1051, care Church Management, 1900 Euclid Avenue, Cleveland 15, Ohio.

Books of Remembrance

Record the life history of your church along with the names of those whose gifts have benefited your church. Beautiful, hand-tooled leather books with hand-engraved pages are exhibited in carved repositories. Also, exquisite stained glass windows and church furnishings. Send for our catalog.

WHITTEMORE ASSOCIATES, INC.
16 ASHBURTON PLACE, BOSTON, MASSACHUSETTS

**REACH
EVERY EAR**
WITH A RAULAND
SOUND SYSTEM

All can hear when the speaker's voice is reinforced clearly and naturally by a modestly priced RAULAND Sound System. Write for information.

RAULAND-BORG CORPORATION
3523 C Addison Street, Chicago 18, Ill.

Church Windows
DESIGNS AND QUOTATIONS
FURNISHED UPON REQUEST

Pittsburgh Stained Glass Studios
Warden and McCartney Sts. Pittsburgh, Pa.

Editorials

(From page 8)

in Washington which reveal the Christian origins of our nation. They come together as individuals—not delegated by any group. Each pays his own expenses. Some have been worried by the confusions of today and are anxious to confirm their own convictions; others have had no shrinking of faith but are seeking means to awake a nation to an appreciation of its God-given purpose. Each one in the pilgrimage is seeking an opportunity to re-consecrate himself to the American ideals in the concluding service in the Washington Cathedral of our nation's capital Sunday afternoon, September 30.

Church Management was captivated by the idea of this pilgrimage and has given it support from the first. Our particular function has been to select the men for the award of "Churchmen of the Year." The clergy nominee is Dr. Anson Phelps Stokes of Lenox, Massachusetts. This distinguished Episcopal clergyman is now eighty years old. For some time he was secretary of Yale University, later a Canon of Washington Cathedral. He was a leader in the churches of that city and gained the affection of people of all faiths. In his age he has completed a three-volume study of Church and State in America which will live for years beyond his life.* Dr. Stokes now makes his home at Lenox, Massachusetts.

The lay nominee is Dr. William H. Stackel of Rochester, New York. He has for many years been an active member of the Redeemer Lutheran Church of that city. His contribution to his local church, his denomination and the churches of his city and nation has been distinctive. He is a business man, a banker, but above all an ecumenical churchman. Last year the Rochester Church Federation named him the "Churchman of the Year" for Rochester.

Interestingly enough each of these churchmen has a minister son. Anson Phelps Stokes, Jr., is the rector of Saint Bartholomew's Church of New York City. Robert W. Stackel is the pastor of the First Evangelical Lutheran Church, Pittsburgh, Pennsylvania.

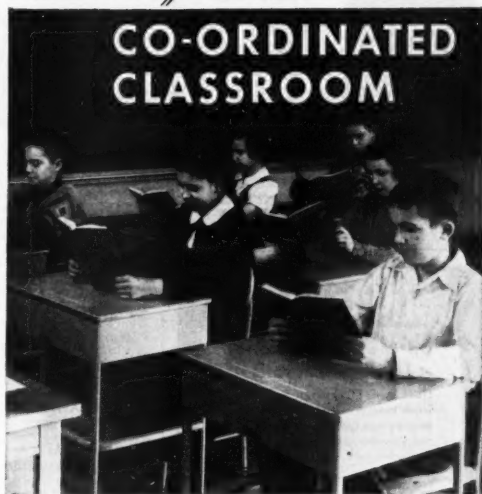
(More about the Pilgrimage will be discussed in our November issue.)

*Church and State in the United States by Anson Phelps Stokes. Three volumes. Harper & Brothers.



CHURCH BULLETINS
Every progressive church should use Winters' De Luxe Bulletin Boards. Digitized, refined, effective and economical. Over 7,000 IN USE. They increase attendance, interest and collections. Thousands of enthusiastic letters from Pastors. Write today for illus. Catalog L.
H. E. WINTERS SPECIALTY CO.
308½ E. 4th St. Davenport, Ia.

Designed for the CO-ORDINATED CLASSROOM



NORCOR TUBULAR DESKS and CHAIRS

- First—they are designed for comfort and correct posture at a variety of school room tasks.
- Second—they are built in a wide range of correctly proportioned sizes to provide proper seating for children of all ages from kindergarten to college—and they are easily interchanged to suit every pupil without bothersome adjustments.
- Third—they are readily and easily moved for different classroom arrangements—to give the pupil every advantage of good lighting and good visibility. NORCOR Tubular Desks and Chairs are ideal for modern classroom arrangements.

NORCOR DeLuxe DESK CHAIR

Here is the strength and rigidity required for long, dependable economical service, with easy mobility for the flexible classroom.

- Angle Steel Construction—Sturdy as a skyscraper
- Adjustable Top
- Comfort-Curved, Posture Correct Plywood Seat and Back Rails
- Large Work Surface




WRITE FOR FREE CATALOG



The NORCOR Line

"Twenty Five Years of Good Seating"

NORCOR MANUFACTURING CO. • GREEN BAY • WISCONSIN



Pews
Altars
Fonts
Pulpit Sets
Chancel Sets
Chairs
Crosses
Candlesticks

Everything in wood for the beautification of the Church Interior

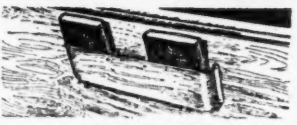
MANITOWOC CHURCH FURNITURE COMPANY
Waukesha, Wisconsin

Dept. 5

LIGHT
on the International
Uniform Lessons

Union Lesson Helps offer sound, inspiring lesson expositions written by specialists for every age group. Undenominational and uncontroversial with room only for constructive truth.

Write for free specimens
AMERICAN SUNDAY-SCHOOL UNION
1816 Chestnut St., Philadelphia, Pa.




ALL STEEL BOOKHOLDERS
Three Sizes
Also Made for Opera Seats
Write
Kosters Manufacturing Co.
Sioux Center, Iowa

PULPIT & CHOIR GOWNS

Pulpit Hangings, Altar Cloths, Bible Markers, Communion Linens, Embroideries, Fabrics
Custom Tailoring for Clergymen
Marking 114 years of service to the church and clergy.

1837 1951

COX SONS & VINING, Inc.
121 East Third Street New York 10, N.Y.



Brass Altar Ware
CROSSES, VASES, CANDLESTICKS, CANDELABRAS, MISAL STANDS, OFFERING PLATES.
•Write For Catalog
J. P. REDINGTON & CO.
DEPT. 200, SCRANTON 2, PA.

"PLAN FOR PROFIT"
How to Raise Money for Church Projects
Write for "Samples" and "Schedule of Profits"
Souvenir Activity Calendars
11106 Lincoln Avenue, Garfield Heights 25, O.

ADVERTISERS' INDEX

	Page		Page
A		MacCalla & Co., Inc.	86
Abingdon-Cokesbury Press	50, 51, 73, 76, 81, 92	Malz, C. M.	89
Adirondack Chair Co.	88	Manitowoc Church Furniture Co.	98
All State Stationery Co.	Back Cover	McFadden Lighting Co.	86
American Optical Co.	87	Messenger Corporation	64
American Seating Co.	47	Meierjohan-Wengler	48
American Sunday School Union	98	Ministers Life & Casualty Union	33
Anchor Post Products, Inc.	30	Minnesota Mining & Manufacturing Co.	37
Appel, Inc., D. S.	86	Mitchell Manufacturing Co.	91
Architectural Bronze & Aluminum Corp.	86	Monroe Co., The	43
Arrow Letter Service	60	Moore Co., E. R.	88
Artcraft Theatre Equipment Co.	64	Morehouse-Gorham Co.	75
Ashtabula Sign Co.	85, 90	Morrison Recording Laboratories	86
August Stained Glass Studio	82	Moss, Jerome A.	75, 78, 89
Austin Organs, Inc.	94	Muhlenterg Press	89
		Myers Brothers, Inc.	48
B		N	
Beach Instrument Corporation	60	National Bible Press	35
Bell & Howell Co.	49	National Church Goods Supply Co.	94
Bentley & Simon, Inc.	85	National Church Supply Co.	55
Bernard-Smithline Co.	89, 96	National Religious Press, The	41
Beseler Co., Charles	5	National Sports Equipment Co.	10
Biehl, B. F.	90	New Castle Products	6
Biglow-Main-Excell Co.	66	Norcor Manufacturing Co.	97
British Information Services	67	Novelty Lighting Corporation	38
Broadman Press	80	O	
C		Organ Soap	90
Camden Artcraft Co.	90	Osborne & Co., Ltd., E.	91
Cathedral Films, Inc.	35	Ossitt Church Furniture Co.	62
Central School of Religion	90	P	
Church Film Service	90	Payne-Spider Studios, Inc.	86
Church Management, Inc.	90, 85	Pelt & Fritsen	84
Church World Press, Inc.	85	Philadelphia Carpet Co.	54
Chub Club of Inspirational Books	77	Pick Co., Inc., Albert	93
Clarin Manufacturing Co.	31	Pierce, Hedrick & Sherwood, Inc.	90
Clark Co., Inc., W. L.	68	Pike Stained Glass Studios	94
Collegiate Cap & Gown Co.	86	Pittsburgh Stained Glass Studio	96
Colonial Office Furniture Co.	86	Presbyterian Ministers' Fund	26
Columbia University Press	80	Prince George Hotel	84
Concordia Publishing House	75, 80	Pro-Del Industries, Inc.	84
Consonata, Inc.	66	Pulpit Digest	89
Cottrell & Leonard, Inc.	82	R	
Cox Sons & Vining, Inc.	98	Ragland Manufacturing Corporation	27
Crestwood Recorder Corporation	68	Rambusch Decorating Co.	40
Cuthbertson, Inc., J. Theodore	82	Rauland-Borg Corporation	96
D		Raymond, Chester A.	94
Damp-Chaser, Inc.	57	Recorded Publications Co.	77
D'Ascenzo Studios, The	91	Redington & Co., J. P.	54, 96, 98
Davenport, Arthur S.	68	Religious Book Club, The	53
DeLong Seating Co.	71	Revell Co., Fleming H.	3
DeMoulin Brothers & Co.	90	Revere Camera Co.	21
Denning Manufacturing Co.	93	Rudin & Co., Inc., John	65
Dick Co., A. B.	82	Rybak & Co., Inc., Francis J.	94
Dietz, Inc., William H.	86	S	
Dry Hotels	96	Sams & Sons, L. L.	60
E		Sangamon Mills	94
Ecclesiastical Art Press	90	Santa Fe Studios of Church Art	25
Eerdmans Publishing Co., Wm. R.	77	Schantz Organ Co.	94
Endicott Church Furniture	87	Schulmerich Electronics, Inc.	65
F		Society for Visual Education, Inc.	22
Family Films, Inc.	Second Cover	Souvenir Activity Calendars	98
Films of the Nations, Inc.	23	Spaulding Publishers	19
G		Spencer Studios, Inc.	40
Gebssler, Inc., R.	94	Sudbury Brass Goods Co.	16
Glasier, Louis F.	55	T	
Goodenough & Woglom Co.	85	Tiffin Manufacturing Co.	57
Griggs Equipment Co.	62	Timber Structures, Inc.	95
Gunthorps	90	Twentieth Century Fox Film Corp.	39
H		U	
Hammond Instrument Co.	32	United States Bronze Sign Co.	56
Harper & Brothers	74, 78	Universal Seating Co.	61, 90
Heyer Corporation	42	Upper Room, The	92
Hawatha Metalcraft, Inc.	77	V	
Higley Press, The	77	Vanduzen Co., Inc., E. W.	42
Hillgreen, Lane & Co.	95	Verdin Co., The I. T.	62
Hilliard Chemical Co.	46	Victor Animatograph Corporation	29
Hope Publishing Co.	79	Viewlex, Inc.	17
Hunter, Rev. William M.	90	Vogel-Peterson Co.	43
I		Voigt Co.	61
International Bronze Tablet Co., Inc.	47	W	
International Churchmans Exposition	79	Wagner Studios, Nicholas	96
J		Wal-Mar Corporation	84
Johnson & Son, Inc., S. C.	44, 45	Ward Co., The C. E.	27
Judson Press	86, 93	Wells Organizations, Inc.	Third Cover
K		Whittemore Associates, Inc.	63, 90, 96
Keck, Henry—Stained Glass Studio	94	Wicks Organ Co.	94
Keister Advertising Service	34	Wilcox & Follett Co.	83
Kilgen Organ Co.	94	Will & Baumer Candle Co.	83
Kosters Manufacturing Co.	98	Willet Stained Glass Co.	61
Krogmann, John—Artist	16	Willie Co., Paul A.	36
L		Winona Church Sign Co.	94
Lamb Studios, The J. & R.	86	Winterich's	83
Lawson Associates, Inc., B. H.	69	Winters Specialty Co., H. E.	97
Little Giant Manufacturing Co.	62	Woodwork Corporation of America	88
Luxem Co., James P.	68	Woolverton Printing Co.	94
M		Wurlitzer Co., The Rudolph	35
Mans Organ Co.	31		

SINCE LAST OCTOBER

the following 67 churches have used Wells Organizations
fund-raising services for their church building fund programs

Raised	Church and City
†§\$1,300,000.....	Episcopal Diocese of Virginia
656,010.....	First Baptist, Midland, Tex.
340,000.....	Broadway Methodist, Indianapolis, Ind.
†§ 300,000.....	First Baptist, New Orleans, La.
284,480.....	Decatur Presbyterian, Decatur, Ga.
278,053.....	First Methodist, Blytheville, Ark.
§ 265,000.....	First Presbyterian, Johnson City, Tenn.
253,065.....	Central Park Baptist, Birmingham, Ala.
251,203.....	First Methodist, Lake Charles, La.
250,000.....	Ascension Lutheran, Milwaukee, Wis.
† 225,000.....	Methodist Temple, Port Arthur, Tex.
201,995.....	First Methodist, Shreveport, La.
200,348.....	Heavenly Rest Episcopal, Abilene, Tex.
† 200,000.....	Pk. Place Church of God, Anderson, Ind.
† 200,000.....	First Methodist, Bartlesville, Okla.
192,988.....	Trinity Cathedral, Trenton, N. J.
† 175,000.....	St. John's Presbytery, Tampa, Fla.
169,866.....	First Methodist, Montgomery, Ala.
158,855.....	Capitol Hill Meth., Oklahoma City, Okla.
152,550.....	Wyatt Park Baptist, St. Joseph, Mo.
152,000.....	St. John's Methodist, Santa Fe, N. M.
† 150,000.....	St. John's Episcopal, Albuquerque, N. M.
§ 150,000.....	Trinity Presbyterian, Montgomery, Ala.
§ 150,000.....	St. James' Episcopal, Alexandria, La.
† 150,000.....	Cant. Mt. Brook Meth., Birmingham, Ala.
† 150,000.....	Christ Episcopal, St. Joseph, Mo.
† 150,000.....	Cen. Ave. Methodist, Albuquerque, N. M.
147,394.....	Winfield Methodist, Little Rock, Ark.
146,500.....	Lakewood Christian, Cleveland, O.
141,000.....	St. William's Catholic, Cleveland, O.
§ 131,391.....	Preston Hollow Presbyterian, Dallas, Tex.
128,500.....	First Methodist, Lexington, Nebr.
§ 127,682.....	First Baptist, Topeka, Kan.

Raised	Church and City
\$125,691.....	St. John's Episcopal, Montgomery, Ala.
125,000.....	Westminster Presbyterian, Alexandria, Va.
† 125,000.....	Falls Church Presbyterian, Falls Church, Va.
†§ 125,000.....	Francis St. Methodist, St. Joseph, Mo.
† 125,000.....	First Presbyterian, Anderson, S. C.
119,171.....	First Methodist, Pasadena, Tex.
118,136.....	The Presbyterian, Daytona Beach, Fla.
§ 115,833.....	First Methodist, Biloxi, Miss.
114,332.....	Univ. Meth., Lake Charles, La.
104,500.....	First Congregational, Wakefield, Mass.
104,300.....	Warner Memorial Presb., Kensington, Md.
103,043.....	First Presbyterian, Waycross, Ga.
102,000.....	First Baptist, Lincoln, Nebr.
100,246.....	Mangum Mem. Methodist, Shreveport, La.
100,056.....	Bethany Christian, Lincoln, Nebr.
† 100,000.....	Eastwood Baptist, Houston, Tex.
† 100,000.....	Ascension Church, Montgomery, Ala.
† 100,000.....	First Methodist, Nachitoches, La.
† 100,000.....	St. Mark's Episcopal, Casper, Wyo.
†* 100,000.....	St. Luke's Episcopal, Atlanta, Ga.
† 100,000.....	First Presbyterian, Cumberland, Md.
100,000.....	First Methodist, Weslaco, Tex.
100,000.....	Central Church of Christ, Clovis, N. M.
100,000.....	First Presbyterian, Baytown, Tex.
94,653.....	Congregation by the Sea, Miami Beach, Fla.
88,365.....	First Presbyterian, Savannah, Ga.
81,299.....	Grace Episcopal, Silver Spring, Md.
80,000.....	First Presbyterian, Brunswick, Ga.
† 75,000.....	Church of the Master, Cleveland, O.
† 75,000.....	St. John's Episcopal, Mobile, Ala.
†§ 75,000.....	St. Patrick's Episcopal, Washington, D. C.
75,000.....	Trinity Methodist, Kimball, Nebr.
†§ 75,000.....	Chelsea Baptist, Kansas City, Mo.
† 75,000.....	Church of Christ, Webster City, Ia.

†Campaign in progress

§Annual budget raised in addition

*Annual budget only

For additional information write or phone the nearest Wells Office



Wells Organizations

FUND-RAISING ENGINEERS

Washington Building, Washington, D. C., STerling 7333

WELLS ORGANIZATIONS OF TEXAS, Inc. Electric Building Ft. Worth, Texas FAnnin 9374	WELLS ORGANIZATIONS OF OHIO Terminal Tower Cleveland, Ohio MAIn 1-0490	WELLS ORGANIZATIONS OF GEORGIA Mortgage Guarantee Building Atlanta, Georgia ALpine 2728	WELLS ORGANIZATIONS, Ltd. 330 Bay Street Toronto, Ontario PLaza 5878
--	---	--	---



72

No. 474 "PRESIDENT'S" FILE. Same as No. 478, but contains four letter size files instead of two. (The additional files replace the lower storage compartment.) **Only \$77.90**

The No. 478 "AUDITOR'S" FILE WILL PAY FOR ITSELF in a SHORT TIME!

This unique file is the embodiment of order, neatness, and accessibility. So compact, so well-planned, this file **SAVES YOU SPACE, TIME, LABOR, and MONEY** . . . many times its cost. Prove this fact for yourself—

This practical File is an ideal time and money saver—every record is instantly at your fingertips:

- Has **ROOMY SAFE COMPARTMENT** with sturdy combination lock. No keys necessary—only **YOU** know the combination.
- **TWO LETTER SIZE FILES** on ball bearing rollers.
- **TWO DOUBLE INDEX FILES** with a capacity for 6400 3x5 or 4x6 index cards.
- Remove the partition from an index file and use it as a **CANCELLED CHECK FILE**.
- **THREE ADJUSTABLE STORAGE COMPARTMENTS** under lock and key.
- Overall size: 37½" high, 30½" wide, 17½" deep.
- Ruggedly constructed of **HEAVY GAUGE STEEL**, electrically welded throughout.
- Available in Cole Gray baked enamel finish.

PREVENTS LOSS

of cash, valuables. Safe Compartment has combination lock.

EXPEDITES CORRESPONDENCE

Has 2 Letter-Size Files.

ORGANIZE LISTS,

cancelled checks, etc., with 2 Double Index Files.

SAFE STORAGE

of stationery, records, books, etc. in 3 Compartments.

BUILT-FOR-A-LIFETIME,

It's a sound investment.

ALL STATE STATIONERY CO. Dept. CM
22 Jones Street New York 14, N. Y.

Please ship the following on **10 Days FREE Trial**:

- _____ **No. 478 "Auditor's" File** with combination lock safe and storage compartments under lock and key at **\$72.50 each**
- _____ **No. 478-PL** Same as No. 478, but with plunger-type lock which automatically locks all drawers at **\$81.00 each**
- _____ **No. 474 "President's" File** with combination lock safe and four letter size files at **\$77.90 each**
- _____ **No. 474-PL** Same as No. 474, but with plunger-type lock which automatically locks all drawers at **\$86.40 each**

Name _____

Address _____

City _____ Zone _____ State _____

Ordered by _____ Position or Title _____

PLEASE CLIP COUPON TO YOUR LETTERHEAD

Please Print, Typewrite
or Rubber Stamp Clearly

Ideal for use in the
CHURCH SCHOOL
OFFICE MANSE
HOME SEMINARY
HOSPITAL INSTITUTION

SEND NO MONEY ORDER IT ON 10 DAYS FREE TRIAL!

Just mail this coupon with your name and address, and we will promptly ship you this unique and useful cabinet. If, at the end of 10 days, you are not satisfied that this is the finest and most practical value, return it to us and owe nothing.

ALL STATE STATIONERY CO.
22 Jones Street, N. Y. 14, N. Y.